

APPENDIX E

AGENCY AND PUBLIC OUTREACH

APPENDIX E-1

AGENCY OUTREACH

From: [Gaye Hamilton](#)
To: [Kerry Oriol](#)
Subject: RE: louisiana cultural districts
Date: Thursday, January 7, 2016 1:59:46 PM
Attachments: [image001.jpg](#)

Kerry,

Thanks for the inquiry. There are no requirements related to Cultural District (CD) designation that impact zoning, property usage, renovations, planning activities, etc. There are no permissions to be granted nor restrictions to follow. The CD designation carries with it the opportunity to take advantage of two tax incentives—tax exempt sales on qualifying works of visual art, and eligibility for state historic tax credits. There are documentation requirements for tax exempt art sales, and procedures with requirements to take advantage of state historic tax credits on a case by case basis, but nothing of concern for your project efforts.

Gaye

Gaye Hamilton
Cultural District Program Manager
Louisiana Office of Cultural Development
225-342-8161
ghamilton@crt.la.gov
www.crt.la.gov/cultural-development/cultural-districts

From: Kerry Oriol [mailto:kerryoriol@providenceeng.com]
Sent: Thursday, January 07, 2016 1:43 PM
To: Gaye Hamilton
Subject: louisiana cultural districts

Good afternoon,

I have a question about cultural/arts district designation and federal activities.

If a project that will utilize federal funds may have an impact of some kind within the bounds of a designated cultural district, is there a protocol that needs to be implemented to start a dialog with your office?

Or do all project-related agency outreach efforts need to include your office along with the SHPO and State Parks?

We may have a project that could affect a state designated cultural district and want to ensure we proceed with appropriate consultation.

Thanks much,

Have a great day,

kerry

Kerry Oriol
Project Manager
Cell: (228) 304-0690

APPENDIX E-2

ROUND 1 PUBLIC MEETING SUMMARY

I-10 Corridor Improvement Study



Public Meetings Summary Report Stage 0, Round One August & September, 2015



I-10 Corridor Improvement Study
State Project No. H.004100.1
Legacy Project No. 700-17-0209
Prepared: September 22, 2015



I-10 Corridor Improvement Study Stage 0 Round One Public Meeting Report

Representatives from the Louisiana Department of Transportation and Development (LaDOTD), Federal Highway Administration (FHWA), and the I-10 Corridor Improvement Study consultant team joined together to provide community outreach and public meetings for the Stage 0 portion of the I-10 Corridor Improvement Study (State Project No. H.004100.1, Legacy Project No. 700-17-0209). These Round One Public Meetings occurred August 31, September 1 and September 3, 2015.

The project team conducted the community outreach and public involvement portion for this stage of the study and was responsible for meetings with local elected officials, focus groups, public input surveys, and notifications made to the public regarding opportunities to have their opinions heard in a public setting. This document provides methods employed to generate input through this round of meetings.



I. Outreach Overview

A. Elected Officials Interviews

(March – June 2015)

The project team met with elected public officials from across the I-10 Corridor to gather their input, gain knowledge of the traffic issues that are affecting citizens in their areas, and to educate them on the Stage 0 process.

Nearly all of the conducted interviews were completed in person, with a face-to-face inquiry with each official. Some interviews were conducted via telephone, due to various scheduling conflicts or health issues with the official. For those officials who the project team did not have face-to-face interviews with, telephone interviews were conducted in an identical manner to the face-to-face interviews.

Each official was briefed on the status of the I-10 Corridor Improvement Study. All interviews were conducted by an approved member of the study team.

Among the interviews:

- 68 Public Officials were contacted via telephone, email, or both
- 60 Interviews were scheduled
- 58 Interviews were conducted as of September 2015

The purpose of conducting face-to-face interviews was to gather input, offering key Stakeholders the opportunity to share their thoughts and needs regarding any improvements and potential means for improving the I-10 corridor in East Baton Rouge and West Baton Rouge Parishes.

For details on the public officials outreach, please see Appendix A.

B. Focus Group Meetings

In March 2015, with direction from LaDOTD, the project team began the process of identifying key community stakeholders to participate in focus groups to assist the project team in deciding the kinds of materials that the general public would like to see at I-10 Corridor public meetings. These focus groups and the accompanying marketing materials served a role in the overall public outreach strategy.



In May 2015, the project team began contacting potential stakeholders by mail, phone and email, gauging their interest in participating in the August focus group meetings. The focus groups were broken into six categories:

- I-10 Corridor Institutions (Libraries, School officials and superintendents, Parks and Recreation departments, local clergy)
- Corridor Businesses and Merchants (Hospitality industry business owners, YMCA directors, other merchants)
- Corridor Commuters from the Greater Baton Rouge Area
- Regional Business leaders (Trucking industry, beverage, food/grocery industry)
- Corridor Residents (People who live along the Corridor Improvement study area)
- Technical Working Group (Planning and Zoning commission group representatives)

The project team conducted focus group meetings with the six groups over four days (Tuesday, August 4 – Friday, August 7, 2015) at the Carver Branch Library in Baton Rouge. Feedback derived from these focus groups was used to refine the public meeting material formats.



Focus group participant letter



July 6, 2015

Full name
Title
Company
Street
City state zip

Re: I-10 Corridor Improvement Study -- LA 415 to Essen Lane on I-10 and I-12
East and West Baton Rouge Parishes -- State Project No. H.004100

Dear salutation:

The Louisiana Department of Transportation and Development (DOTD) is committed to finding ways to make the I-10 corridor through Baton Rouge safer and more efficient for motorists, while seeking to improve the compatibility of I-10 with the surrounding communities. The project to study this corridor is officially underway, and we want your direct involvement to ensure success.

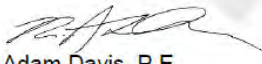
The project team is continuing its collection of traffic data for deficiency identification. A community-wide input survey was recently released to begin obtaining the critical public input that will be needed. Next, the project team will plan and implement a series of public meetings designed to educate and gain input from the community. To assist the project team with disseminating project information to the community and to act as a sounding board for public meeting materials, the project team has created focus groups. We have selected volunteers to participate in these focus groups to help decide a number of participation factors that will affect and guide the scheduled public meetings in the coming months.

We therefore invite you to be a part of the **selected** focus group. Should you accept this opportunity to participate, we will provide you with meeting dates, times, and pertinent information to ensure your active participation. Following these meetings, group members will be asked to share project information and promotional materials with your community to encourage engagement and heighten awareness of this important project.

Each group meeting is anticipated to last no longer than 75 minutes in a venue centrally located to the project corridor. The project team believes these groups will assist us in spreading accurate project information throughout the community and will also allow us to be better prepared for the meetings by anticipating public questions and concerns.

Please share the project's website www.i10br.com with your neighbors, friends, or family and encourage them to use this website or the project's email info@i10br.com to submit comments or to be added to the project-specific community database. Should you desire to participate in this focus group, please email info@i10br.com or contact Kyla Hall at 225.389.6518 by or before July 10, 2015. We look forward to producing the most comprehensive solutions for this vital transportation facility.

Thank you,


Adam Davis, P.E.
Providence
Project Manager
1201 Main Street
Baton Rouge, LA 70802
Tel 225.766.7400


Perry J. Franklin, Sr.
Franklin Associates, LLC
President
2148 Government Street
Baton Rouge, LA 70806
Tel 225.768.9060

www.i10br.com



C. Surveys

(April – June 2015)

Prior to the first round of Stage 0 public meetings, the project team and the LSU Public Policy Research Laboratory conducted a total of three surveys to get input from residents, businesses and travelers along the I-10 Corridor. LSU conducted these two surveys:

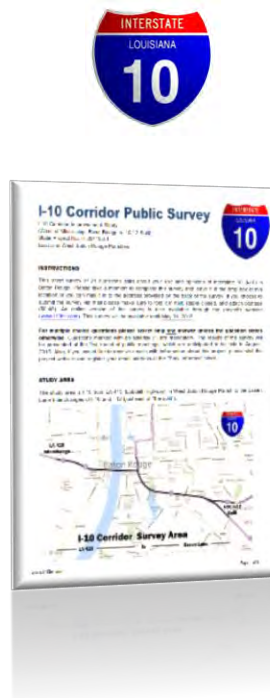


LSU General Population Telephone Survey

- Scientific survey of 655 randomly selected adult residents from East Baton Rouge, West Baton Rouge, Ascension, Iberville and Livingston parishes. The survey was conducted April – May, 2015.

LSU Business Survey

- Scientific survey of 325 businesses located within five miles of I-10 between Lake Charles and Slidell, LA. The survey was conducted April – May, 2015.



Online Public Opinion Survey

The project team conducted a non-scientific survey with over 13,800 respondents including, business owners, commuters and citizens. Survey was conducted April – June, 2015.

