



I-10 Corridor Improvement Study Stage 0 Round One Public Meeting Report

Representatives from the Louisiana Department of Transportation and Development (LaDOTD), Federal Highway Administration (FHWA), and the I-10 Corridor Improvement Study consultant team joined together to provide community outreach and public meetings for the Stage 0 portion of the I-10 Corridor Improvement Study (State Project No. H.004100.1, Legacy Project No. 700-17-0209). These Round One Public Meetings occurred August 31, September 1 and September 3, 2015.

The project team conducted the community outreach and public involvement portion for this stage of the study and was responsible for meetings with local elected officials, focus groups, public input surveys, and notifications made to the public regarding opportunities to have their opinions heard in a public setting. This document provides methods employed to generate input through this round of meetings.



I. Outreach Overview

A. Elected Officials Interviews

(March – June 2015)

The project team met with elected public officials from across the I-10 Corridor to gather their input, gain knowledge of the traffic issues that are affecting citizens in their areas, and to educate them on the Stage 0 process.

Nearly all of the conducted interviews were completed in person, with a face-to-face inquiry with each official. Some interviews were conducted via telephone, due to various scheduling conflicts or health issues with the official. For those officials who the project team did not have face-to-face interviews with, telephone interviews were conducted in an identical manner to the face-to-face interviews.

Each official was briefed on the status of the I-10 Corridor Improvement Study. All interviews were conducted by an approved member of the study team.

Among the interviews:

- 68 Public Officials were contacted via telephone, email, or both
- 60 Interviews were scheduled
- 58 Interviews were conducted as of September 2015

The purpose of conducting face-to-face interviews was to gather input, offering key Stakeholders the opportunity to share their thoughts and needs regarding any improvements and potential means for improving the I-10 corridor in East Baton Rouge and West Baton Rouge Parishes.

B. Focus Group Meetings

In March 2015, with direction from LaDOTD, the project team began the process of identifying key community stakeholders to participate in focus groups to assist the project team in deciding the kinds of materials that the general public would like to see at I-10 Corridor public meetings. These focus groups and the accompanying marketing materials served a role in the overall public outreach strategy.

In May 2015, the project team began contacting potential stakeholders by mail, phone and email, gauging their interest in participating in the August focus group meetings. The focus groups were broken into six categories:



- I-10 Corridor Institutions (Libraries, School officials and superintendents, Parks and Recreation departments, local clergy)
- Corridor Businesses and Merchants (Hospitality industry business owners, YMCA directors, other merchants)
- Corridor Commuters from the Greater Baton Rouge Area
- Regional Business leaders (Trucking industry, beverage, food/grocery industry)
- Corridor Residents (People who live along the Corridor Improvement study area)
- Technical Working Group (Planning and Zoning commission group representatives)

The project team conducted focus group meetings with the six groups over four days (Tuesday, August 4 – Friday, August 7, 2015) at the Carver Branch Library in Baton Rouge. Feedback derived from these focus groups was used to refine the public meeting material formats.



Focus group participant letter



July 6, 2015

Full name
Title
Company
Street
City state zip

Re: I-10 Corridor Improvement Study -- LA 415 to Essen Lane on I-10 and I-12
East and West Baton Rouge Parishes -- State Project No. H.004100

Dear salutation:

The Louisiana Department of Transportation and Development (DOTD) is committed to finding ways to make the I-10 corridor through Baton Rouge safer and more efficient for motorists, while seeking to improve the compatibility of I-10 with the surrounding communities. The project to study this corridor is officially underway, and we want your direct involvement to ensure success.

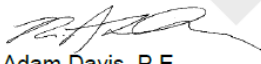
The project team is continuing its collection of traffic data for deficiency identification. A community-wide input survey was recently released to begin obtaining the critical public input that will be needed. Next, the project team will plan and implement a series of public meetings designed to educate and gain input from the community. To assist the project team with disseminating project information to the community and to act as a sounding board for public meeting materials, the project team has created focus groups. We have selected volunteers to participate in these focus groups to help decide a number of participation factors that will affect and guide the scheduled public meetings in the coming months.

We therefore invite you to be a part of the **selected** focus group. Should you accept this opportunity to participate, we will provide you with meeting dates, times, and pertinent information to ensure your active participation. Following these meetings, group members will be asked to share project information and promotional materials with your community to encourage engagement and heighten awareness of this important project.

Each group meeting is anticipated to last no longer than 75 minutes in a venue centrally located to the project corridor. The project team believes these groups will assist us in spreading accurate project information throughout the community and will also allow us to be better prepared for the meetings by anticipating public questions and concerns.

Please share the project's website www.i10br.com with your neighbors, friends, or family and encourage them to use this website or the project's email info@i10br.com to submit comments or to be added to the project-specific community database. Should you desire to participate in this focus group, please email info@i10br.com or contact Kyla Hall at 225.389.6518 by or before July 10, 2015. We look forward to producing the most comprehensive solutions for this vital transportation facility.

Thank you,


Adam Davis, P.E.
Providence
Project Manager
1201 Main Street
Baton Rouge, LA 70802
Tel 225.766.7400


Perry J. Franklin, Sr.
Franklin Associates, LLC
President
2148 Government Street
Baton Rouge, LA 70806
Tel 225.768.9060

www.i10br.com



C. Surveys

(April – June 2015)

Prior to the first round of Stage 0 public meetings, the project team and the LSU Public Policy Research Laboratory conducted a total of three surveys to get input from residents, businesses and travelers along the I-10 Corridor. LSU conducted these two surveys:

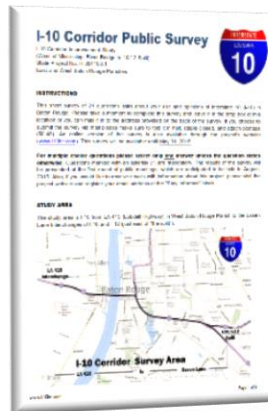


LSU General Population Telephone Survey

- Scientific survey of 655 randomly selected adult residents from East Baton Rouge, West Baton Rouge, Ascension, Iberville and Livingston parishes. The survey was conducted April – May, 2015.

LSU Business Survey

- Scientific survey of 325 businesses located within five miles of I-10 between Lake Charles and Slidell, LA. The survey was conducted April – May, 2015.



Online Public Opinion Survey

The project team conducted a non-scientific survey with over 13,800 respondents including, business owners, commuters and citizens. Survey was conducted April – June, 2015.

Promotional billboards along the I-10 corridor in Baton Rouge were strategically placed to boost survey participation and website visibility. The online survey was also linked through the webpages for various municipalities located within the impacted area and the I-10 Corridor Facebook page.

In addition to the electronic media, 700 hard copy surveys were printed and distributed at 24 libraries throughout East Baton Rouge, West Baton Rouge, Ascension, and Livingston Parishes. Each Public Library was provided 25 hard copy surveys and an envelope for the collection of completed surveys submitted by patrons or library staff. Surveys were also sent to the East Baton Rouge Mayor's Office of Neighborhoods for wider dissemination. An additional survey collection site was located at the corporate headquarters of Providence to collect the survey responses received via U.S. mail or drop off.

In addition, there were three e-blasts sent out April – June 2015, reminding area stakeholders of their opportunity to participate in the survey. The e-blasts were sent to 2,559 contacts within the I-10 corridor.

Many of the elected officials also communicated to their constituents about the opportunity to complete the survey. This was accomplished via Facebook sites, municipal newsletters, announcements and word-of-mouth.



E-Blast: Online Survey Input

Date: April 30, 2015

I-10 Corridor Improvement Study

DOTD Requests Public Input



The Louisiana Department of Transportation & Development (DOTD) and the Providence Engineering Team will conduct two sets of surveys in coming weeks as part of an I-10 Corridor Improvement Study. The I-10 Corridor Improvement Study is designed to begin to address traffic issues along I-10 through the core of Baton Rouge, a prominent topic of interest in the area for well over a decade. The goal of the study is to develop solutions based on input from the broader community and other stakeholders in response to clearly defined traffic problems.

This study is the first step in determining the feasibility of any improvements to the area of I-10 between West Baton Rouge (LA 415 interchange) to the I-10/I-12 split (to Essen Lane interchange on both I-10 and I-12). DOTD will work with community residents, businesses, commuters, industries, and legislators to gather ideas for improving the corridor through an open dialogue for community input.

