Representatives from the Louisiana Department of Transportation and Development (LaDOTD), Federal Highway Administration (FHWA), and the I-10 Corridor Improvement Study consultant team joined together to provide community outreach and public meetings for the Stage 0 portion of the I-10 Corridor Improvement Study (State Project No. H.004100.1, Legacy Project No. 700-17-0209). These Round One Public Meetings occurred August 31, September 1 and September 3, 2015.

The project team conducted the community outreach and public involvement portion for this stage of the study and was responsible for meetings with local elected officials, focus groups, public input surveys, and notifications made to the public regarding opportunities to have their opinions heard in a public setting. This document provides methods employed to generate input through this round of meetings.
I. Outreach Overview

A. Elected Officials Interviews
(March – June 2015)

The project team met with elected public officials from across the I-10 Corridor to gather their input, gain knowledge of the traffic issues that are affecting citizens in their areas, and to educate them on the Stage 0 process.

Nearly all of the conducted interviews were completed in person, with a face-to-face inquiry with each official. Some interviews were conducted via telephone, due to various scheduling conflicts or health issues with the official. For those officials who the project team did not have face-to-face interviews with, telephone interviews were conducted in an identical manner to the face-to-face interviews.

Each official was briefed on the status of the I-10 Corridor Improvement Study. All interviews were conducted by an approved member of the study team.

Among the interviews:

- 68 Public Officials were contacted via telephone, email, or both
- 60 Interviews were scheduled
- 58 Interviews were conducted as of September 2015

The purpose of conducting face-to-face interviews was to gather input, offering key Stakeholders the opportunity to share their thoughts and needs regarding any improvements and potential means for improving the I-10 corridor in East Baton Rouge and West Baton Rouge Parishes.

B. Focus Group Meetings

In March 2015, with direction from LaDOTD, the project team began the process of identifying key community stakeholders to participate in focus groups to assist the project team in deciding the kinds of materials that the general public would like to see at I-10 Corridor public meetings. These focus groups and the accompanying marketing materials served a role in the overall public outreach strategy.

In May 2015, the project team began contacting potential stakeholders by mail, phone and email, gauging their interest in participating in the August focus group meetings. The focus groups were broken into six categories:
• I-10 Corridor Institutions (Libraries, School officials and superintendents, Parks and Recreation departments, local clergy)
• Corridor Businesses and Merchants (Hospitality industry business owners, YMCA directors, other merchants)
• Corridor Commuters from the Greater Baton Rouge Area
• Regional Business leaders (Trucking industry, beverage, food/grocery industry)
• Corridor Residents (People who live along the Corridor Improvement study area)
• Technical Working Group (Planning and Zoning commission group representatives)

The project team conducted focus group meetings with the six groups over four days (Tuesday, August 4 – Friday, August 7, 2015) at the Carver Branch Library in Baton Rouge. Feedback derived from these focus groups was used to refine the public meeting material formats.
Focus group participant letter

July 6, 2015

Full name
Title
Company
Street
City state zip

Re: I-10 Corridor Improvement Study -- LA 415 to Essen Lane on I-10 and I-12
East and West Baton Rouge Parishes -- State Project No. H.004100

Dear salutation:

The Louisiana Department of Transportation and Development (DOTD) is committed to finding ways to make the I-10 corridor through Baton Rouge safer and more efficient for motorists, while seeking to improve the compatibility of I-10 with the surrounding communities. The project to study this corridor is officially underway, and we want your direct involvement to ensure success.

The project team is continuing its collection of traffic data for deficiency identification. A community-wide input survey was recently released to begin obtaining the critical public input that will be needed. Next, the project team will plan and implement a series of public meetings designed to educate and gain input from the community. To assist the project team with disseminating project information to the community and to act as a sounding board for public meeting materials, the project team has created focus groups. We have selected volunteers to participate in these focus groups to help decide a number of participation factors that will affect and guide the scheduled public meetings in the coming months.

We therefore invite you to be a part of the selected focus group. Should you accept this opportunity to participate, we will provide you with meeting dates, times, and pertinent information to ensure your active participation. Following these meetings, group members will be asked to share project information and promotional materials with your community to encourage engagement and heighten awareness of this important project.