Promotional billboards along the I-10 corridor in Baton Rouge were strategically placed to boost survey participation and website visibility. The online survey was also linked through the webpages for various municipalities located within the impacted area and the I-10 Corridor Facebook page.

In addition to the electronic media, 700 hard copy surveys were printed and distributed at 24 libraries throughout East Baton Rouge, West Baton Rouge, Ascension, and Livingston Parishes. Each Public Library was provided 25 hard copy surveys and an envelope for the collection of completed surveys submitted by patrons or library staff. Surveys were also sent to the East Baton Rouge Mayor's Office of Neighborhoods for wider dissemination. An additional survey collection site was located at the corporate headquarters of Providence to collect the survey responses received via U.S. mail or drop off.

In addition, there were three e-blasts sent out April – June 2015, reminding area stakeholders of their opportunity to participate in the survey. The e-blasts were sent to 2,559 contacts within the I-10 corridor.

Many of the elected officials also communicated to their constituents about the opportunity to complete the survey. This was accomplished via Facebook sites, municipal newsletters, announcements and word-of-mouth.



E-Blast: Online Survey Input

Date: April 30, 2015

I-10 Corridor Improvement Study

DOTD Requests Public Input



The Louisiana Department of Transportation & Development (DOTD) and the Providence Engineering Team will conduct two sets of surveys in coming weeks as part of an I-10 Corridor Improvement Study. The I-10 Corridor Improvement Study is designed to begin to address traffic issues along I-10 through the core of Baton Rouge, a prominent topic of interest in the area for well over a decade. The goal of the study is to develop solutions based on input from the broader community and other stakeholders in response to clearly defined traffic problems.

This study is the first step in determining the feasibility of any improvements to the area of I-10 between West Baton Rouge (LA 415 interchange) to the I-10/I-12 split (to Essen Lane interchange on both I-10 and I-12). DOTD will work with community residents, businesses, commuters, industries, and legislators to gather ideas for improving the corridor through an open dialogue for community input.

In the coming months, a series of public meetings will follow the surveys to collect ideas on the topic of corridor improvements



along this section of I-10. Two versions of the survey will be offered:

- Open survey, accessed via web or libraries. The web-based survey will be available online at www.i10br.com through the end of May 2015. This [survey](#) is open to the public and all interested parties are invited and encouraged to participate. Hard copies of the web-based survey will be provided at nearby locations including libraries throughout East Baton Rouge, West Baton Rouge, Ascension, and Livingston Parishes and can be mailed to the project team.
- Telephone and mail survey via random polling of Baton Rouge residents.

The surveys will solicit input that is helpful to the planning team. Should participants have questions regarding the survey or require technical assistance when completing, they can call 225-389-6518.

E-blast Run History

Sending Type	Sent	Run Date	Status
Resend	1	4/30/2015	Successfully Sent
Resend	0	4/28/2015	Successfully Sent
Resend	6	4/27/2015	Successfully Sent
Original Send	637	4/24/2015	Successfully Sent

E-blast Stats

Sent	Bounces	Spam Reports	Opt-outs	Opens	Clicks	Forwards
644	21.3% (137)	* 2 *	0.6% (4)	34.7% (176)	20.5% (36)	0



E-blast Click-through Stats

Email Link	Unique Click-throughs	Click-through Distribution
http://www.i10br.com	23	52.3%
https://www.surveymonkey.com/s/I-10_public_survey	21	47.7%
Total Click-throughs	44	100%



E-blast: Survey Deadline Extension E-blast #1

Date: May 27, 2015

I-10 Corridor Improvement Study

DOTD Extends Deadline for Public Input



With input from nearly 8,300 area residents so far, the Louisiana Department of Transportation & Development (DOTD) and the Providence Engineering Team are extending the deadline for community participation in an [online public survey](#) regarding the I-10 Corridor Improvement Study.

"Survey responses are continuing to come in, and we are getting requests to extend the deadline for additional input to be provided. While hard copy surveys at area libraries are still due by May 31, everyone interested in I-10 corridor improvements through the Baton Rouge area will be able to complete online surveys through June 15," said DOTD Secretary Sherri LeBas.

The I-10 Corridor Improvement Study is designed to begin to address traffic issues and possible enhancements along I-10 through the core of Baton Rouge, a prominent topic of interest in the area for well over a decade. The goal of the study is to develop solutions based on input from the broader community and other stakeholders in response to clearly defined traffic problems.

This study is the first step in determining the feasibility of any improvements to the area of I-10 between West Baton Rouge (LA 415 interchange) to the I-10/I-12 split (to Essen Lane interchange on both I-10 and I-12). DOTD will work with community residents, businesses, commuters, industries, and legislators to gather ideas for improving the corridor through an open dialogue for community input.

In the coming months, a series of public meetings will follow the surveys to collect additional ideas on the topic of corridor improvements along this section of I-10. The survey can be completed at www.i10br.com.

These surveys will solicit input that is helpful to the planning team and supplement scientific polling being conducted. Should participants have questions regarding the survey or require technical assistance when completing, they can call 225-768-9060.



E-blast Run History

Sending Type	Sent	Run Date	Status
Original Send	1152	5/27/2015	Successfully Sent

E-blast Stats

Sent	Bounces	Spam Reports	Opt-outs	Opens	Clicks	Forwards
1152	5.7% (66)	1	0.2% (2)	36.9% (401)	32.2% (129)	0

E-blast Click-through Stats

Email Link	Unique Click-throughs	Click-through Distribution
http://www.i10br.com	56	36.1%
https://www.surveymonkey.com/s/I-10_public_survey	99	63.9%
Total Click-throughs	155	100%



E-blast: Survey Deadline

Date: June 12, 2015

I-10 Corridor Improvement Study

Online Survey Ends Monday



BATON ROUGE- The Louisiana Department of Transportation & Development (DOTD) and the Providence Engineering Team are reminding Baton Rouge area residents that the deadline for the [I-10 Corridor Improvement Study online survey](#) is Monday, June 15.

So far more than 12,400 residents have given their input.

The I-10 Corridor Improvement Study is designed to address traffic issues and possible enhancements along I-10 through the core of Baton Rouge. The goal of the study is to develop solutions based on input from the broader community and other stakeholders in response to clearly defined traffic problems.

This study is the first step in determining the feasibility of any improvements to the area of I-10 between West Baton Rouge (LA

415 interchange) to the I-10/I-12 split (to Essen Lane interchange on both I-10 and I-12). DOTD will work with community residents, businesses, commuters, industries and legislators to gather ideas for improving the corridor through an open dialogue for community input.

In the coming months, a series of public meetings will follow the surveys to collect additional ideas on the topic of corridor improvements along this section of I-10. The survey can be completed at www.i10br.com.

These surveys will solicit input that is helpful to the planning team and supplement scientific polling being conducted. Should participants have questions regarding the survey or require technical assistance, they can call 225-768-9060.



E-blast Run History

Sending Type	Sent	Run Date	Status
Original Send	763	6/12/2015	Successfully Sent

E-blast Stats

Sent	Bounces	Spam Reports	Opt-outs	Opens	Clicks	Forwards
763	7.1% (54)	0	0.3% (2)	35.5% (252)	15.1% (38)	0

E-blast Click-through Stats

Email Link	Unique Click-throughs	Click-through Distribution
http://www.i10br.com	19	45.2%
https://www.surveymonkey.com/s/l-10_public_survey	23	54.8%
Total Click-throughs	42	100%

Survey reports are included in Appendix B.




II. Media and Communications Efforts

The project team created flyers and push cards during this phase of the project to promote the public meetings. The push cards and flyers were given out at the focus group meetings, and also public libraries. Those libraries include the Bluebonnet, Carver, Goodwood and Downtown branches in East Baton Rouge, and the West Baton Rouge Parish library.

Public notices were also placed in the local newspapers 30 days before the first public meeting, two weeks before the first public meeting, and one week before the first public meeting. The official newspaper of record for East Baton Rouge and West Baton Rouge parishes are The Advocate (East Baton Rouge) and The Westside Journal (West Baton Rouge).



Flyer and Push card



OPEN HOUSE PUBLIC MEETING

I-10 Corridor Improvement Study Stage 0 Feasibility Study
SPN H.004100.1 Legacy Project No. 700-17-0209

The Louisiana Department of Transportation and Development and the I-10 Corridor Improvement Study Project Team will conduct a Public Meeting for proposed improvements to the I-10 Corridor in Baton Rouge, from Essen Lane to LA 415 in Port Allen, LA. The purpose of the meeting is to solicit public comment on the project.