In the coming months, a series of public meetings will follow the surveys to collect ideas on the topic of corridor improvements



along this section of I-10. Two versions of the survey will be offered:

- Open survey, accessed via web or libraries. The web-based survey will be available online at www.i10br.com through the end of May 2015. This [survey](#) is open to the public and all interested parties are invited and encouraged to participate. Hard copies of the web-based survey will be provided at nearby locations including libraries throughout East Baton Rouge, West Baton Rouge, Ascension, and Livingston Parishes and can be mailed to the project team.
- Telephone and mail survey via random polling of Baton Rouge residents.

The surveys will solicit input that is helpful to the planning team. Should participants have questions regarding the survey or require technical assistance when completing, they can call 225-389-6518.

E-blast Run History

Sending Type	Sent	Run Date	Status
Resend	1	4/30/2015	Successfully Sent
Resend	0	4/28/2015	Successfully Sent
Resend	6	4/27/2015	Successfully Sent
Original Send	637	4/24/2015	Successfully Sent

E-blast Stats

Sent	Bounces	Spam Reports	Opt-outs	Opens	Clicks	Forwards
644	21.3% (137)	* 2 *	0.6% (4)	34.7% (176)	20.5% (36)	0



E-blast Click-through Stats

Email Link	Unique Click-throughs	Click-through Distribution
http://www.i10br.com	23	52.3%
https://www.surveymonkey.com/s/I-10_public_survey	21	47.7%
Total Click-throughs	44	100%



E-blast: Survey Deadline Extension E-blast #1

Date: May 27, 2015

I-10 Corridor Improvement Study

DOTD Extends Deadline for Public Input



With input from nearly 8,300 area residents so far, the Louisiana Department of Transportation & Development (DOTD) and the Providence Engineering Team are extending the deadline for community participation in an [online public survey](#) regarding the I-10 Corridor Improvement Study.

"Survey responses are continuing to come in, and we are getting requests to extend the deadline for additional input to be provided. While hard copy surveys at area libraries are still due by May 31, everyone interested in I-10 corridor improvements through the Baton Rouge area will be able to complete online surveys through June 15," said DOTD Secretary Sherri LeBas.

The I-10 Corridor Improvement Study is designed to begin to address traffic issues and possible enhancements along I-10 through the core of Baton Rouge, a prominent topic of interest in the area for well over a decade. The goal of the study is to develop solutions based on input from the broader community and other stakeholders in response to clearly defined traffic problems.

This study is the first step in determining the feasibility of any improvements to the area of I-10 between West Baton Rouge (LA 415 interchange) to the I-10/I-12 split (to Essen Lane interchange on both I-10 and I-12). DOTD will work with community residents, businesses, commuters, industries, and legislators to gather ideas for improving the corridor through an open dialogue for community input.

In the coming months, a series of public meetings will follow the surveys to collect additional ideas on the topic of corridor improvements along this section of I-10. The survey can be completed at www.i10br.com.

These surveys will solicit input that is helpful to the planning team and supplement scientific polling being conducted. Should participants have questions regarding the survey or require technical assistance when completing, they can call 225-768-9060.



E-blast Run History

Sending Type	Sent	Run Date	Status
Original Send	1152	5/27/2015	Successfully Sent

E-blast Stats

Sent	Bounces	Spam Reports	Opt-outs	Opens	Clicks	Forwards
1152	5.7% (66)	1	0.2% (2)	36.9% (401)	32.2% (129)	0

E-blast Click-through Stats

Email Link	Unique Click-throughs	Click-through Distribution
http://www.i10br.com	56	36.1%
https://www.surveymonkey.com/s/I-10_public_survey	99	63.9%
Total Click-throughs	155	100%



E-blast: Survey Deadline

Date: June 12, 2015

I-10 Corridor Improvement Study

Online Survey Ends Monday



BATON ROUGE- The Louisiana Department of Transportation & Development (DOTD) and the Providence Engineering Team are reminding Baton Rouge area residents that the deadline for the [I-10 Corridor Improvement Study online survey](#) is Monday, June 15.

So far more than 12,400 residents have given their input.

The I-10 Corridor Improvement Study is designed to address traffic issues and possible enhancements along I-10 through the core of Baton Rouge. The goal of the study is to develop solutions based on input from the broader community and other stakeholders in response to clearly defined traffic problems.

This study is the first step in determining the feasibility of any improvements to the area of I-10 between West Baton Rouge (LA

415 interchange) to the I-10/I-12 split (to Essen Lane interchange on both I-10 and I-12). DOTD will work with community residents, businesses, commuters, industries and legislators to gather ideas for improving the corridor through an open dialogue for community input.

In the coming months, a series of public meetings will follow the surveys to collect additional ideas on the topic of corridor improvements along this section of I-10. The survey can be completed at www.i10br.com.

These surveys will solicit input that is helpful to the planning team and supplement scientific polling being conducted. Should participants have questions regarding the survey or require technical assistance, they can call 225-768-9060.



E-blast Run History

Sending Type	Sent	Run Date	Status
Original Send	763	6/12/2015	Successfully Sent

E-blast Stats

Sent	Bounces	Spam Reports	Opt-outs	Opens	Clicks	Forwards
763	7.1% (54)	0	0.3% (2)	35.5% (252)	15.1% (38)	0

E-blast Click-through Stats

Email Link	Unique Click-throughs	Click-through Distribution
http://www.i10br.com	19	45.2%
https://www.surveymonkey.com/s/l-10_public_survey	23	54.8%
Total Click-throughs	42	100%




II. Media and Communications Efforts

The project team created flyers and push cards during this phase of the project to promote the public meetings. The push cards and flyers were given out at the focus group meetings, and also public libraries. Those libraries include the Bluebonnet, Carver, Goodwood and Downtown branches in East Baton Rouge, and the West Baton Rouge Parish library.

Public notices were also placed in the local newspapers 30 days before the first public meeting, two weeks before the first public meeting, and one week before the first public meeting. The official newspaper of record for East Baton Rouge and West Baton Rouge parishes are The Advocate (East Baton Rouge) and The Westside Journal (West Baton Rouge).



Flyer and Push card



OPEN HOUSE PUBLIC MEETING

I-10 Corridor Improvement Study Stage 0 Feasibility Study
SPN H.004100.1 Legacy Project No. 700-17-0209

The Louisiana Department of Transportation and Development and the I-10 Corridor Improvement Study Project Team will conduct a Public Meeting for proposed improvements to the I-10 Corridor in Baton Rouge, from Essen Lane to LA 415 in Port Allen, LA. The purpose of the meeting is to solicit public comment on the project.


The same information will be presented at each meeting. Interested parties need only attend one of the following:

Monday, August 31, 2015
6:00 pm – 8:00 pm
Baton Rouge River Center
275 S. River Road
Baton Rouge, LA 70802

Tuesday, September 1, 2015
6:00 pm – 8:00 pm
West Baton Rouge Community Center
749 N. Jefferson Avenue
Port Allen, LA 70767

Thursday, September 3, 2015
6:00 pm – 8:00 pm
Crowne Plaza Hotel Ballroom
4728 Constitution Avenue
Baton Rouge, LA 70808

Stay Informed! | www.i10br.com



OPEN HOUSE PUBLIC MEETING

I-10 Corridor Improvement Study
Stage 0 Feasibility Study
SPN H.004100.1 Legacy Project No. 700-17-0209

Monday, August 31, 2015
6:00 pm – 8:00 pm
Baton Rouge River Center
275 S. River Road
Baton Rouge, LA 70802

Tuesday, September 1, 2015
6:00 pm – 8:00 pm
West Baton Rouge Community Center
749 N. Jefferson Avenue
Port Allen, LA 70767

Thursday, September 3, 2015
6:00 pm – 8:00 pm
Crowne Plaza Hotel Ballroom
4728 Constitution Avenue
Baton Rouge, LA 70808

*The same information will be presented at each meeting. Interested parties need only attend one.



Public notice verifications from The Advocate

CAPITAL CITY

**Publisher c
THE ADVOCATE**

PROOF OF PUBLICATION

The hereto attached is published in THE ADVOCATE, a daily newspaper of general circulation published in Baton Rouge, Louisiana, and the Official Journal of the State of Louisiana, City of Baton Rouge, Parish of East Baton Rouge, in the following issue:

07/30/15

Kristi Bunch

Kristi Bunch, Public Notary

Sworn and subscribed before me this _____ day of _____, 2015, by _____, person whose signature is subscribed to the foregoing instrument.