Each group meeting is anticipated to last no longer than 75 minutes in a venue centrally located to the project corridor. The project team believes these groups will assist us in spreading accurate project information throughout the community and will also allow us to be better prepared for the meetings by anticipating public questions and concerns.

Please share the project’s website www.i10br.com with your neighbors, friends, or family and encourage them to use this website or the project’s email info@i10br.com to submit comments or to be added to the project-specific community database. Should you desire to participate in this focus group, please email info@i10br.com or contact Kyla Hall at 225.389.6518 by or before July 10, 2015. We look forward to producing the most comprehensive solutions for this vital transportation facility.

Thank you,

Adam Davis, P.E.
Project Manager
1201 Main Street
Baton Rouge, LA 70802
Tel 225.768.7400

Perry J. Franklin, Sr.
President
Franklin Associates, LLC
2148 Government Street
Baton Rouge, LA 70806
Tel 225.768.9080

www.i10br.com
C. Surveys
(April – June 2015)

Prior to the first round of Stage 0 public meetings, the project team and the LSU Public Policy Research Laboratory conducted a total of three surveys to get input from residents, businesses and travelers along the I-10 Corridor. LSU conducted these two surveys:

**LSU General Population Telephone Survey**

- Scientific survey of 655 randomly selected adult residents from East Baton Rouge, West Baton Rouge, Ascension, Iberville and Livingston parishes. The survey was conducted April – May, 2015.

**LSU Business Survey**

- Scientific survey of 325 businesses located within five miles of I-10 between Lake Charles and Slidell, LA. The survey was conducted April – May, 2015.
Online Public Opinion Survey
The project team conducted a non-scientific survey with over 13,800 respondents including, business owners, commuters and citizens. Survey was conducted April – June, 2015.

Promotional billboards along the I-10 corridor in Baton Rouge were strategically placed to boost survey participation and website visibility. The online survey was also linked through the webpages for various municipalities located within the impacted area and the I-10 Corridor Facebook page.

In addition to the electronic media, 700 hard copy surveys were printed and distributed at 24 libraries throughout East Baton Rouge, West Baton Rouge, Ascension, and Livingston Parishes. Each Public Library was provided 25 hard copy surveys and an envelope for the collection of completed surveys submitted by patrons or library staff. Surveys were also sent to the East Baton Rouge Mayor’s Office of Neighborhoods for wider dissemination. An additional survey collection site was located at the corporate headquarters of Providence to collect the survey responses received via U.S. mail or drop off.

In addition, there were three e-blasts sent out April – June 2015, reminding area stakeholders of their opportunity to participate in the survey. The e-blasts were sent to 2,559 contacts within the I-10 corridor.

Many of the elected officials also communicated to their constituents about the opportunity to complete the survey. This was accomplished via Facebook sites, municipal newsletters, announcements and word-of-mouth.
E-Blast: Online Survey Input
Date: April 30, 2015

I-10 Corridor Improvement Study

DOTD Requests Public Input

The Louisiana Department of Transportation & Development (DOTD) and the Providence Engineering Team will conduct two sets of surveys in coming weeks as part of an I-10 Corridor Improvement Study. The I-10 Corridor Improvement Study is designed to begin to address traffic issues along I-10 through the core of Baton Rouge, a prominent topic of interest in the area for well over a decade. The goal of the study is to develop solutions based on input from the broader community and other stakeholders in response to clearly defined traffic problems.

This study is the first step in determining the feasibility of any improvements to the area of I-10 between West Baton Rouge (LA 415 interchange) to the I-10/I-12 split (to Essen Lane interchange on both I-10 and I-12). DOTD will work with community residents, businesses, commuters, industries, and legislators to gather ideas for improving the corridor through an open dialogue for community input.

In the coming months, a series of public meetings will follow the surveys to collect ideas on the topic of corridor improvements.
along this section of I-10. Two versions of the survey will be offered:

- Open survey, accessed via web or libraries. The web-based survey will be available online at [www.i10br.com](http://www.i10br.com) through the end of May 2015. This survey is open to the public and all interested parties are invited and encouraged to participate. Hard copies of the web-based survey will be provided at nearby locations including libraries throughout East Baton Rouge, West Baton Rouge, Ascension, and Livingston Parishes and can be mailed to the project team.
- Telephone and mail survey via random polling of Baton Rouge residents.