The same information will be presented at each meeting. Interested parties need only attend one of the following:

Monday, August 31, 2015
6:00 pm – 8:00 pm
Baton Rouge River Center
275 S. River Road
Baton Rouge, LA 70802

Tuesday, September 1, 2015
6:00 pm – 8:00 pm
West Baton Rouge Community Center
749 N. Jefferson Avenue
Port Allen, LA 70767

Thursday, September 3, 2015
6:00 pm – 8:00 pm
Crowne Plaza Hotel Ballroom
4728 Constitution Avenue
Baton Rouge, LA 70808

Stay Informed! | www.i10br.com



OPEN HOUSE PUBLIC MEETING

I-10 Corridor Improvement Study
Stage 0 Feasibility Study
SPN H.004100.1 Legacy Project No. 700-17-0209

Monday, August 31, 2015
6:00 pm – 8:00 pm
Baton Rouge River Center
275 S. River Road
Baton Rouge, LA 70802

Tuesday, September 1, 2015
6:00 pm – 8:00 pm
West Baton Rouge Community Center
749 N. Jefferson Avenue
Port Allen, LA 70767

Thursday, September 3, 2015
6:00 pm – 8:00 pm
Crowne Plaza Hotel Ballroom
4728 Constitution Avenue
Baton Rouge, LA 70808

*The same information will be presented at each meeting. Interested parties need only attend one.



Public notice verifications from The Advocate

CAPITAL CITY

Publisher of
THE ADVOCATE

PROOF OF PUBLICATION

The hereto attached is
published in THE ADVOCATE
a daily newspaper of general
published in Baton Rouge
and the Official Journal
of the State of Louisiana
City of Baton Rouge
and Parish of East Baton Rouge
in the following issue:

07/30/15

Kristi Sunch, Public N

Sworn and subscribed before
person whose signature is

July 30, 2015

M. Monic McChristian,
Notary Public ID# 86293
State of Louisiana
My Commission Expires: Indefinite

OPEN HOUSE PUBLIC MEETING
I-10 Corridor Improvement Study
Stage 0 Feasibility Study
SPN H.004100.4 Legacy Project No. 700-17-0209

Louisiana Department of Transportation and Development and the I-10 Corridor Improvement Study Project team will conduct a Public Meeting for proposed improvements to the I-10 Corridor in Baton Rouge, from Green Lake to I-49 in Baton Rouge, LA. The purpose of this meeting is to select public comment on the project.

The project is currently in the planning stage. Representatives of the project team will be present to receive comments and answer questions related to the Stage 0 Feasibility Study. All interested parties are invited and encouraged to attend. The Public Meeting will be held on the following dates for convenience and shall be available for the date, time, and location below. The project information can be accessed at <http://www.louisianadot.gov>.

Monday, August 31, 2015
8:00 am - 5:00 pm
Baton Rouge River Center
275 S. River Road
Baton Rouge, LA 70803

Tuesday, September 1, 2015
8:00 am - 5:00 pm
West Baton Rouge Community Center
749 N. Jackson Avenue
Port Allen, LA 70767

Thursday, September 3, 2015
8:00 am - 5:00 pm
Greenwood Hotel Ballroom
4723 Constitution Avenue
Baton Rouge, LA 70806

Members of the public may attend any time during the meetings. The meeting will include a brief presentation about the project, project team updates for direct comments during an open house period, and an information session where the public can learn more about the project. Virtual comments can be accepted at any time. If you have comments, please bring them to the meeting, or submit them online at <http://www.louisianadot.gov>. All comments received will be reviewed and the meeting will be held on the following dates.

Please arrive at least 15 minutes before the meeting to participate in the meeting. Please contact the project team at <http://www.louisianadot.gov> for more information. If you are unable to attend, please contact the project team at <http://www.louisianadot.gov> for more information.

Project Information: I-10 Corridor Improvement Study, Stage 0
2148 Government Street
Baton Rouge, LA 70806

08/28/15 p. 2015



LEGAL ADVERTISING INVOICE
THE ADVOCATE (SATURDAY / SUNDAY ADVOCATE)

INVOICE NUMBER: TOS16085001
TAG / DATE: 8-31-15 MTW
START DATE: 08/18/15
END DATE: 08/24/15
PAGES: 2
SIZE: 11x11
AMOUNT: \$65.00

LEGAL ADVERTISING INVOICE AFFIDAVIT WILL BE SENT SEPARATELY

* PLEASE RETURN THIS PORTION WITH REMITTANCE *

ACCOUNT NUMBER: 702875

FRANKLIN ASSOCIATES LLC
PIERRE WASHINGTON
2148 GOVERNMENT ST
BATON ROUGE, LA 70806

LEGAL ADVERTISING INVOICE
PROJECT # 700-17-0209
TASK # 1
SUB-TASK # 1
EXPENSE # 1
TOTAL: \$65.00



Public Notice is below.

Legals

PAGE 10

WEST SIDE JOURNAL • AUGUST 20, 2015

to hold the all-male election. Mr. Brown moved to adjourn the meeting. Mayor Lee asked if there was any opposition. There was none. Mayor Lee asked for a roll call vote which resulted in a 5-0 vote.

YEAS: Brown, Habibi, Lawrence, Loupe, Riviere
The motion carried.

Mr. E.J. Loupe, Jr. moved to adopt a Resolution regarding the Louisiana Compliance Questionnaire submitted by the Louisiana Legislative Auditor for the performance of the Port Allen's current financial audit. Mayor Lee asked if there was any opposition. Mayor Lee asked for a roll call vote which resulted in a 5-0 vote.

YEAS: Brown, Habibi, Lawrence, Loupe, Riviere
The motion carried.

Mr. Brandon Brown moved to adopt a Resolution regarding the Louisiana Compliance Questionnaire submitted by the Louisiana Legislative Auditor for the performance of the Port Allen's current financial audit. Mayor Lee asked if there was any opposition. Mayor Lee asked for a roll call vote which resulted in a 5-0 vote.

YEAS: Brown, Habibi, Lawrence, Loupe, Riviere
The motion carried.

Mr. Gary Habibi moved to adopt a Resolution regarding the Louisiana Compliance Questionnaire submitted by the Louisiana Legislative Auditor for the performance of the Port Allen's current financial audit. Mayor Lee asked if there was any opposition. Mayor Lee asked for a roll call vote which resulted in a 5-0 vote.

YEAS: Brown, Habibi, Lawrence, Loupe, Riviere
The motion carried.

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YEAS: Brown, Habibi, Lawrence, Loupe, Riviere
The motion carried.

Hugh Riviere moved to adjourn. Mr. Gary Habibi seconded the motion. The motion carried without objection and the meeting adjourned at 5:52 p.m.

By Order of the Mayor
Richard N. Lee, Sr., Mayor

Attest:
Audrey A. McCain, City Clerk

Witness:
Audrey A. McCain, City Clerk

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Audrey A. McCain, City Clerk

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Audrey A. McCain, City Clerk

A North West Quarter of Section 20, T7S, R1E, being a portion of the Levee Easement for property known as Cane Country Campground, running from C-11 to P-05-C-05 (parks & open space, campgrounds and RV parks), Public Hearing date: October 9, 2015.

14. Consider Planning & Zoning Commission Meeting Minutes, Subdivision Plans, Condominiums and/or Variances and matters related thereto.

15. Consider Beer and/or Liquor Permits.

16. Correspondence Report.

17. Adjourn.

IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT, IF YOU NEED ASSISTANCE, PLEASE CONTACT MICHELLE TULLER AT (225) 214-4242, DESCRIBING THE ASSISTANCE THAT IS NECESSARY.

Publish The West Side Journal August 20, 2015

WEST BATON ROUGE FIRE PROTECTION DISTRICT NO. 1

BOARD OF COMMISSIONERS

REGULAR MEETING - AUGUST 27, 2015

WEST BATON ROUGE PARISH COUNCIL GOVERNMENTAL BUILDING

888 NORTH ALEXANDER AVENUE, PORT ALLEN, LOUISIANA

Immediately following the West Baton Rouge Parish Council Meeting

1. Call to Order

2. Log Attendance

3. Approval of Minutes

Approval of Minutes from July 23, 2015 Meeting

4. Consider any Amendments to the Agenda

5. Resolution

a) 2015-015: BOC Resolution - 2014 Year End Budget Adjustments

b) 2015-019: BOC Resolution - 2015 Adjusted Operating Budget

c) 2015-020: BOC Resolution - Authorize Chief House to accept FEMA Grant with cost contribution match

6. Fire Chief Report

7. Public Comments

8. Adjourn

Bids & Notices

NOTICE OF PUBLIC HEARING

REZONING & MASTER PLAN CHANGE

Request: Rezone from R-SF-3 to AG (Agricultural)
Address: 963 West Audubon Avenue, Port Allen, LA 70767
Property Description: File # 2015-5 Tracts C-2-A containing 25.666 acres located in Section 7, T7S, R1E for Patrick and Patricia Bollich

A PUBLIC HEARING will be held by the West Baton Rouge Zoning Commission relative to the rezoning requests.