July 30, 2015

M. Monica McChristian

**M. Monica McChristian,
Notary Public ID# 88293
State of Louisiana
My Commission Expires: Indefinite**

OPEN HOUSE PUBLIC MEETING

**I-10 Corridor Improvement Study
Stage 9 Feasibility Study
SPN H.004100.5 Legacy Project No. 700-17-0209**

Louisiana Department of Transportation and Development and the I-10 Corridor Improvement Study Project Team will conduct a Public Meeting for proposed improvements to the I-10 Corridor in Baton Rouge, from East Lake to LA 412 in Port Allen, LA. The purpose of the meeting is to solicit public comments on the project.

This project is currently in the planning stage. Representatives of the project team will be present to receive comments and answer questions related to the Stage 9 Feasibility Study. All interested parties are invited and encouraged to attend. The Public Meeting will be held at three sites for convenience and these sites are scheduled for the dates, times, and locations below. <http://dotd.louisiana.gov/2015/07/29/2015-07-29-2015-07-29>

**Monday, August 31, 2015
6:00 pm - 8:00 pm
Baton Rouge River Center
275 S. River Road
Baton Rouge, LA 70802**

**Tuesday, September 1, 2015
6:00 pm - 8:00 pm
West Baton Rouge Community Center
749 N. Jefferson Avenue
Port Allen, LA 70757**

**Thursday, September 3, 2015
6:00 pm - 8:00 pm
Grouse Pt. 10 Hotel Ballroom
4728 Constitution Avenue
Baton Rouge, LA 70808**

Members of the public may arrive at any time during the meetings. The meeting will include a brief overview of the project with presentation, project team availability for direct questions during an open house session, and an interactive exercise where the public can share their thoughts. Verbal comments will be recorded at the meeting. Written statements can be submitted at the meeting, mailed to the address shown below, or submitted via email to info@dotd.com. All comments received or published within 10 days following the meeting will become part of the official meeting report.

Should anyone require special arrangements due to a disability to participate in this meeting, please contact Florida Associates at the address shown below, or by telephone at 225.788.8265, at least five working days prior to the meeting.

Florida Associates, I-10 Corridor Improvement Study, Stage 9
2144 Government Square
Baton Rouge, LA 70808

07/30/15 at 10:11


THE ADVOCATE
 1000 Poydras Street, Suite 2000
 New Orleans, LA 70112
 (504) 581-1111
 FAX (504) 581-1112
 www.theadvocate.com

BATON ROUGE
 ITD E NO 720146180

FRANKLIN ASSOCIATES LLC
 PIERRE WASHINGTON
 2148 GOVERNMENT ST
 BATON ROUGE LA 70806

CUSTOMER: _____
 PROJECT #: *** ORIGINAL INVOICE ***
 TASK #: _____
 SUBTASK #: _____
 EXPENSE CODE: _____
 APPROVED BY: _____

INVOICE NUMBER	T&O / DESCRIPTION	START DATE	STOP DATE	TIMES	SIZE	AMOUNT DUE
TOS16686501	8-31-15 MTG	08/18/15	08/24/15	2	113.0	565.00

LEGAL ADVERTISING INVOICE AFFIDAVITS WILL BE SENT SEPARATELY

* PLEASE RETURN THIS PORTION WITH REMITTANCE *



WEST SIDE JOURNAL • AUGUST 20, 2015

Last Updated: September 22, 2015



Public Notice is below.

WEST SIDE JOURNAL • AUGUST 13, 2015

...grandparents, family and friends—send a personal message to your 2015 athlete, cheerleader or superfan.



Good Luck Bobby
Have a great season.
We're proud of you.
Love,
Mom, Dad, Nat,
Nane Alade & Tante Nu Nu

On Thursday, August 27, 2015 we will publish a souvenir tabloid edition showcasing sports in West Baton Rouge Parish. This edition will be a supplement to the West Side Journal. Send your personal message to your special student, coach, or supporter. Include a picture in your ad at no additional charge. Personal messages start at \$35.

Call the
WEST SIDE
Journal
at
343-2540

DA Report

District Attorney Richard A. Ward, Jr. reports Baton Rouge, July 16, 2015, the following persons were convicted on the charges listed below and sentenced accordingly:

Tony G. Davis DOB: 6-1-56
39 Providence Parkway
Corvallis, OR 97331
Charge: Driving While Intoxicated
Sentence: 1 year supervised probation with a \$400 a month supervision fee. Special condition pay \$150 fine, \$235.50 court cost, \$130 Indigent Defender Fund, \$100 criminal court fund. Attend Substance Abuse Driver Improvement or serve 8 days in the parish jail. Perform forty (40) eight hour days of community service or serve 2 days in the parish jail.

Jo Hanna George DOB: 8-10-47
2130 Tulip Street Baton Rouge, LA 70806
Charge: Driving While Intoxicated
Sentence: 1 year supervised probation with a \$400 a month supervision fee. Special condition pay \$150 fine, \$235.50 court cost, \$130 Indigent Defender Fund, \$100 criminal court fund. Attend Substance Abuse Driver Improvement or serve 8 days in the parish jail. Perform forty (40) eight hour days of community service or serve 2 days in the parish jail.

Joseph A. Hicks DOB: 1-26-65
8033 Gertie Street Baton Rouge, LA 70805
Charge: Driving While Intoxicated
Sentence: 1 year supervised probation with a \$400 a month supervision fee. Special condition pay \$150 fine, \$235.50 court cost, \$130 Indigent Defender Fund, \$100 criminal court fund. Attend Substance Abuse Driver Improvement or serve 8 days in the parish jail. Perform forty (40) eight hour days of community service or serve 2 days in the parish jail.

Ronald H. Hulse DOB: 1-23-52
24064 Plaza Road
Zachary, LA 70791
Charge: Driving While Intoxicated
Sentence: 1 year supervised probation with a \$400 a month supervision fee. Special condition pay \$150 fine, \$235.50 court cost, \$130 Indigent Defender Fund, \$100 criminal court fund. Attend Substance Abuse Driver Improvement or serve 8 days in the parish jail. Perform forty (40) eight hour days of community service or serve 2 days in the parish jail.

Joseph M. Jackson DOB: 3-17-70
14513 Highway Street Baton Rouge, LA 70802
Charge: Driving While Intoxicated
Sentence: 1 year supervised probation with a \$400 a month supervision fee. Special condition pay \$150 fine, \$235.50 court cost, \$130 Indigent Defender Fund, \$100 criminal court fund. Attend Substance Abuse Driver Improvement or serve 8 days in the parish jail. Perform forty (40) eight hour days of community service or serve 2 days in the parish jail.

Richard J. Ward, Jr.
District Attorney
West Baton Rouge Parish

TOWN OF ADDIS PUBLIC NOTICE

THE TOWN OF ADDIS WILL RECEIVE BIDS TO CUT GRASS ALONG LA 1 AND BOTH SERVICE ROADS IN THE TOWN OF ADDIS. THE BID IS FOR GRASS CUTTING, TRIMMING AND SPRAYING. IT SHALL NOT INCLUDE LITTER CONTROL.

THE TERM OF THE CONTRACT SHALL BE FOR ONE YEAR COMMENCING August 31, 2015 AND ENDING ON OR BEFORE August 31, 2016.

BIDS WILL BE RECEIVED AT THE ADDIS MUNICIPAL CENTER AT 7818 HIGHWAY 1 SOUTH, OR BY MAIL TO P.O. BOX 237, ADDIS, LA 70710 UNTIL 6:00 P.M. ON WEDNESDAY, SEPTEMBER 2, 2015 AT WHICH TIME THEY WILL BE OPENED AT THE REGULAR MEETING OF THE MAYOR AND TOWN COUNCIL FOR THE TOWN OF ADDIS.