The surveys will solicit input that is helpful to the planning team. Should participants have questions regarding the survey or require technical assistance when completing, they can call 225-339-6518.

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Last Updated: September 22, 2015
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E-blast: Survey Deadline Extension E-blast #1

Date: May 27, 2015

DOTD Extends Deadline for Public Input

With input from nearly 8,300 area residents so far, the Louisiana Department of Transportation & Development (DOTD) and the Providence Engineering Team are extending the deadline for community participation in an online public survey regarding the I-10 Corridor Improvement Study.

"Survey responses are continuing to come in, and we are getting requests to extend the deadline for additional input to be provided. While hard copy surveys at area libraries are still due by May 31, everyone interested in I-10 corridor improvements through the Baton Rouge area will be able to complete online surveys through June 15," said DOTD Secretary Sherri LeBlanc.

The I-10 Corridor Improvement Study is designed to begin to address traffic issues and possible enhancements along I-10 through the core of Baton Rouge, a prominent topic of interest in the area for well over a decade. The goal of the study is to develop solutions based on input from the broader community and other stakeholders in response to clearly defined traffic problems.

This study is the first step in determining the feasibility of any improvements to the area of I-10 between West Baton Rouge (LA 410 interchange) to the I-10/I-12 split (to Essen Lane interchange on both I-10 and I-12). DOTD will work with community residents, businesses, commuters, industries, and legislators to gather ideas for improving the corridor through an open dialogue for community input.

In the coming months, a series of public meetings will follow the surveys to collect additional ideas on the topic of corridor improvements along this section of I-10. The survey can be completed at www.i10br.com.

These surveys will solicit input that is helpful to the planning team and supplement scientific polling being conducted. Should participants have questions regarding the survey or require technical assistance when completing, they can call 225-766-9060.
### E-blast Run History

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| Total Click-throughs | 155 | 100% |
E-blast: Survey Deadline

Date: June 12, 2015

BATON ROUGE: The Louisiana Department of Transportation & Development (DOTD) and the Providence Engineering Team are reminding Baton Rouge area residents that the deadline for the I-10 Corridor Improvement Study online survey is Monday, June 15.

So far more than 12,400 residents have given their input.

The I-10 Corridor Improvement Study is designed to address traffic issues and possible enhancements along I-10 through the core of Baton Rouge. The goal of the study is to develop solutions based on input from the broader community and other stakeholders in response to clearly defined traffic problems.

This study is the first step in determining the feasibility of any improvements to the area of I-10 between West Baton Rouge (LA 415 interchange) to the I-10/I-12 split (to Essen Lane interchange on both I-10 and I-12). DOTD will work with community residents, businesses, commuters, industries and legislators to gather ideas for improving the corridor through an open dialogue for community input.

In the coming months, a series of public meetings will follow the surveys to collect additional ideas on the topic of corridor improvements along this section of I-10. The survey can be completed at www.i10br.com.

These surveys will solicit input that is helpful to the planning team and supplement scientific polling being conducted. Should participants have questions regarding the survey or require technical assistance, they can call 225-768-9060.
# E-blast Run History

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II. Media and Communications Efforts

The project team created flyers and push cards during this phase of the project to promote the public meetings. The push cards and flyers were given out at the focus group meetings, and also public libraries. Those libraries include the Bluebonnet, Carver, Goodwood and Downtown branches in East Baton Rouge, and the West Baton Rouge Parish library.

Public notices were also placed in the local newspapers 30 days before the first public meeting, two weeks before the first public meeting, and one week before the first public meeting. The official newspaper of record for East Baton Rouge and West Baton Rouge parishes are The Advocate (East Baton Rouge) and The Westside Journal (West Baton Rouge).
Public notice verifications from The Advocate
Public Notice is below.

Bids & Notices

NOTICE OF PUBLIC HEARING

RECESS TO PUBLIC OR CHANGE

Request: Reappraisal of H & I IAG (Applicant)

Property: 14590 W. 227TH St., Chesterton, IN 46304

A PUBLIC HEARING will be held by the West Burton Range County Conservation Board to hear public comments.

Date: Sunday, September 13, 2015

Time: 7:00 pm

PUBLIC NOTICE

TOWN OF BRUNSWICK

ORDINANCE 43 of 2015

AN ORDINANCE AMENDING AND RESTATING THE BURTON RANGE COUNTY ZONING CODE TO PROVIDE FOR THE USE OF BURTON RANGE COUNTY ZONING CODE AS ADJUSTED BY THE NATIONAL FIRE PROTECTION ADMINISTRATION.