Date: Tuesday, September 15, 2015 Time 5:30 pm

All hearings will be held at the West Baton Rouge Parish Council Meeting Room, 888 North Alexander Avenue, Port Allen, Louisiana.

Published: 09/08/2015, 8/22/15 & 9/8/2015

PUBLIC NOTICE

TOWN OF BRUSLY

ORDINANCE # 4 of 2015

AN ORDINANCE AMEND AND RE-ENACT THE BRUSLY CODE OF ORDINANCES, PARTICULARLY CHAPTER II, BY ADDING FIRE PREVENTION CODES AND PROVIDING THAT THE TOWN OF BRUSLY ADOPTS THE NFPA 1 FIRE PREVENTION CODE AND THE NFPA 101 LIFE SAFETY CODE AS RECOMMENDED BY THE NATIONAL FIRE PROTECTION ADMINISTRATION.

Three proposed changes to the Ordinances will be discussed, and a public hearing held, at the regular meeting of the Town of Brusly at 6:30 PM September 14, 2015, Brusly Town Hall

Run: 08/20/15

To browse a searchable database of public notices published by the newspapers of Louisiana to inform you, the citizen of Louisiana, please visit our web site at www.thewestsidejournal.com

Public Notice

Maintenance Violation

Pursuant to Parish Code 99-9 ("Property Maintenance"), Article II ("Unlawful Vegetation"), the property is in violation of nuisance growth, trash and other debris. If not corrected by 8/4/2015, this law will be enforced and/or cut at the owner's expense.

1) File# 2015-009 Physical Address: 1115 Maple St, Lot 11, Flynnland Subdivision

2) Owner as shown by WBR Assessor: 1115 Maple St, Lot 11, Flynnland Subdivision

Run: 08/20/15

OPEN HOUSE PUBLIC MEETING

I-10 Corridor Improvement Study

Stage 0 Feasibility Study

SPN H.004190.1 - Legacy Project No. 708-17-0209

The Louisiana Department of Transportation and Development and the I-10 Corridor Improvement Study Project Team will conduct a Public Meeting for proposed improvements to the I-10 Corridor in Baton Rouge, from Basin Lane to LA 815 in Port Allen, LA. The purpose of the meeting is to solicit public comment on the project.

This project is currently in the planning stage. Representatives of the project team will be present to receive comments and answer questions related to the Stage 0 Feasibility Study. All interested parties are invited and encouraged to attend. The Public Meeting will be held at three sites for convenience and is scheduled for the dates, times, and locations below. The public is encouraged to be represented at each meeting.

Monday, August 31, 2015

6:00 pm - 8:30 pm

Baton Rouge River Center

273 S. River Road

Baton Rouge, LA 70802

Tuesday, September 1, 2015

6:00 pm - 8:30 pm

West Baton Rouge Community Center

749 N. Jefferson Avenue

Port Allen, LA 70767

Thursday, September 3, 2015

6:00 pm - 8:00 pm

Crowne Plaza Hotel Ballroom

4120 Constitution Avenue

Baton Rouge, LA 70808

The meeting will include a brief, live presentation, as well as a video presentation (unavailable for use content), an open house session with project team members, and an interactive internet where the public can submit their input. Virtual comments will be recorded at the meeting. Written statements can be submitted at the meeting, mailed to the address shown below, or submitted via email to info@i10cor.com. All comments received or postmarked within 10 days following the meeting will become part of the official meeting transcript.

Should anyone require special assistance due to a disability to participate in this meeting, please contact Parish Associates at the address shown below, or by telephone at 225-389-8818, at least five working days prior to the meeting.

Parish Associates: I-10 Corridor Improvement Study Stage 0

2148 Government Street

Baton Rouge, LA 70806



Public Notice is below.

WEST SIDE JOURNAL • AUGUST 13, 2015

...grandparents, family and friends—send a personal message to your 2015 athlete, cheerleader or superfan.



Good Luck Bobby
Have a great season.
We're proud of you.
Love,
Mom, Dad, Nat,
Nane, Maude & Tante Nu Nu

On Thursday, August 27, 2015 we will publish a souvenir tabloid edition showcasing sports in West Baton Rouge Parish. This edition will be a supplement to the West Side Journal. Send your personal message to your special student, coach, or supporter. Include a picture in your ad at no additional charge. Personal messages start at \$35.

Call the
WEST SIDE
Journal
at
343-2540

DA Report

District Attorney Richard A. Ward, Jr. reports Baton Rouge, La. 70805, the following persons were convicted on the charges listed below and sentenced accordingly:

Tony C. Davis DOB: 6-4-56
30 Providence Parkway
Corvallis, IA 50604
Charge: Driving While Intoxicated
Sentence: 1 year supervised probation with a \$400 monthly supervision fee. Special condition pay \$150 fine, \$250.00 court cost. 1310 Indigent Defender Fund, \$100 criminal cost fund. Arrest Substance Abuse Driver Improvement or serve 6 days in the parish jail. Perform four (4) eight hour days of community service or serve 2 days in the parish jail. Perform four (4) eight hour days of community service or serve 2 days in the parish jail.

Joanna George DOB: 8-10-47
2130 Tulip Street Baton Rouge, LA 70806
Charge: Driving While Intoxicated
Sentence: 1 year supervised probation with a \$400 monthly supervision fee. Special condition pay \$150 fine, \$250.00 court cost, \$100 Indigent Defender Fund, \$100 criminal cost fund. Arrest Substance Abuse Driver Improvement or serve 6 days in the parish jail. Perform four (4) eight hour days of community service or serve 2 days in the parish jail. Perform four (4) eight hour days of community service or serve 2 days in the parish jail.

Joseph M. Jackson DOB: 3-17-70
14513 Highway 90 River Ridge, LA 70080
Charge: Driving While Intoxicated Second Offense Sentence: 4 months parish jail suspended. 1 year supervised probation with a \$400 monthly supervision fee. Special condition pay \$200 fine, \$250.00 court cost, \$200 Indigent Defender Fund, \$200 criminal cost fund. Arrest Substance Abuse Driver Improvement or serve 6 days in the parish jail. Perform three (3) eight hour days of community service or serve 2 days in the parish jail. Get substance abuse evaluation and treatment. *Richard J. Ward, Jr. District Attorney West Baton Rouge Parish*

Ronald Holton DOB: 12-15-52
24064 Plaza Road
Zachary, LA 70791 Charge: Reckless Operation of a Motor Vehicle Sentence: 1 year supervised probation with a \$400 monthly supervision fee. Special condition pay \$150 fine, \$250.00 court cost, \$100 Indigent Defender Fund, \$100 criminal cost fund. Arrest Substance Abuse Driver Improvement or serve 6 days in the parish jail. Perform three (3) eight hour days of community service or serve 2 days in the parish jail. Get substance abuse evaluation and treatment.

Jackie Carolyn Skipper DOB: 10-8-42
8042 Section Road
Port Allen, LA 70767
Charge: Driving While Intoxicated Sentence: 1 year supervised probation with a \$400 monthly supervision fee. Special condition pay \$150 fine, \$250.00 court cost, \$100 Indigent Defender Fund, \$100 criminal cost fund. Arrest Substance Abuse Driver Improvement or serve 6 days in the parish jail. Perform three (3) eight hour days of community service or serve 2 days in the parish jail. Get substance abuse evaluation and treatment. *Richard J. Ward, Jr. District Attorney West Baton Rouge Parish*

TOWN OF ADDIS PUBLIC NOTICE

THE TOWN OF ADDIS WILL RECEIVE BIDS TO CUT GRASS ALONG LA 1 AND BOTH SERVICE ROADS IN THE TOWN OF ADDIS. THE BID IS FOR GRASS CUTTING, TRIMMING AND SPRAYING. IT SHALL NOT INCLUDE LITTER CONTROL.

THE TERM OF THE CONTRACT SHALL BE FOR ONE YEAR COMMENCING August 31, 2015 AND ENDING ON OR BEFORE August 31, 2016.

BIDS WILL BE RECEIVED AT THE ADDIS MUNICIPAL CENTER AT 7818 HIGHWAY 1 SOUTH, OR BY MAIL TO P.O. BOX 237, ADDIS, LA 70710 UNTIL 6:00 P.M. ON WEDNESDAY, SEPTEMBER 2, 2015 AT WHICH TIME THEY WILL BE OPENED AT THE REGULAR MEETING OF THE MAYOR AND TOWN COUNCIL FOR THE TOWN OF ADDIS.