BIDS SHOULD BE SUBMITTED AS FOLLOWS:

1. GRASS CUTTING AND TRIMMING TO BE CONDUCTED BI-WEEKLY DURING THE MONTHS OF MARCH THROUGH OCTOBER AND THEN MONTHLY FROM NOVEMBER THROUGH FEBRUARY OF EACH YEAR
2. GRASS CUTTING AND TRIMMING WILL BE WITHIN THE CORPORATE LIMITS OF THE TOWN OF ADDIS, FROM THE SOUTH CORPORATE LIMITS TO THE NORTH CORPORATE LIMITS AT PAUL'S LANE.
3. GRASS CUTTING AND TRIMMING TO INCLUDE SHOULDERS AND MEDIANS ON DIVIDED HIGHWAY AND TWO SERVICE ROADS.
4. SPRAYING OF WEEDS TO BE DONE ON AN "AS NEEDED" BASIS. CERTIFICATION FROM LA DEPARTMENT OF AGRICULTURE AND FORESTRY TO USE CHEMICALS FOR WEED CONTROL IS REQUIRED.
5. LIMITS OF SPRAYING TO BE AS FOLLOWS:
2' RADIUS FROM ALL HIGHWAY SIGNS
5' RADIUS FROM ALL LIGHT POLES AND TRAFFIC LIGHT POLES
5' RADIUS FROM ALL DRAINAGE STRUCTURES

ANY ADDITIONAL SPRAYING SHALL BE REQUESTED PRIOR TO AND APPROVED BY THE TOWN OF ADDIS.

6. ALL MOWING SHALL BE DONE WITH A FINISHING MOWER TO A HEIGHT NOT GREATER THAN 3 INCHES.

ALL BIDS TO INCLUDE PROOF OF LIABILITY INSURANCE IN THE AMOUNT OF AT LEAST \$200,000/\$300,000, AND WORKERS' COMPENSATION INSURANCE, WITH THE TOWN OF ADDIS, ITS AGENTS AND REPRESENTATIVES BEING NAMED AS AN ADDITIONAL INSURED UNDER THE POLICY.

THE TOWN OF ADDIS IS AN EQUAL OPPORTUNITY EMPLOYER. THE TOWN COUNCIL RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS AND TO WAIVE ANY INFORMALITIES THERETO.

DAVID H. TOUPS
MAYOR, TOWN OF ADDIS

Run: August 13, 20 & 27, 2015

TOWN OF ADDIS PUBLIC NOTICE

It is the duty of the Mayor and Town Council to adopt an Ordinance to amend the Town of Addis Code of Ordinances, Chapter 14, as it relates to Offenses and Miscellaneous Penalties, to add the following items:

1. Driving recklessly or mischievously
2. Parking in handicap parking spots
3. Filing false or improper complaints against police officers
4. Amending the town law in accordance with state law

A public hearing will be held on this proposed ordinance at the regular meeting of the Mayor and Town Council to be held on Wednesday, September 2, 2015 at 6:00 p.m. at the Municipal Center.

The public is invited to attend and express its opinions on these changes.

David H. Troups
Mayor

Run: 08/13/15

OPEN HOUSE PUBLIC MEETING

I-10 Corridor Improvement Study
Stage 0 Feasibility Study
SPN H.004100.1 Legacy Project No. 700-17-0209

The Louisiana Department of Transportation and Development and the I-10 Corridor Improvement Study Project Team will conduct a Public Meeting for proposed improvements to the I-10 Corridor in Baton Rouge, from Easton Lane to LA 415 in Port Allen, LA. The purpose of the meeting is to solicit public comment on the project.

This project is currently in the planning stage. Representatives of the project team will be present to receive comments and answer questions related to the Stage 0 Feasibility Study. All interested parties are invited and encouraged to attend. The Public Meeting will be offered at three sites for convenience and is scheduled for the dates, times, and locations below. The same information will be presented at each meeting.

Monday, August 31, 2015
6:00 pm – 8:00 pm
Baton Rouge River Center
275 S. River Road
Baton Rouge, LA 70802

Tuesday, September 1, 2015
6:00 pm – 8:00 pm
West Baton Rouge Community Center
749 N. Jefferson Avenue
Port Allen, LA 70767

Thursday, September 3, 2015
6:00 pm – 8:00 pm
Crown Plaza Hotel Ballroom
4728 Constitution Avenue
Baton Rouge, LA 70806

The meeting will include a brief, live presentation, as well as a rolling presentation loop available for late comments; an open house session with project team members, and an interactive exercise where the public can submit their input. Verbal comments will be recorded at the meeting. Written statements can be submitted at the meeting, mailed to the address shown below, or submitted via email to info@l10r.com. All comments received or postmarked within 10 days following the meeting will become part of the official meeting transcript.

Should anyone require special assistance due to a disability to participate in this meeting, please contact Franklin Associates at the address shown below, or by telephone at 225.389.6518, at least five working days prior to the meeting.

Franklin Associates: I-10 Corridor
Improvement Study, Stage 0
2148 Government Street
Baton Rouge, LA 70806



On August 20, 2015, in conjunction with LaDOTD's first news release about the I-10 Public Meetings, the project team sent the first of two e-blasts, via Constant Contact, to notify community stakeholders about the upcoming public meetings. The e-blasts were sent to almost 900 stakeholders. A second e-blast reminder was sent out on August 28, 2015, just ahead of the first public meeting on August 31, 2015.

E-blast: I-10 Public Meetings Set
Date: August 20, 2015

I-10 Corridor Improvement Study

**I-10 Corridor
Improvement
Public Meetings
Set**



Residents and business owners across the Greater Baton Rouge area are encouraged to mark their calendars to attend one of three public meetings to discuss options for improving the I-10 corridor in the Baton Rouge area, from LA 415 in Port Allen, to the I-10/I-12 split. Below are the dates, times and locations for the public meetings.

The I-10 Corridor Improvement Study is a Stage 0 Feasibility Study, in which the Louisiana Department of Transportation and Development is reviewing the potential for improvements to the area. During this study, public input and initial traffic and engineering reviews of existing issues and potential solutions will be analyzed. A live presentation will be offered at each meeting, followed by hands-on exercises and direct access to the project team for questions. Information will be continuously available throughout the meeting. The same information will be presented at all three meetings. The meetings are on the following dates:

Monday, August 31, 2015
Baton Rouge River Center



6:00 p.m. - 8:00 p.m.

Tuesday, September 1, 2015
Port Allen Community Center
6:00 p.m. - 8:00 p.m.

Thursday, September 3, 2015
Crowne Plaza Hotel
6:00 p.m. - 8:00 p.m.

To view and print a flyer with information related to the public meetings, [CLICK HERE](#).

For more information, call:
225-389-6518
<http://www.i10br.com>

 Forward to a Friend

STATE PROJECT NO. H.004100.1
LEGACY PROJECT NO. 700-17-0209

E-blast Run History

Sending Type	Sent	Run Date	Status
Original Send	854	8/20/2015	Successfully Sent

E-blast Stats

Sent	Bounces	Spam Reports	Opt-outs	Opens	Clicks	Forwards
854	8.1% (69)	0	0.1% (1)	36.7% (288)	13.9% (40)	0.3% (1)

E-blast Click-through Stats

Email Link	Unique Click-throughs	Click-through Distribution
http://files.ctctcdn.com/2330f97f001/e1b9aec7-22a7-4be2-8b4d-03c32c087306.pdf	38	86.4%



http://www.i10br.com	6	13.6%
https://www.surveymonkey.com/s/l-10_public_survey	0	0.0%
Total Click-throughs	44	100%



E-blast: I-10 Public Meetings reminder

Date: August 28, 2015

I-10 Corridor Improvement Study

****REMINDER**** **I-10 Corridor Improvement Public Meetings Set**



Residents and business owners across the Greater Baton Rouge area are encouraged to mark their calendars to attend one of three public meetings to discuss options for improving the I-10 corridor in the Baton Rouge area, from LA 415 in Port Allen, to the I-10/I-12 split. Below are the dates, times and locations for the public meetings.

The I-10 Corridor Improvement Study is a Stage 0 Feasibility Study, in which the Louisiana Department of Transportation and Development is reviewing the potential for improvements to the area. During this study, public input and initial traffic and engineering reviews of existing issues and potential solutions will be analyzed. A live presentation will be offered at each meeting, followed by hands-on exercises and direct access to the project team for questions. Information will be continuously

available throughout the meeting. The same information will be presented at all three meetings. The meetings are on the following dates:

Monday, August 31, 2015
Baton Rouge River Center
6:00 p.m. - 8:00 p.m.