These proposed changes to the Ordinance will be discussed, and a public hearing held, at the regular meeting of the Town of Brunswick at 207 N. Broad Street, Brunswick, IN 46302 on Tuesday, September 1, 2015 at 7:00 pm.

To browse a searchable database of public notices published by the newspapers of Louisiana to inform you, the citizen of Louisiana, please visit our website at www.thewestsidejournal.com
On August 20, 2015, in conjunction with LaDOTD’s first news release about the I-10 Public Meetings, the project team sent the first of two e-blasts, via Constant Contact, to notify community stakeholders about the upcoming public meetings. The e-blasts were sent to almost 900 stakeholders. A second e-blast reminder was sent out on August 28, 2015, just ahead of the first public meeting on August 31, 2015.

E-blast: I-10 Public Meetings Set
Date: August 20, 2015

I-10 Corridor Improvement Study

I-10 Corridor Improvement Public Meetings Set

Residents and business owners across the Greater Baton Rouge area are encouraged to mark their calendars to attend one of three public meetings to discuss options for improving the I-10 corridor in the Baton Rouge area, from LA 415 in Port Allen, to the I-10/I-12 split. Below are the dates, times and locations for the public meetings.

The I-10 Corridor Improvement Study is a Stage 0 Feasibility Study, in which the Louisiana Department of Transportation and Development is reviewing the potential for improvements to the area. During this study, public input and initial traffic and engineering reviews of existing issues and potential solutions will be analyzed. A live presentation will be offered at each meeting, followed by hands-on exercises and direct access to the project team for questions. Information will be continuously available throughout the meeting. The same information will be presented at all three meetings. The meetings are on the following dates:

Monday, August 31, 2015
Baton Rouge River Center
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**Total Click-throughs**: 44, 100%
E-blast: I-10 Public Meetings reminder
Date: August 28, 2015

**REMEMINDER**
I-10 Corridor Improvement
Public Meetings Set

Residents and business owners across the Greater Baton Rouge area are encouraged to mark their calendars to attend one of three public meetings to discuss options for improving the I-10 corridor in the Baton Rouge area, from LA 415 in Port Allen, to the I-10/I-12 split. Below are the dates, times and locations for the public meetings.

The I-10 Corridor Improvement Study is a Stage 0 Feasibility Study, in which the Louisiana Department of Transportation and Development is reviewing the potential for improvements to the area. During this study, public input and initial traffic and engineering reviews of existing issues and potential solutions will be analyzed. A live presentation will be offered at each meeting, followed by hands-on exercises and direct access to the project team for questions. Information will be continuously available throughout the meeting. The same information will be presented at all three meetings. The meetings are on the following dates:

Monday, August 31, 2015
Baton Rouge River Center
6:00 p.m. - 8:00 p.m.

Tuesday, September 1, 2015
Port Allen Community Center
6:00 p.m. - 8:00 p.m.

Thursday, September 3, 2015
Crowne Plaza Hotel
6:00 p.m. - 8:00 p.m.

To view and print a flyer with information related to the public meetings, CLICK HERE.

For more information, call:
225-389-0315
http://www.I10BR.com

STATE PROJECT NO. 14-BR4100.1
LEGACY PROJECT NO. 703-17-0209
## E-blast Run History

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DOTD News release

NEWS
FOR IMMEDIATE RELEASE
August 20, 2015

State Project No. H.004100.1
Legacy State Project No. 700-17-0209

For more information, contact:
Rodney Mallett
DOTD Communications Director
225-319-1275

DOTD to Host Public Meetings Regarding I-10 Corridor Improvement Survey

BATON ROUGE -- The Department of Transportation and Development will host three public meetings to discuss the results of recently conducted surveys concerning the Interstate 10 corridor in Baton Rouge. DOTD officials will present regional traffic study results and will gather public input regarding potential improvement, community concerns, and ideas for mitigation and enhancement. Residents are encouraged to attend one of the three meetings.