BIDS SHOULD BE SUBMITTED AS FOLLOWS:

1. GRASS CUTTING AND TRIMMING TO BE CONDUCTED BI-WEEKLY DURING THE MONTHS OF MARCH THROUGH OCTOBER AND THEN MONTHLY FROM NOVEMBER THROUGH FEBRUARY OF EACH YEAR
2. GRASS CUTTING AND TRIMMING WILL BE WITHIN THE CORPORATE LIMITS OF THE TOWN OF ADDIS, FROM THE SOUTH CORPORATE LIMITS TO THE NORTH CORPORATE LIMITS AT PAULS LANE.
3. GRASS CUTTING AND TRIMMING TO INCLUDE SHOULDERS AND MEDIANS ON DIVIDED HIGHWAY AND TWO SERVICE ROADS.
4. SPRAYING OF WEEDS TO BE DONE ON AN "AS NEEDED" BASIS. CERTIFICATION FROM LA DEPARTMENT OF AGRICULTURE AND FORESTRY TO USE CHEMICALS FOR WEED CONTROL IS REQUIRED.
5. LIMITS OF SPRAYING TO BE AS FOLLOWS:
2' RADIUS FROM ALL HIGHWAY SIGNS
5' RADIUS FROM ALL LIGHT POLES AND TRAFFIC LIGHT POLES
5' RADIUS FROM ALL DRAINAGE STRUCTURES
ANY ADDITIONAL SPRAYING SHALL BE REQUESTED PRIOR TO AND APPROVED BY THE TOWN OF ADDIS.
6. ALL MOWING SHALL BE DONE WITH A FINISHING MOWER TO A HEIGHT NOT GREATER THAN 3 INCHES.

ALL BIDS TO INCLUDE PROOF OF LIABILITY INSURANCE IN THE AMOUNT OF AT LEAST \$200,000/\$300,000, AND WORKERS' COMPENSATION INSURANCE, WITH THE TOWN OF ADDIS, ITS AGENTS AND REPRESENTATIVES BEING NAMED AS AN ADDITIONAL INSURED UNDER THE POLICY.

THE TOWN OF ADDIS IS AN EQUAL OPPORTUNITY EMPLOYER. THE TOWN COUNCIL RESERVES THE RIGHT TO REJECT ANY AND ALL BIDS AND TO WAIVE ANY INFORMALITIES THERETO.

DAVID H. TOUPS
MAYOR, TOWN OF ADDIS

Run: August 13, 20 & 27, 2015

TOWN OF ADDIS PUBLIC NOTICE

It is the duty of the Mayor and Town Council to adopt an Ordinance to amend the Town Code of Ordinances, Chapter 14, as it relates to Offenses and Miscellaneous Penalties, to add the following items:

1. Driving recklessly or mischievously
2. Parking on a handicap parking spots
3. Filing a false complaint against police officers
4. Amending the law "in accordance with state law"

A public hearing will be held on this proposed ordinance at the regular meeting of the Mayor and Town Council to be held on Wednesday, September 2, 2015 at 6:00 p.m. at the Municipal Center.

The public is invited to attend and express its opinions on these changes.

David H. Toups
Mayor

Run: 08/13/15

OPEN HOUSE PUBLIC MEETING

I-10 Corridor Improvement Study
Stage 0 Feasibility Study
SPN H.004100.1 Legacy Project No. 700-17-0209

The Louisiana Department of Transportation and Development and the I-10 Corridor Improvement Study Project Team will conduct a Public Meeting for proposed improvements to the I-10 Corridor in Baton Rouge, from Easton Lane to LA-415 in Port Allen, LA. The purpose of the meeting is to solicit public comment on the project.

This project is currently in the planning stage. Representatives of the project team will be present to receive comments and answer questions related to the Stage 0 Feasibility Study. All interested parties are invited and encouraged to attend. The Public Meeting will be held at three sites for convenience and is scheduled for the dates, times, and locations below. The same information will be presented at each meeting.

Monday, August 31, 2015
6:00 pm - 8:00 pm
Baton Rouge River Center
275 S. River Road
Baton Rouge, LA 70802

Tuesday, September 1, 2015
6:00 pm - 8:00 pm
West Baton Rouge Community Center
749 N. Jefferson Avenue
Port Allen, LA 70767

Thursday, September 3, 2015
6:00 pm - 8:00 pm
Crown Plaza Hotel Ballroom
4728 Constitution Avenue
Baton Rouge, LA 70808

The meeting will include a brief live presentation, as well as a rolling presentation loop available for late comers; an open house session with project team members, and an interactive exercise where the public can submit their input. Verbal comments will be recorded at the meeting. Written statements can be submitted at the meeting, mailed to the address shown below, or submitted via email to info@l10r.com. All comments received or postmarked within 10 days following the meeting will become part of the official meeting transcript.

Should anyone require special assistance due to a disability to participate in this meeting, please contact Franklin Associates at the address shown below, or by telephone at 225.389.6518, at least five working days prior to the meeting.

Franklin Associates I-10 Corridor
Improvement Study, Stage 0
2148 Government Street
Baton Rouge, LA 70806



On August 20, 2015, in conjunction with LaDOTD's first news release about the I-10 Public Meetings, the project team sent the first of two e-blasts, via Constant Contact, to notify community stakeholders about the upcoming public meetings. The e-blasts were sent to almost 900 stakeholders. A second e-blast reminder was sent out on August 28, 2015, just ahead of the first public meeting on August 31, 2015.

E-blast: I-10 Public Meetings Set
Date: August 20, 2015

I-10 Corridor Improvement Study

I-10 Corridor Improvement Public Meetings Set



Residents and business owners across the Greater Baton Rouge area are encouraged to mark their calendars to attend one of three public meetings to discuss options for improving the I-10 corridor in the Baton Rouge area, from LA 415 in Port Allen, to the I-10/I-12 split. Below are the dates, times and locations for the public meetings.

The I-10 Corridor Improvement Study is a Stage 0 Feasibility Study, in which the Louisiana Department of Transportation and Development is reviewing the potential for improvements to the area. During this study, public input and initial traffic and engineering reviews of existing issues and potential solutions will be analyzed. A live presentation will be offered at each meeting, followed by hands-on exercises and direct access to the project team for questions. Information will be continuously available throughout the meeting. The same information will be presented at all three meetings. The meetings are on the following dates:

Monday, August 31, 2015
Baton Rouge River Center



6:00 p.m. - 8:00 p.m.

Tuesday, September 1, 2015
Port Allen Community Center
6:00 p.m. - 8:00 p.m.

Thursday, September 3, 2015
Crowne Plaza Hotel
6:00 p.m. - 8:00 p.m.

To view and print a flyer with information related to the public meetings, [CLICK HERE](#).

For more information, call:
225-389-6518
<http://www.i10br.com>

Forward to a Friend

STATE PROJECT NO. H.004100.1
LEGACY PROJECT NO. 700-17-0209

E-blast Run History

Sending Type	Sent	Run Date	Status
Original Send	854	8/20/2015	Successfully Sent

E-blast Stats

Sent	Bounces	Spam Reports	Opt-outs	Opens	Clicks	Forwards
854	8.1% (69)	0	0.1% (1)	36.7% (288)	13.9% (40)	0.3% (1)

E-blast Click-through Stats

Email Link	Unique Click-throughs	Click-through Distribution
http://files.ctctcdn.com/2330f97f001/e1b9aec7-22a7-4be2-8b4d-03c32c087306.pdf	38	86.4%



http://www.i10br.com	6	13.6%
https://www.surveymonkey.com/s/I-10_public_survey	0	0.0%
Total Click-throughs	44	100%



E-blast: I-10 Public Meetings reminder
Date: August 28, 2015

I-10 Corridor Improvement Study

****REMINDER****
**I-10 Corridor
Improvement
Public Meetings
Set**



Residents and business owners across the Greater Baton Rouge area are encouraged to mark their calendars to attend one of three public meetings to discuss options for improving the I-10 corridor in the Baton Rouge area, from LA 415 in Port Allen, to the I-10/I-12 split. Below are the dates, times and locations for the public meetings.

The I-10 Corridor Improvement Study is a Stage 0 Feasibility Study, in which the Louisiana Department of Transportation and Development is reviewing the potential for improvements to the area. During this study, public input and initial traffic and engineering reviews of existing issues and potential solutions will be analyzed. A live presentation will be offered at each meeting, followed by hands-on exercises and direct access to the project team for questions. Information will be continuously

available throughout the meeting. The same information will be presented at all three meetings. The meetings are on the following dates:

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6:00 p.m. - 8:00 p.m.

Tuesday, September 1, 2015
Port Allen Community Center
6:00 p.m. - 8:00 p.m.

Thursday, September 3, 2015
Crowne Plaza Hotel
6:00 p.m. - 8:00 p.m.

To view and print a flyer with information related to the public meetings, [CLICK HERE](#).