Tuesday, September 1, 2015
Port Allen Community Center
6:00 p.m. - 8:00 p.m.

Thursday, September 3, 2015
Crowne Plaza Hotel
6:00 p.m. - 8:00 p.m.

To view and print a flyer with information related to the public meetings, [CLICK HERE](#).

For more information, call:
225-389-6518
<http://www.i10br.com>

Forward to a Friend

STATE PROJECT NO. H.004100.1
LEGACY PROJECT NO. 700-17-0209



E-blast Run History

Sending Type	Sent	Run Date	Status
Original Send	871	8/28/2015	Successfully Sent

E-blast Stats

Sent	Bounces	Spam Reports	Opt-outs	Opens	Clicks	Forwards
871	8.5% (74)	0	0.2% (2)	29.7% (237)	12.2% (29)	0

E-blast Click-through Stats

Email Link	Unique Click-throughs	Click-through Distribution
http://files.ctctcdn.com/2330f97f001/e1b9aec7-22a7-4be2-8b4d-03c32c087306.pdf	25	83.3%
http://www.i10br.com	5	16.7%
Total Click-throughs	30	100%



DOTD News release



NEWS

FOR IMMEDIATE RELEASE
August 20, 2015

State Project No. H.004100.1
Legacy State Project No. 700-17-0209

For more information, contact:
Rodney Mallett
DOTD Communications Director
225-379-1275

DOTD to Host Public Meetings Regarding I-10 Corridor Improvement Survey

BATON ROUGE -- The Department of Transportation and Development will host three public meetings to discuss the results of recently conducted surveys concerning the Interstate 10 corridor in Baton Rouge. DOTD officials will present regional traffic study results and will gather public input regarding potential improvement, community concerns, and ideas for mitigation and enhancement. Residents are encouraged to attend one of the three meetings.

- Monday, August 31, Baton Rouge River Center, 6 p.m. to 8 p.m.
- Tuesday, September 1, West Baton Rouge Community Center, 6 p.m. to 8 p.m.
- Thursday, September 3, Crowne Plaza Hotel Ballroom, 6 p.m. to 8 p.m.

Nearly 14,000 people answered a 21-question on-line survey concerning improvements to the I-10 corridor in Baton Rouge. The survey, which was available to the public from April to mid-June, was one part of the Louisiana Department of Transportation and Development's efforts to gather input on enhancements to one of Louisiana's most traveled interstates.

In addition, the LSU Public Policy Research Laboratory conducted a scientific survey by telephone of 655 randomly selected adult residents from East Baton Rouge, West Baton Rouge, Ascension, Iberville and Livingston parishes using land lines and cell phones. The group also conducted a scientific survey of 325 businesses located within five miles of I-10/I-12 between Lake Charles and Slidell.

To view the survey results, go to: <http://i10br.com/>

###



Media communications

Item	Date Sent	Entity receiving information	Result
News Release	04/13/2015	DOTD – Rodney Mallett	DOTD news release requesting public input via the online public survey, via www.i10br.com .
Billboard	04/30/2015	Billboard	Billboard announcing the www.i10br.com website where the public can take the public input survey.
Podcast	05/12/2015	Buddy Amoroso	Perry Franklin talked with Buddy Amoroso on his podcast about the ongoing I-10 corridor improvement study.
News Release	05/27/2015	DOTD – Rodney Mallett	DOTD news release announcing extension of date to receive all public input via the online survey.
Public Notice	07/24/2015	The Advocate	Ran in The Advocate on 07/31 (30-day notice)
Public Notice	07/24/2015	The Westside Journal	Ran in The Westside Journal on 07/30 (30-day notice)
News article	08/11/2015	NOLA.com	NOLA.com article by reporter Renita Young discussing the results of the Public Input survey and the upcoming Round One public meetings.
News article	08/11/2015	Baton Rouge Business Report	Business Report article by Stephanie Riegel discussing the results of the Public Input survey and the upcoming Round One public meetings.
Public Notice	08/13/2015	The Advocate	Ran in The Advocate on 08/17 (two-week notice)
Public Notice	08/13/2015	The Westside Journal	Ran in The Westside Journal on 08/20 (10 day notice)
Public Notice	08/13/2015	The Advocate	Ran in The Advocate on 08/24 (one-week notice)



Press Release	08/20/2015	DOTD – Rodney Mallett	Extensive Statewide coverage
Television News/Website Story	09/01/2015	WAFB	Story by WAFB reporter Kevin Frey covering the Round One public meetings.
Newspaper article	09/01/2015	The Advocate	Advocate article by reporter Will Sentell, covering the Round One public meetings
Newspaper article	09/01/2015	NOLA.com	NOLA.com article by reporter Diana Samuels covering the Round One public meetings
Advocate Editorial	09/10/2015	The Advocate	Editorial by Advocate editorial writer Lanny Keller about the need to improve the I-10 corridor.

Lamar Billboard of i10BR.com website

Locations: I-10 @ College Drive, I-10 @ Essen Lane, I-12 @ Drusilla

Run Dates: May 5 – June 1, 2015





III. Public Meeting Delivery

A. Facilitator Trainings

A facilitator training session was conducted on Thursday, August 27, 2015 at Providence to train those selected to be facilitators for the public meetings on the exercises to be utilized at the public meetings by the general public. There were a total of 26 facilitators trained in preparation for the public meetings.

B. Round One Public Input Meetings

Beginning Monday, August 31, 2015 through September 3, 2015, the project team conducted public input meetings in three locations in East and West Baton Rouge parishes to solicit public input during the Stage 0 portion of the I-10 Corridor Improvement Study.

All three public meetings delivered identical information and included an informative live presentation with a PowerPoint presentation followed by a facilitated mapping exercise and an open house staffed by members of the project team and LaDOTD. In addition, comment stations were available inclusive of a court reporter to capture participants' comments.

The meetings were held at the following locations:

Monday, August 31, 2015
Baton Rouge River Center
275 S. River Road
Baton Rouge, LA 70802

Tuesday, September 1, 2015
West Baton Rouge Community Center
749 N. Jefferson Avenue
Port Allen, LA 70767

Thursday, September 3, 2015
Crowne Plaza Hotel Ballroom
4728 Constitution Avenue
Baton Rouge, LA 70808



For the three meetings, sign-in sheets reflect attendance totals as follows:

	Baton Rouge River Center	West Baton Rouge Community Center	Crowne Plaza Hotel	Total
General Public	155	262	134	551
Agency and Elected Officials	18	10	14	
Staff	39	40	43	
Total attendance	212	312	191	