- Monday, August 31, Baton Rouge River Center, 6 p.m. to 8 p.m.
- Tuesday, September 1, West Baton Rouge Community Center, 6 p.m. to 8 p.m.
- Thursday, September 3, Crowne Plaza Hotel Ballroom, 6 p.m. to 8 p.m.

Nearly 14,000 people answered a 21-question on-line survey concerning improvements to the I-10 corridor in Baton Rouge. The survey, which was available to the public from April to mid-June, was one part of the Louisiana Department of Transportation and Development’s efforts to gather input on enhancements to one of Louisiana’s most traveled interstates.

In addition, the LSU Public Policy Research Laboratory conducted a scientific survey by telephone of 655 randomly selected adult residents from East Baton Rouge, West Baton Rouge, Ascension, Iberville and Livingston parishes using land lines and cell phones. The group also conducted a scientific survey of 325 businesses located within five miles of I-10/I-12 between Lake Charles and Slidell.

To view the survey results, go to: http://i10br.com/

###
## Media communications

<table>
<thead>
<tr>
<th>Item</th>
<th>Date Sent</th>
<th>Entity receiving information</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>Billboard</td>
<td>04/30/2015</td>
<td>Billboard</td>
<td>Billboard announcing the <a href="http://www.i10br.com">www.i10br.com</a> website where the public can take the public input survey.</td>
</tr>
<tr>
<td>Podcast</td>
<td>05/12/2015</td>
<td>Buddy Amoroso</td>
<td>Perry Franklin talked with Buddy Amoroso on his podcast about the ongoing I-10 corridor improvement study.</td>
</tr>
<tr>
<td>News Release</td>
<td>05/27/2015</td>
<td>DOTD – Rodney Mallett</td>
<td>DOTD news release announcing extension of date to receive all public input via the online survey.</td>
</tr>
<tr>
<td>Public Notice</td>
<td>07/24/2015</td>
<td>The Advocate</td>
<td>Ran in The Advocate on 07/31 (30-day notice)</td>
</tr>
<tr>
<td>Public Notice</td>
<td>07/24/2015</td>
<td>The Westside Journal</td>
<td>Ran in The Westside Journal on 07/30 (30-day notice)</td>
</tr>
<tr>
<td>News article</td>
<td>08/11/2015</td>
<td>NOLA.com</td>
<td>NOLA.com article by reporter Renita Young discussing the results of the Public Input survey and the upcoming Round One public meetings.</td>
</tr>
<tr>
<td>News article</td>
<td>08/11/2015</td>
<td>Baton Rouge Business Report</td>
<td>Business Report article by Stephanie Riegel discussing the results of the Public Input survey and the upcoming Round One public meetings.</td>
</tr>
<tr>
<td>Public Notice</td>
<td>08/13/2015</td>
<td>The Advocate</td>
<td>Ran in The Advocate on 08/17 (two-week notice)</td>
</tr>
<tr>
<td>Public Notice</td>
<td>08/13/2015</td>
<td>The Westside Journal</td>
<td>Ran in The Westside Journal on 08/20 (10 day notice)</td>
</tr>
<tr>
<td>Public Notice</td>
<td>08/13/2015</td>
<td>The Advocate</td>
<td>Ran in The Advocate on 08/24 (one-week notice)</td>
</tr>
<tr>
<td>Press Release</td>
<td>08/20/2015</td>
<td>DOTD – Rodney Mallett</td>
<td>Extensive Statewide coverage</td>
</tr>
<tr>
<td>---------------------</td>
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<td>------------------------------</td>
</tr>
<tr>
<td>Television News/Website Story</td>
<td>09/01/2015</td>
<td>WAFB</td>
<td>Story by WAFB reporter Kevin Frey covering the Round One public meetings.</td>
</tr>
<tr>
<td>Newspaper article</td>
<td>09/01/2015</td>
<td>The Advocate</td>
<td>Advocate article by reporter Will Sentell, covering the Round One public meetings.</td>
</tr>
<tr>
<td>Newspaper article</td>
<td>09/01/2015</td>
<td>NOLA.com</td>
<td>NOLA.com article by reporter Diana Samuels covering the Round One public meetings.</td>
</tr>
<tr>
<td>Advocate Editorial</td>
<td>09/10/2015</td>
<td>The Advocate</td>
<td>Editorial by Advocate editorial writer Lanny Keller about the need to improve the I-10 corridor.</td>
</tr>
</tbody>
</table>

Lamar Billboard of i10BR.com website
Locations: I-10 @ College Drive, I-10 @ Essen Lane, I-12 @ Drusilla
Run Dates: May 5 – June 1, 2015

Take the survey!
I10br.com
III. Public Meeting Delivery

A. Facilitator Trainings

A facilitator training session was conducted on Thursday, August 27, 2015 at Providence to train those selected to be facilitators for the public meetings on the exercises to be utilized at the public meetings by the general public. There were a total of 26 facilitators trained in preparation for the public meetings.