For more information, call:
225-389-6518
<http://www.i10br.com>

[Forward to a friend](#)

STATE PROJECT NO. H.004100.1
LEGACY PROJECT NO. 700-17-0209



E-blast Run History

Sending Type	Sent	Run Date	Status
Original Send	871	8/28/2015	Successfully Sent

E-blast Stats

Sent	Bounces	Spam Reports	Opt-outs	Opens	Clicks	Forwards
871	8.5% (74)	0	0.2% (2)	29.7% (237)	12.2% (29)	0

E-blast Click-through Stats

Email Link	Unique Click-throughs	Click-through Distribution
http://files.ctctcdn.com/2330f97f001/e1b9aec7-22a7-4be2-8b4d-03c32c087306.pdf	25	83.3%
http://www.i10br.com	5	16.7%
Total Click-throughs	30	100%



DOTD News release



NEWS

FOR IMMEDIATE RELEASE
August 20, 2015

State Project No. H.004100.1
Legacy State Project No. 700-17-0209

For more information, contact:
Rodney Mallett
DOTD Communications Director
225-379-1275

DOTD to Host Public Meetings Regarding I-10 Corridor Improvement Survey

BATON ROUGE -- The Department of Transportation and Development will host three public meetings to discuss the results of recently conducted surveys concerning the Interstate 10 corridor in Baton Rouge. DOTD officials will present regional traffic study results and will gather public input regarding potential improvement, community concerns, and ideas for mitigation and enhancement. Residents are encouraged to attend one of the three meetings.

- Monday, August 31, Baton Rouge River Center, 6 p.m. to 8 p.m.
- Tuesday, September 1, West Baton Rouge Community Center, 6 p.m. to 8 p.m.
- Thursday, September 3, Crowne Plaza Hotel Ballroom, 6 p.m. to 8 p.m.

Nearly 14,000 people answered a 21-question on-line survey concerning improvements to the I-10 corridor in Baton Rouge. The survey, which was available to the public from April to mid-June, was one part of the Louisiana Department of Transportation and Development's efforts to gather input on enhancements to one of Louisiana's most traveled interstates.

In addition, the LSU Public Policy Research Laboratory conducted a scientific survey by telephone of 655 randomly selected adult residents from East Baton Rouge, West Baton Rouge, Ascension, Iberville and Livingston parishes using land lines and cell phones. The group also conducted a scientific survey of 325 businesses located within five miles of I-10/I-12 between Lake Charles and Slidell.

To view the survey results, go to: <http://i10br.com/>

###



Media communications

Item	Date Sent	Entity receiving information	Result
News Release	04/13/2015	DOTD – Rodney Mallett	DOTD news release requesting public input via the online public survey, via www.i10br.com .
Billboard	04/30/2015	Billboard	Billboard announcing the www.i10br.com website where the public can take the public input survey.
Podcast	05/12/2015	Buddy Amoroso	Perry Franklin talked with Buddy Amoroso on his podcast about the ongoing I-10 corridor improvement study.
News Release	05/27/2015	DOTD – Rodney Mallett	DOTD news release announcing extension of date to receive all public input via the online survey.
Public Notice	07/24/2015	The Advocate	Ran in The Advocate on 07/31 (30-day notice)
Public Notice	07/24/2015	The Westside Journal	Ran in The Westside Journal on 07/30 (30-day notice)
News article	08/11/2015	NOLA.com	NOLA.com article by reporter Renita Young discussing the results of the Public Input survey and the upcoming Round One public meetings.
News article	08/11/2015	Baton Rouge Business Report	Business Report article by Stephanie Riegel discussing the results of the Public Input survey and the upcoming Round One public meetings.
Public Notice	08/13/2015	The Advocate	Ran in The Advocate on 08/17 (two-week notice)
Public Notice	08/13/2015	The Westside Journal	Ran in The Westside Journal on 08/20 (10 day notice)
Public Notice	08/13/2015	The Advocate	Ran in The Advocate on 08/24 (one-week notice)



Press Release	08/20/2015	DOTD – Rodney Mallett	Extensive Statewide coverage
Television News/Website Story	09/01/2015	WAFB	Story by WAFB reporter Kevin Frey covering the Round One public meetings.
Newspaper article	09/01/2015	The Advocate	Advocate article by reporter Will Sentell, covering the Round One public meetings
Newspaper article	09/01/2015	NOLA.com	NOLA.com article by reporter Diana Samuels covering the Round One public meetings
Advocate Editorial	09/10/2015	The Advocate	Editorial by Advocate editorial writer Lanny Keller about the need to improve the I-10 corridor.

Lamar Billboard of i10BR.com website

Locations: I-10 @ College Drive, I-10 @ Essen Lane, I-12 @ Drusilla

Run Dates: May 5 – June 1, 2015





III. Public Meeting Delivery

A. Facilitator Trainings

A facilitator training session was conducted on Thursday, August 27, 2015 at Providence to train those selected to be facilitators for the public meetings on the exercises to be utilized at the public meetings by the general public. There were a total of 26 facilitators trained in preparation for the public meetings.

B. Round One Public Input Meetings

Beginning Monday, August 31, 2015 through September 3, 2015, the project team conducted public input meetings in three locations in East and West Baton Rouge parishes to solicit public input during the Stage 0 portion of the I-10 Corridor Improvement Study.

All three public meetings delivered identical information and included an informative live presentation with a PowerPoint presentation followed by a facilitated mapping exercise and an open house staffed by members of the project team and LaDOTD. In addition, comment stations were available inclusive of a court reporter to capture participants' comments.

The meetings were held at the following locations:

Monday, August 31, 2015
Baton Rouge River Center
275 S. River Road
Baton Rouge, LA 70802

Tuesday, September 1, 2015
West Baton Rouge Community Center
749 N. Jefferson Avenue
Port Allen, LA 70767

Thursday, September 3, 2015
Crowne Plaza Hotel Ballroom
4728 Constitution Avenue
Baton Rouge, LA 70808



For the three meetings, sign-in sheets reflect attendance totals as follows:

	Baton Rouge River Center	West Baton Rouge Community Center	Crowne Plaza Hotel	Total
General Public	155	262	134	551
Agency and Elected Officials	18	10	14	
Staff	39	40	43	
Total attendance	212	312	191	

Sign in sheets can be viewed as Appendix C.



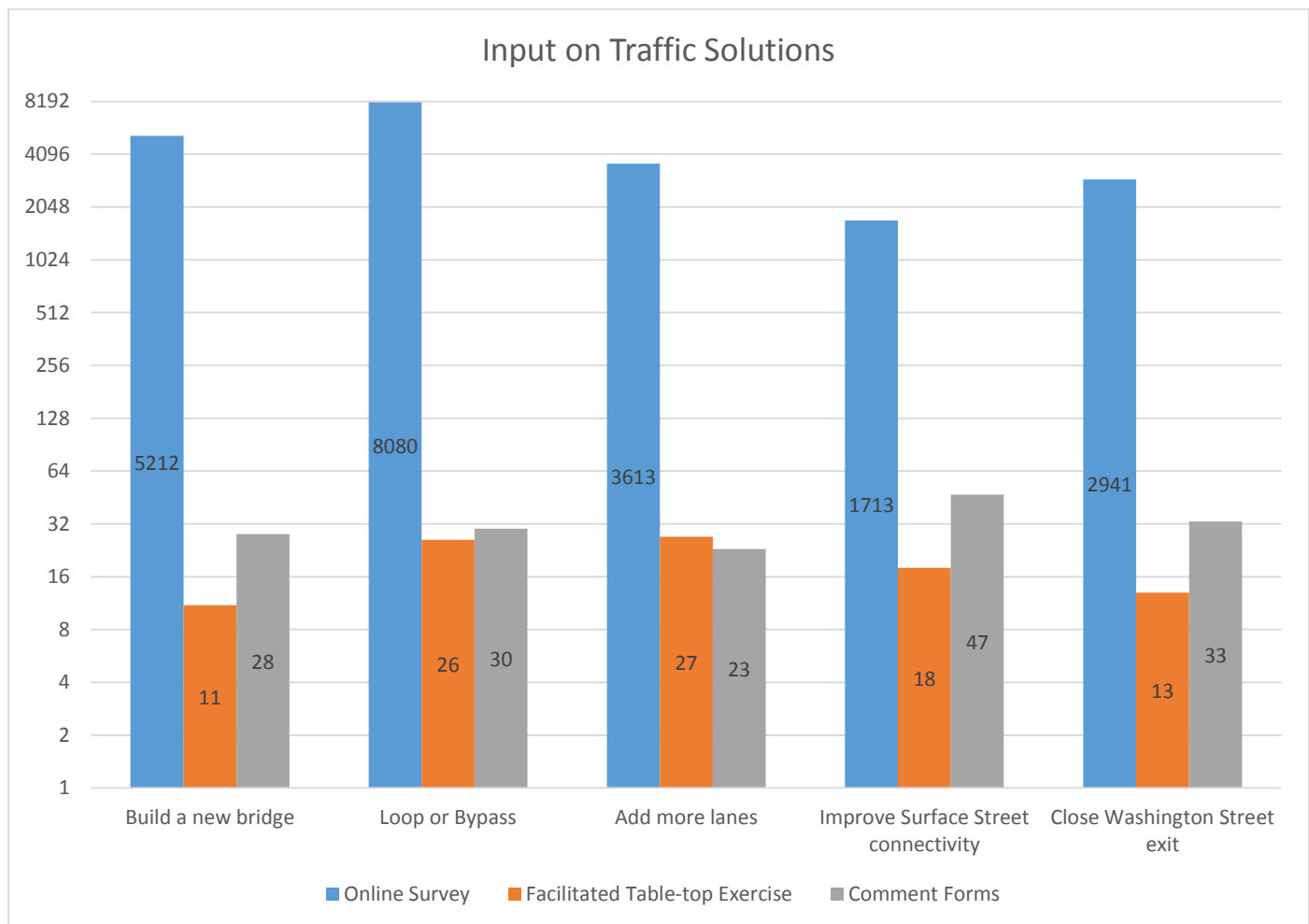
IV. Comment Compilation

A. Overall Comments

(Public Input on traffic solutions from the Online Survey, Public Meeting Facilitated Table-top exercises and Public Meeting Comment Forms)