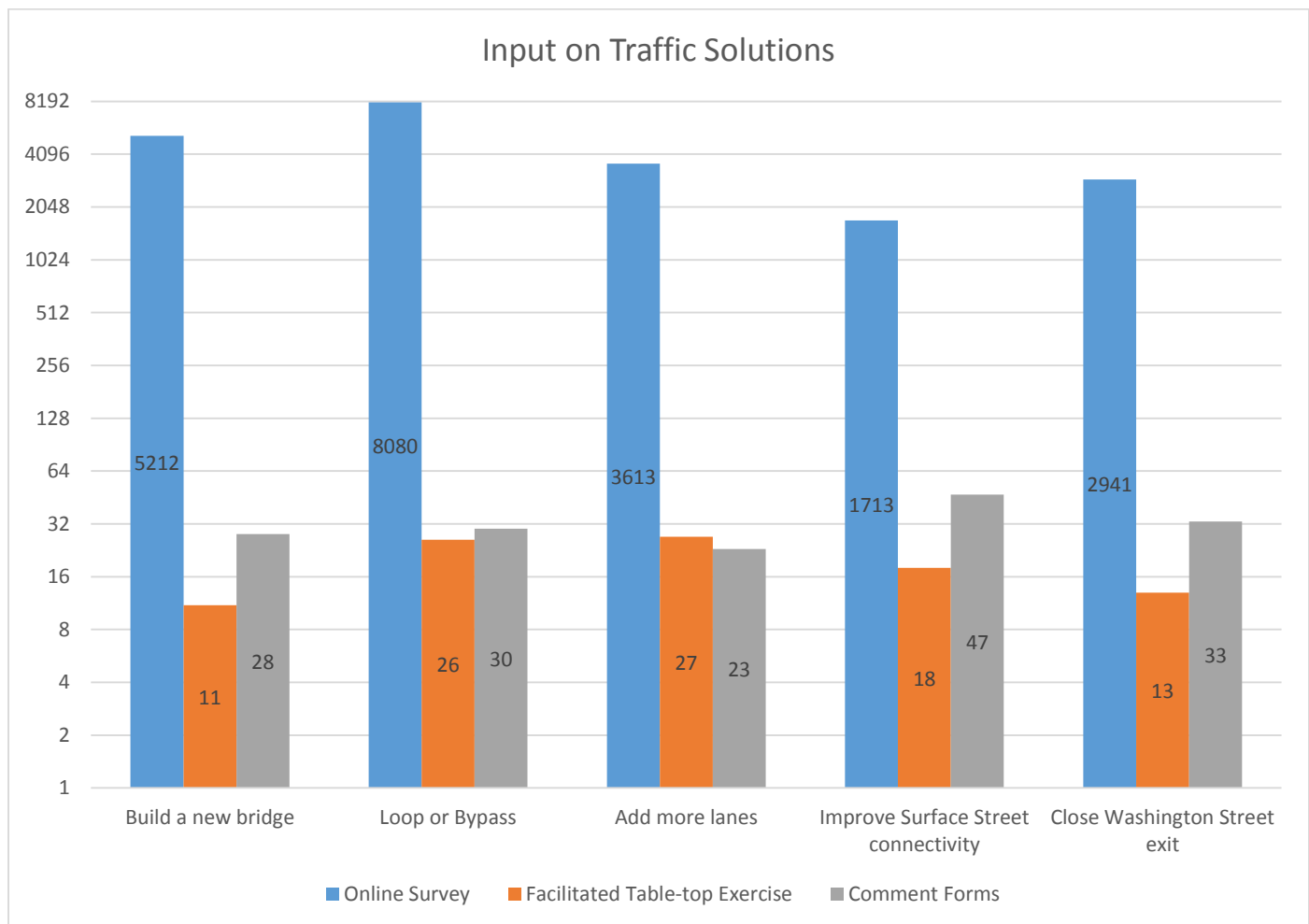
IV. Comment Compilation

A. Overall Comments

(Public Input on traffic solutions from the Online Survey, Public Meeting Facilitated Table-top exercises and Public Meeting Comment Forms)

Total Number of Comments: 24,177

(23,852 web survey open-ended solution ideas; 205 comments/suggestions from the public meeting facilitated table-top exercise; 120 comments by e-mail, mail or at the public meetings)

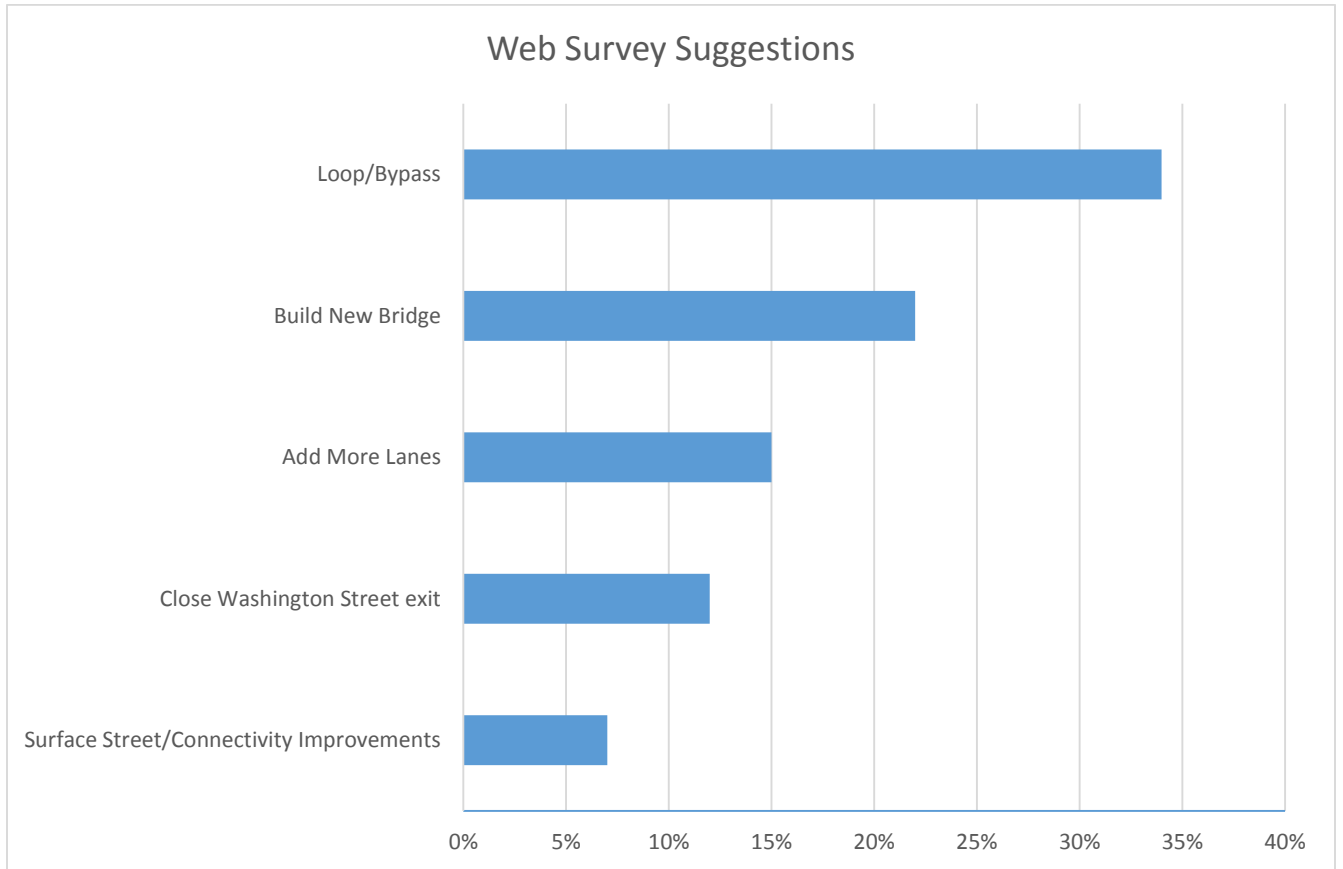




B. Web Survey Open-Ended Solution Ideas

Total Number of Suggestions = 23,852

Category	Totals
Loop/Bypass	8080
Build New Bridge	5212
Add More Lanes	3613
Close Washington Exit	2941
Surface Street/Connectivity Improvements	1713
Unsure	670
Widen Existing Bridge	595
Enforce Traffic Regulations	434
Double Deck Interstate	311
HOV Lane	189
Rail	175
Ferry	168
Improved Buses	139
Signage Improvements	111
Clear Wrecks Quickly	83
Stagger Employee Work Hours	52
Increase Speed Limit	27
Tunnel	8
Gondola	1
Total suggestions	23852



C. Public Meeting Facilitated Exercises

***Total Number of Suggestions = 205*

During the August/September public meetings, there was a chance for participants to participate in table-top exercises to give their input on traffic improvements that can be made within the I-10 corridor. The table-top exercises included:

Exercise #1: Discussion of suggestions to improve the top five problem interchanges, as identified by the I-10 Corridor Improvement Study's online survey. Participants had the opportunity to write or draw their suggestions directly on the table-top map. The facilitators read each suggestion, ensuring they understood the meaning, and wrote each unique suggestion in the Facilitator Guide. This exercise sought new or non-traditional improvements.



Exercise #2: The table facilitator gave each participant one *green dot* sticker. Each participant was asked to put their dot on the map in the area that they felt was in most need of improvement. This exercise was helpful in prioritizing improvements.

Exercise #3: The table facilitator then asked the participants if there were problem areas in the corridor not included in the “top five?” Participants identified these on the map with a *yellow dot*. The yellow dot was numbered with a corresponding number and description in the notes area of the map. Additional comments were written on the comment forms. This exercise gave participants the opportunity to include their unique or specific issue related to the corridor.

Exercise #4: Table exercise participants were then asked to review the *Preliminary Purpose and Need statement* offered by DOTD. The participants were then asked for ideas for improving the statement. This exercise afforded all participants awareness of the purpose and need, as well as an opportunity to provide input and feedback.