B. Round One Public Input Meetings

Beginning Monday, August 31, 2015 through September 3, 2015, the project team conducted public input meetings in three locations in East and West Baton Rouge parishes to solicit public input during the Stage 0 portion of the I-10 Corridor Improvement Study.

All three public meetings delivered identical information and included an informative live presentation with a PowerPoint presentation followed by a facilitated mapping exercise and an open house staffed by members of the project team and LaDOTD. In addition, comment stations were available inclusive of a court reporter to capture participants’ comments.

The meetings were held at the following locations:

Monday, August 31, 2015  
Baton Rouge River Center  
275 S. River Road  
Baton Rouge, LA 70802

Tuesday, September 1, 2015  
West Baton Rouge Community Center  
749 N. Jefferson Avenue  
Port Allen, LA 70767

Thursday, September 3, 2015  
Crowne Plaza Hotel Ballroom  
4728 Constitution Avenue  
Baton Rouge, LA 70808
For the three meetings, sign-in sheets reflect attendance totals as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>Baton Rouge River Center</th>
<th>West Baton Rouge Community Center</th>
<th>Crowne Plaza Hotel</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Public</td>
<td>155</td>
<td>262</td>
<td>134</td>
<td>551</td>
</tr>
<tr>
<td>Agency and Elected Officials</td>
<td>18</td>
<td>10</td>
<td>14</td>
<td></td>
</tr>
<tr>
<td>Staff</td>
<td>39</td>
<td>40</td>
<td>43</td>
<td></td>
</tr>
<tr>
<td>Total attendance</td>
<td>212</td>
<td>312</td>
<td>191</td>
<td></td>
</tr>
</tbody>
</table>
IV. Comment Compilation

A. Overall Comments
(Public Input on traffic solutions from the Online Survey, Public Meeting Facilitated Table-top exercises and Public Meeting Comment Forms)

Total Number of Comments: 24,177
(23,852 web survey open-ended solution ideas; 205 comments/suggestions from the public meeting facilitated table-top exercise; 120 comments by e-mail, mail or at the public meetings)
B. Web Survey Open-Ended Solution Ideas

Total Number of Suggestions = 23,852

<table>
<thead>
<tr>
<th>Category</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Loop/Bypass</td>
<td>8080</td>
</tr>
<tr>
<td>Build New Bridge</td>
<td>5212</td>
</tr>
<tr>
<td>Add More Lanes</td>
<td>3613</td>
</tr>
<tr>
<td>Close Washington Exit</td>
<td>2941</td>
</tr>
<tr>
<td>Surface Street/Connectivity Improvements</td>
<td>1713</td>
</tr>
<tr>
<td>Unsure</td>
<td>670</td>
</tr>
<tr>
<td>Widen Existing Bridge</td>
<td>595</td>
</tr>
<tr>
<td>Enforce Traffic Regulations</td>
<td>434</td>
</tr>
<tr>
<td>Double Deck Interstate</td>
<td>311</td>
</tr>
<tr>
<td>HOV Lane</td>
<td>189</td>
</tr>
<tr>
<td>Rail</td>
<td>175</td>
</tr>
<tr>
<td>Ferry</td>
<td>168</td>
</tr>
<tr>
<td>Improved Buses</td>
<td>139</td>
</tr>
<tr>
<td>Signage Improvements</td>
<td>111</td>
</tr>
<tr>
<td>Clear Wrecks Quickly</td>
<td>83</td>
</tr>
<tr>
<td>Stagger Employee Work Hours</td>
<td>52</td>
</tr>
<tr>
<td>Increase Speed Limit</td>
<td>27</td>
</tr>
<tr>
<td>Tunnel</td>
<td>8</td>
</tr>
<tr>
<td>Gondola</td>
<td>1</td>
</tr>
<tr>
<td><strong>Total suggestions</strong></td>
<td><strong>23852</strong></td>
</tr>
</tbody>
</table>
C. Public Meeting Facilitated Exercises