Total Number of Comments: 24,177

(23,852 web survey open-ended solution ideas; 205 comments/suggestions from the public meeting facilitated table-top exercise; 120 comments by e-mail, mail or at the public meetings)

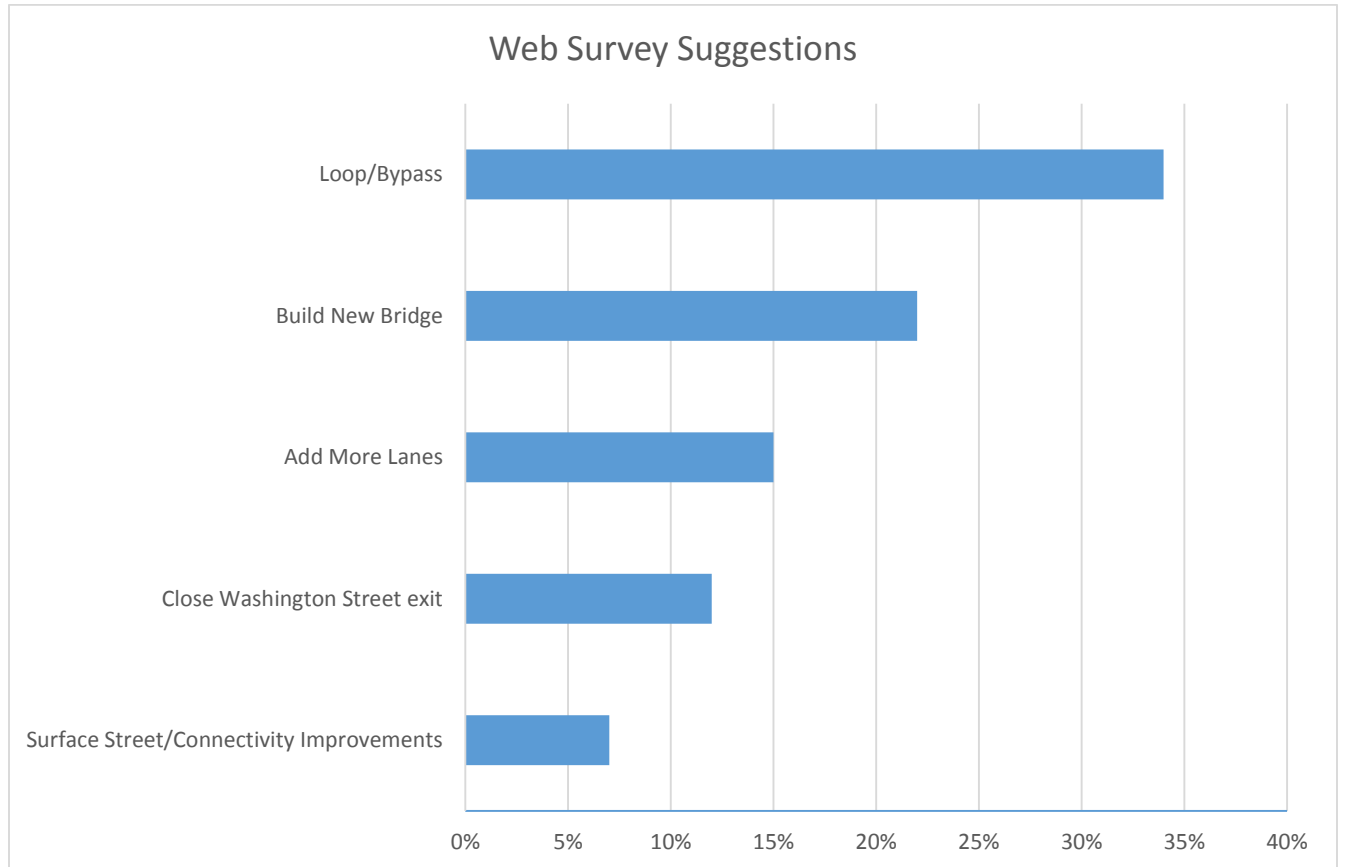




B. Web Survey Open-Ended Solution Ideas

Total Number of Suggestions = 23,852

Category	Totals
Loop/Bypass	8080
Build New Bridge	5212
Add More Lanes	3613
Close Washington Exit	2941
Surface Street/Connectivity Improvements	1713
Unsure	670
Widen Existing Bridge	595
Enforce Traffic Regulations	434
Double Deck Interstate	311
HOV Lane	189
Rail	175
Ferry	168
Improved Buses	139
Signage Improvements	111
Clear Wrecks Quickly	83
Stagger Employee Work Hours	52
Increase Speed Limit	27
Tunnel	8
Gondola	1
Total suggestions	23852



C. Public Meeting Facilitated Exercises

*****Total Number of Suggestions = 205***

During the August/September public meetings, there was a chance for participants to participate in table-top exercises to give their input on traffic improvements that can be made within the I-10 corridor. The table-top exercises included:

Exercise #1: Discussion of suggestions to improve the top five problem interchanges, as identified by the I-10 Corridor Improvement Study's online survey. Participants had the opportunity to write or draw their suggestions directly on the table-top map. The facilitators read each suggestion, ensuring they understood the meaning, and wrote each unique suggestion in the Facilitator Guide. This exercise sought new or non-traditional improvements.



Exercise #2: The table facilitator gave each participant one *green dot* sticker. Each participant was asked to put their dot on the map in the area that they felt was in most need of improvement. This exercise was helpful in prioritizing improvements.

Exercise #3: The table facilitator then asked the participants if there were problem areas in the corridor not included in the “top five?” Participants identified these on the map with a *yellow dot*. The yellow dot was numbered with a corresponding number and description in the notes area of the map. Additional comments were written on the comment forms. This exercise gave participants the opportunity to include their unique or specific issue related to the corridor.

Exercise #4: Table exercise participants were then asked to review the *Preliminary Purpose and Need statement* offered by DOTD. The participants were then asked for ideas for improving the statement. This exercise afforded all participants awareness of the purpose and need, as well as an opportunity to provide input and feedback.

After reviewing the completed facilitator guides and table-top maps, the following trends developed:

Trend #1: Most participants would like to see an additional lane added to the I-10 corridor.

Trend #2: Participants would like to see surface streets within the corridor improved (i.e.: improve red-light cycles, connect more surface streets to each other).

Trend #3: Participants agreed that a bypass or loop is needed within the corridor.