After reviewing the completed facilitator guides and table-top maps, the following trends developed:

Trend #1: Most participants would like to see an additional lane added to the I-10 corridor.

Trend #2: Participants would like to see surface streets within the corridor improved (i.e.: improve red-light cycles, connect more surface streets to each other).

Trend #3: Participants agreed that a bypass or loop is needed within the corridor.

Below is a breakdown of participant suggestions:



Overall Responses from the three Public Meetings

205 total responses:

13% believe that adding a lane is the best solution to the traffic issues

9% - Improve surface streets

7% - Bypass

7% - Double deck interstate

4% - Build a new bridge

2% - Improve Public transportation

2% - Move the Washington Street exit

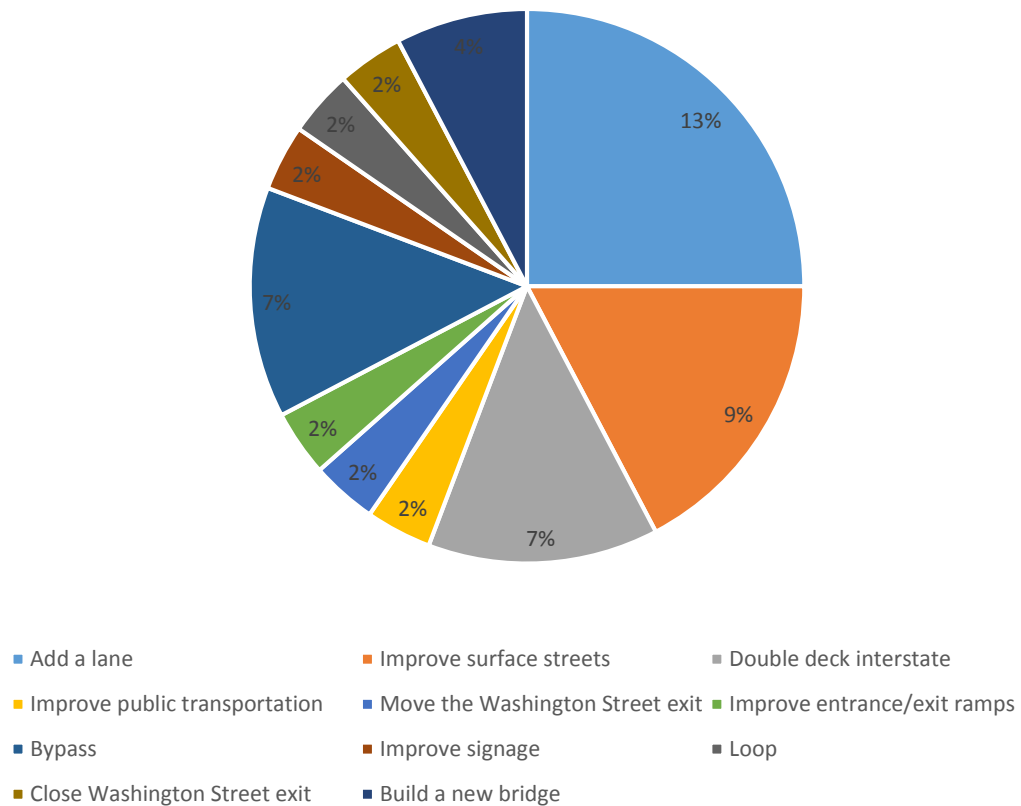
2% - Improve entrance/exit ramps

2% - Improve signage

2% - Create a loop

2% - Close Washington Street exit

Solutions to I-10 Corridor Traffic Issues
Overall Responses





Public Meeting #1: Baton Rouge River Center (August 31, 2015)

81 total responses:

10% believe that adding a lane is the best solution to the traffic issues

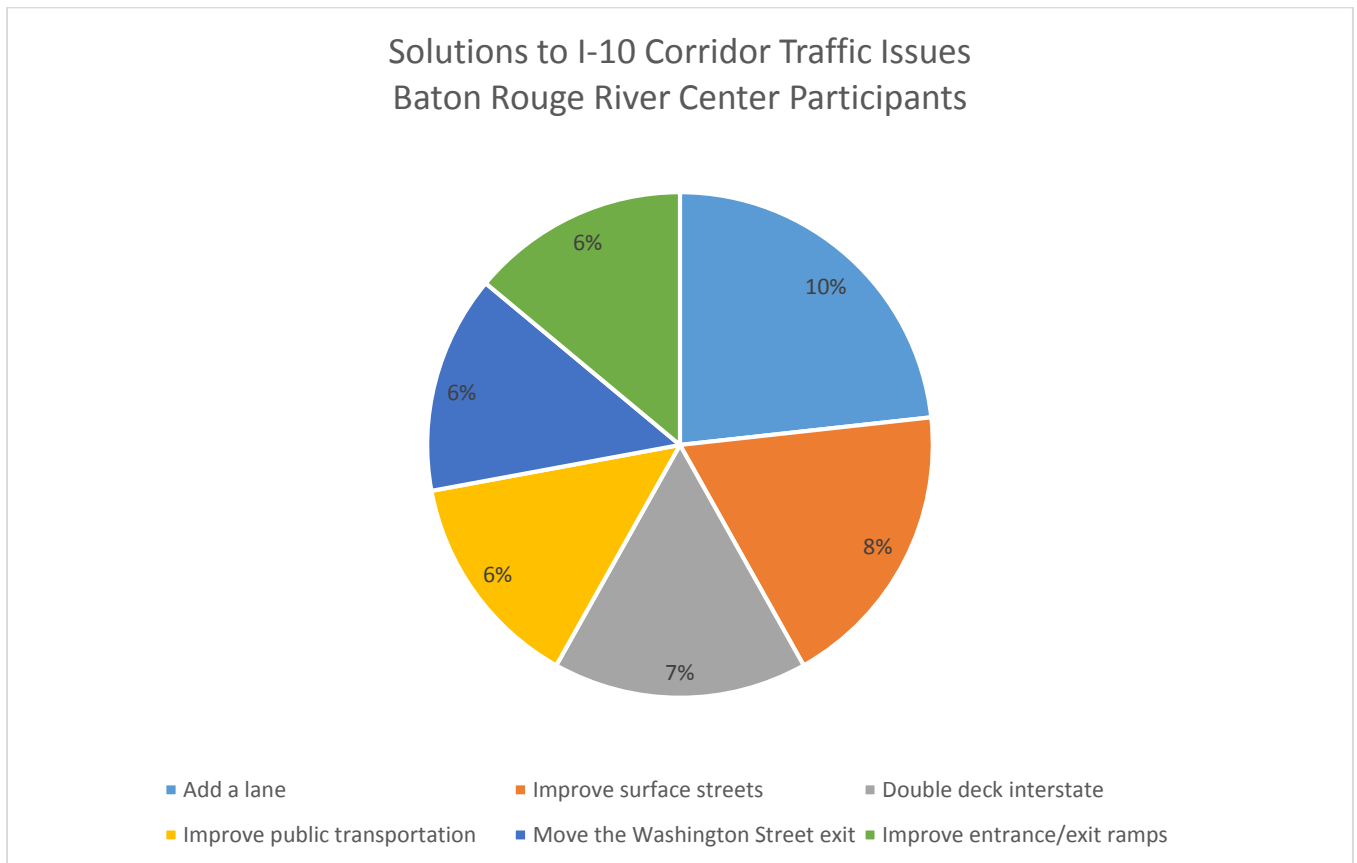
8% - Improve surface streets

7% - Double deck interstate

6% - Improve Public transportation

6% - Move the Washington Street exit

6% - Improve entrance/exit ramps





Public Meeting #2: West Baton Rouge Community Center (September 1, 2015)

45 total responses:

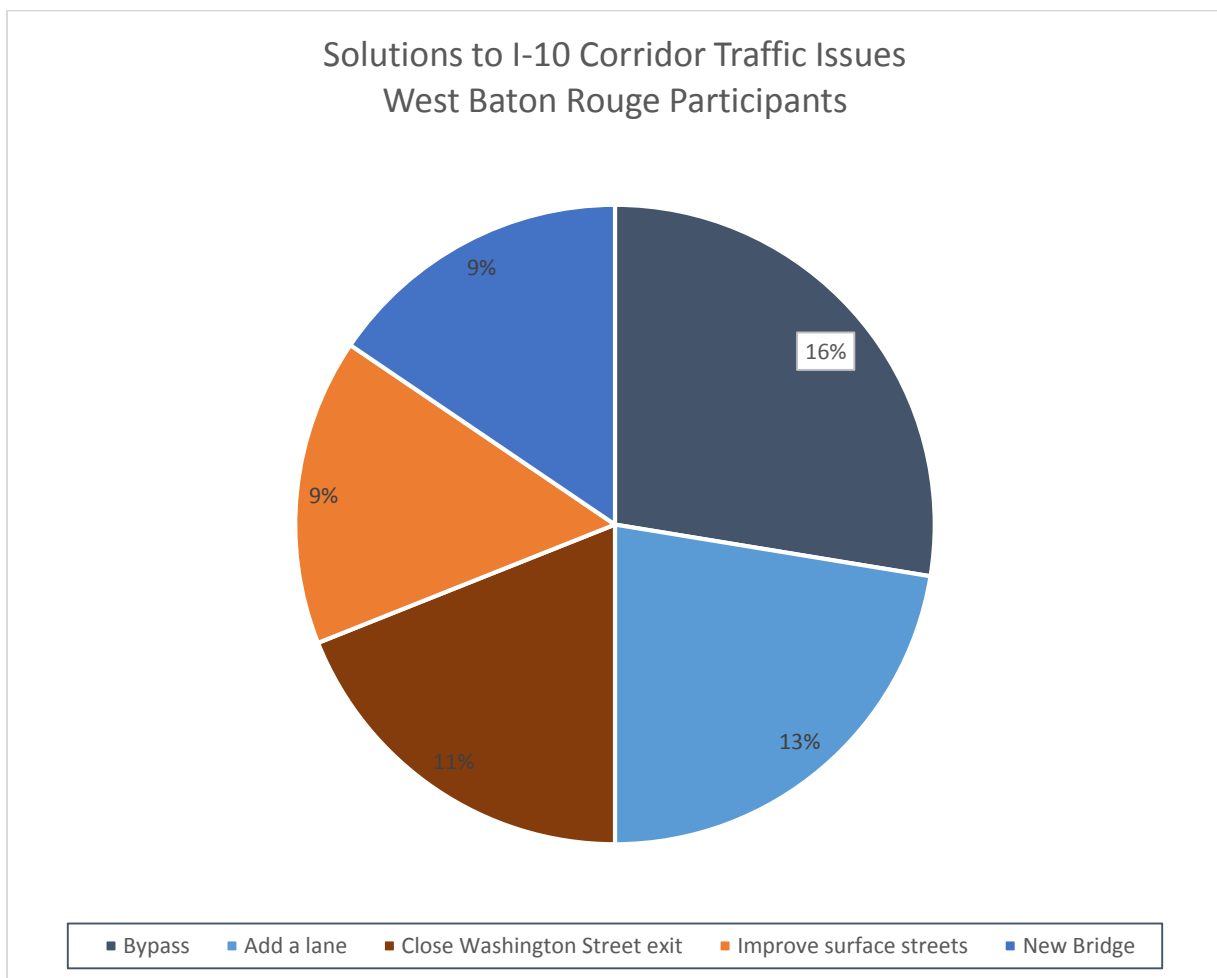
16% believe a bypass is the best solution to the traffic issues

13% - add a lane

11% - Close Washington Street exit

9% - Improve surface streets

9% - build a new Mississippi River bridge





Public Meeting #3: Crowne Plaza Hotel (September 3, 2015)

79 total responses:

16% believe that adding a lane is the best solution to the traffic issues

10% - create a bypass

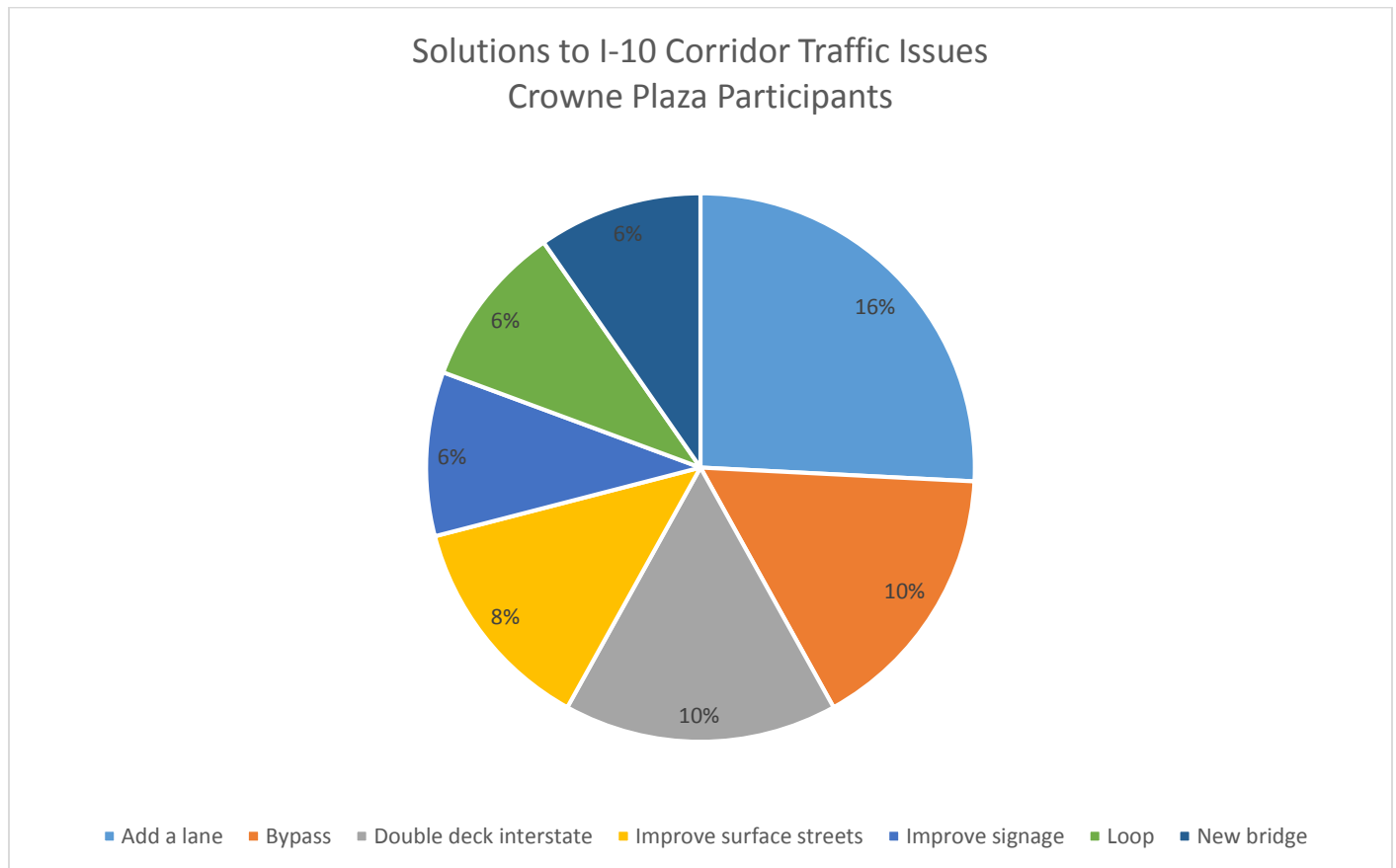
10% - double deck interstate

8% - improve surface streets

6% - improve signage

6% - build a loop

6% - build a new Mississippi River bridge





**Suggestions for the Preliminary Purpose and Need Statement
(From all three public meetings):**

For exercise #4, participants suggested the information below to be added to the Preliminary Purpose and Need statement:

- Reduce pollution caused by congestion
- Improve the quality of life for Baton Rouge residents
- Improve the corridor without harming the environment
- Reduce congestion and traffic for safety purposes, to improve the economy
- Improve access sites along I-10, from LA 415 in West Baton Rouge parish to the Mississippi River Bridge
- Improve corridor traffic while taking care to protect/preserve the local culture
- Improve public transportation in the corridor area

** Post education of meeting participants, via the corridor improvement feasibility study presentation.



D. Comments Received by E-mail, Mail, or at the Public Meetings

Total Number of Comments = 120