**Total Number of Suggestions = 205**

During the August/September public meetings, there was a chance for participants to participate in table-top exercises to give their input on traffic improvements that can be made within the I-10 corridor. The table-top exercises included:

Exercise #1: Discussion of suggestions to improve the top five problem interchanges, as identified by the I-10 Corridor Improvement Study’s online survey. Participants had the opportunity to write or draw their suggestions directly on the table-top map. The facilitators read each suggestion, ensuring they understood the meaning, and wrote each unique suggestion in the Facilitator Guide. This exercise sought new or non-traditional improvements.
Exercise #2: The table facilitator gave each participant one green dot sticker. Each participant was asked to put their dot on the map in the area that they felt was in most need of improvement. This exercise was helpful in prioritizing improvements.

Exercise #3: The table facilitator then asked the participants if there were problem areas in the corridor not included in the “top five?” Participants identified these on the map with a yellow dot. The yellow dot was numbered with a corresponding number and description in the notes area of the map. Additional comments were written on the comment forms. This exercise gave participants the opportunity to include their unique or specific issue related to the corridor.

Exercise #4: Table exercise participants were then asked to review the Preliminary Purpose and Need statement offered by DOTD. The participants were then asked for ideas for improving the statement. This exercise afforded all participants awareness of the purpose and need, as well as an opportunity to provide input and feedback.

After reviewing the completed facilitator guides and table-top maps, the following trends developed:

Trend #1: Most participants would like to see an additional lane added to the I-10 corridor.

Trend #2: Participants would like to see surface streets within the corridor improved (i.e.: improve red-light cycles, connect more surface streets to each other).

Trend #3: Participants agreed that a bypass or loop is needed within the corridor.

Below is a breakdown of participant suggestions:
Overall Responses from the three Public Meetings

205 total responses:

13% believe that adding a lane is the best solution to the traffic issues
9% - Improve surface streets
7% - Double deck interstate
2% - Improve Public transportation
2% - Improve entrance/exit ramps
2% - Create a loop

7% - Bypass
4% - Build a new bridge
2% - Move the Washington Street exit
2% - Improve signage
2% - Improve entrance/exit ramps
2% - Close Washington Street exit

Solutions to I-10 Corridor Traffic Issues
Overall Responses
Public Meeting #1: Baton Rouge River Center (August 31, 2015)

81 total responses:

10% believe that adding a lane is the best solution to the traffic issues

8% - Improve surface streets

7% - Double deck interstate

6% - Improve Public transportation

6% - Move the Washington Street exit

6% - Improve entrance/exit ramps
Public Meeting #2: West Baton Rouge Community Center (September 1, 2015)

45 total responses:

16% believe a bypass is the best solution to the traffic issues

13% - add a lane

11% - Close Washington Street exit

9% - Improve surface streets

9% - build a new Mississippi River bridge

![Solutions to I-10 Corridor Traffic Issues](chart.png)
79 total responses:

- 16% believe that adding a lane is the best solution to the traffic issues
- 10% - create a bypass
- 10% - double deck interstate
- 8% - improve surface streets
- 6% - improve signage
- 6% - build a loop
- 6% - build a new Mississippi River bridge
Suggestions for the Preliminary Purpose and Need Statement
(From all three public meetings):

For exercise #4, participants suggested the information below to be added to the Preliminary Purpose and Need statement:

- Reduce pollution caused by congestion
- Improve the quality of life for Baton Rouge residents
- Improve the corridor without harming the environment
- Reduce congestion and traffic for safety purposes, to improve the economy
- Improve access sites along I-10, from LA 415 in West Baton Rouge parish to the Mississippi River Bridge
- Improve corridor traffic while taking care to protect/preserve the local culture
- Improve public transportation in the corridor area

** Post education of meeting participants, via the corridor improvement feasibility study presentation.
D. Comments Received by E-mail, Mail, or at the Public Meetings

Total Number of Comments = 120

Forms Received (as of 9/15/2015)
34 River Center
38 Port Allen
24 Crowne Plaza
24 e-mail or U.S. Mail

120 total