Below is a breakdown of participant suggestions:



Overall Responses from the three Public Meetings

205 total responses:

13% believe that adding a lane is the best solution to the traffic issues

9% - Improve surface streets

7% - Bypass

7% - Double deck interstate

4% - Build a new bridge

2% - Improve Public transportation

2% - Move the Washington Street exit

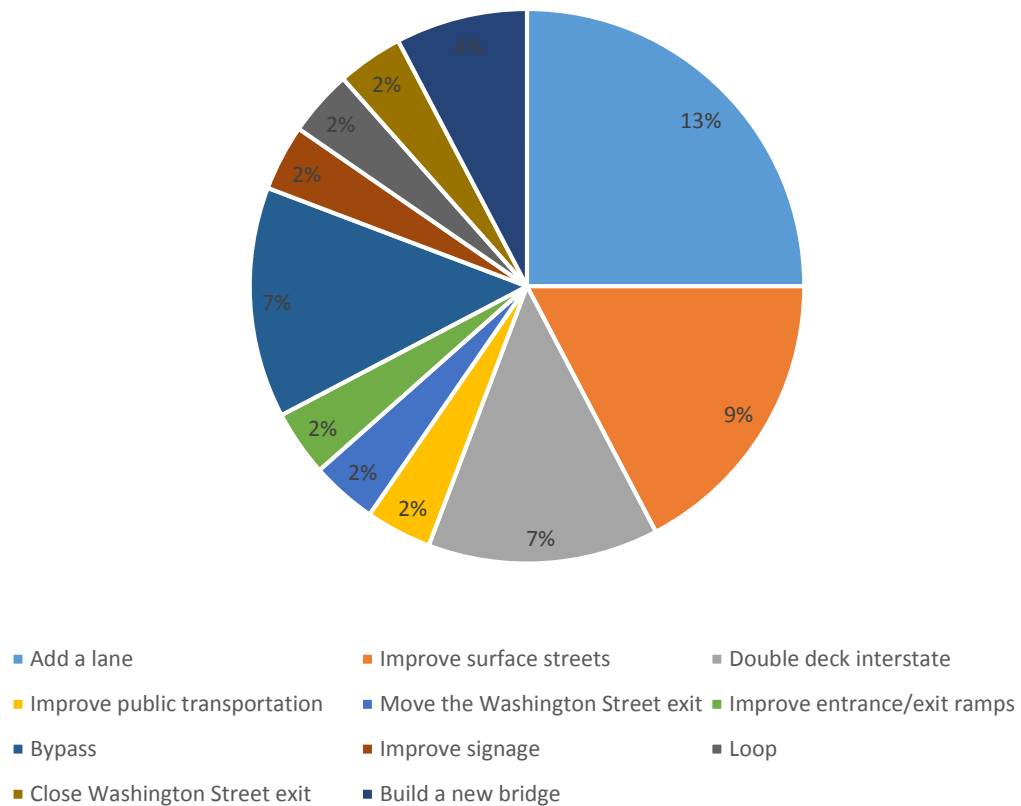
2% - Improve entrance/exit ramps

2% - Improve signage

2% - Create a loop

2% - Close Washington Street exit

Solutions to I-10 Corridor Traffic Issues
Overall Responses





Public Meeting #1: Baton Rouge River Center (August 31, 2015)

81 total responses:

10% believe that adding a lane is the best solution to the traffic issues

8% - Improve surface streets

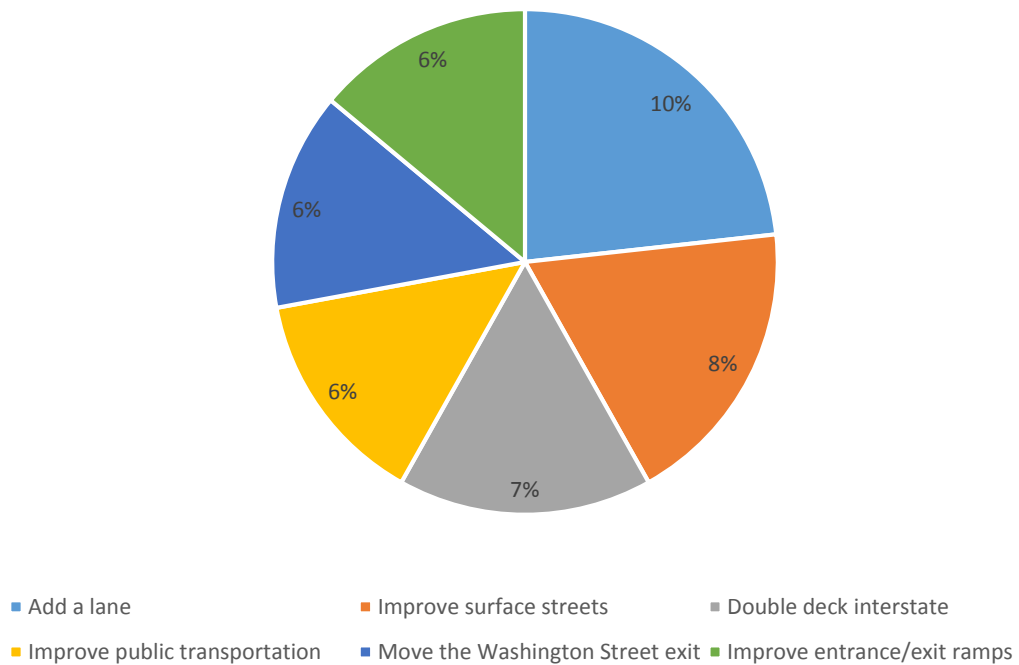
7% - Double deck interstate

6% - Improve Public transportation

6% - Move the Washington Street exit

6% - Improve entrance/exit ramps

Solutions to I-10 Corridor Traffic Issues
Baton Rouge River Center Participants





Public Meeting #2: West Baton Rouge Community Center (September 1, 2015)

45 total responses:

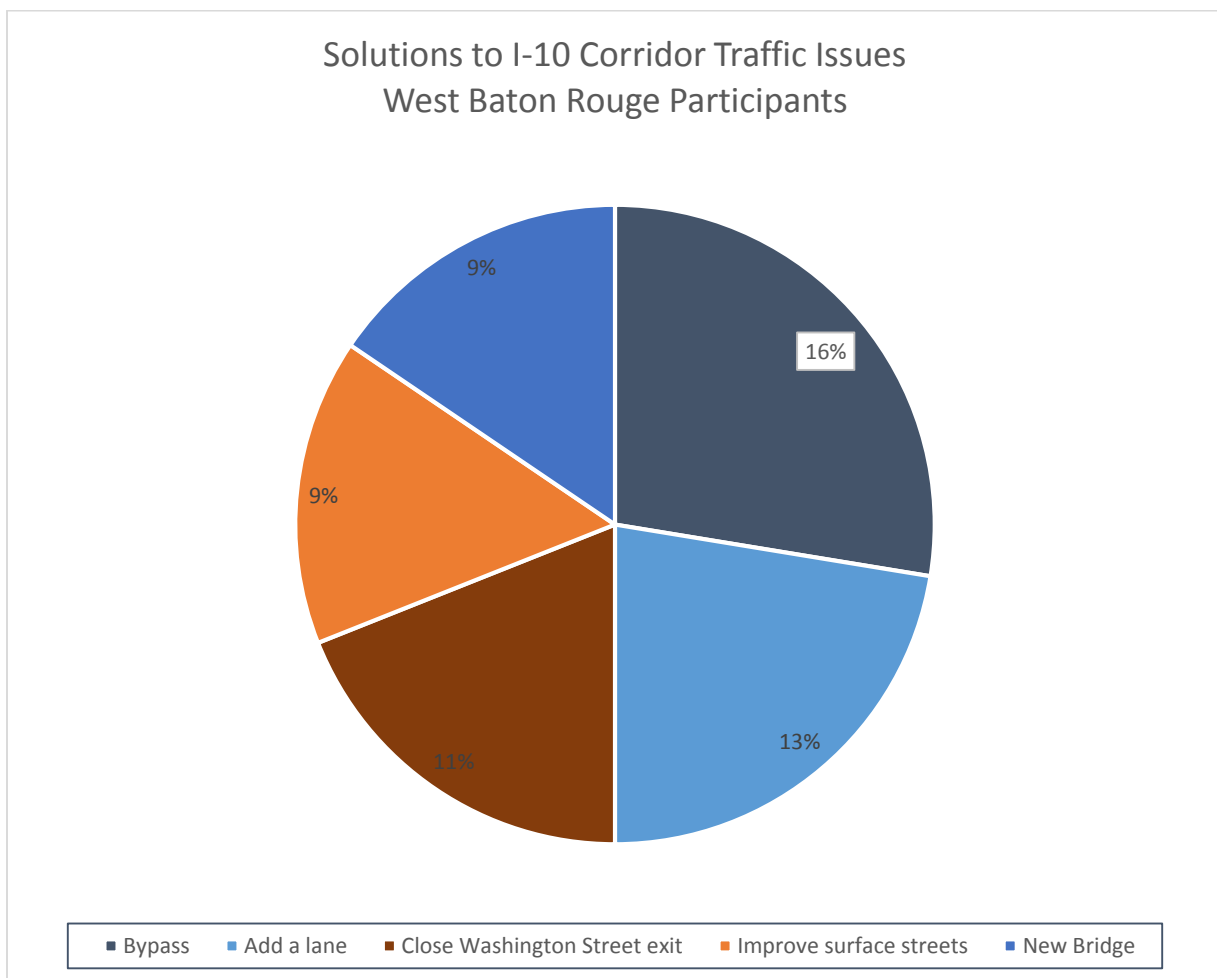
16% believe a bypass is the best solution to the traffic issues

13% - add a lane

11% - Close Washington Street exit

9% - Improve surface streets

9% - build a new Mississippi River bridge





Public Meeting #3: Crowne Plaza Hotel (September 3, 2015)

79 total responses:

16% believe that adding a lane is the best solution to the traffic issues

10% - create a bypass

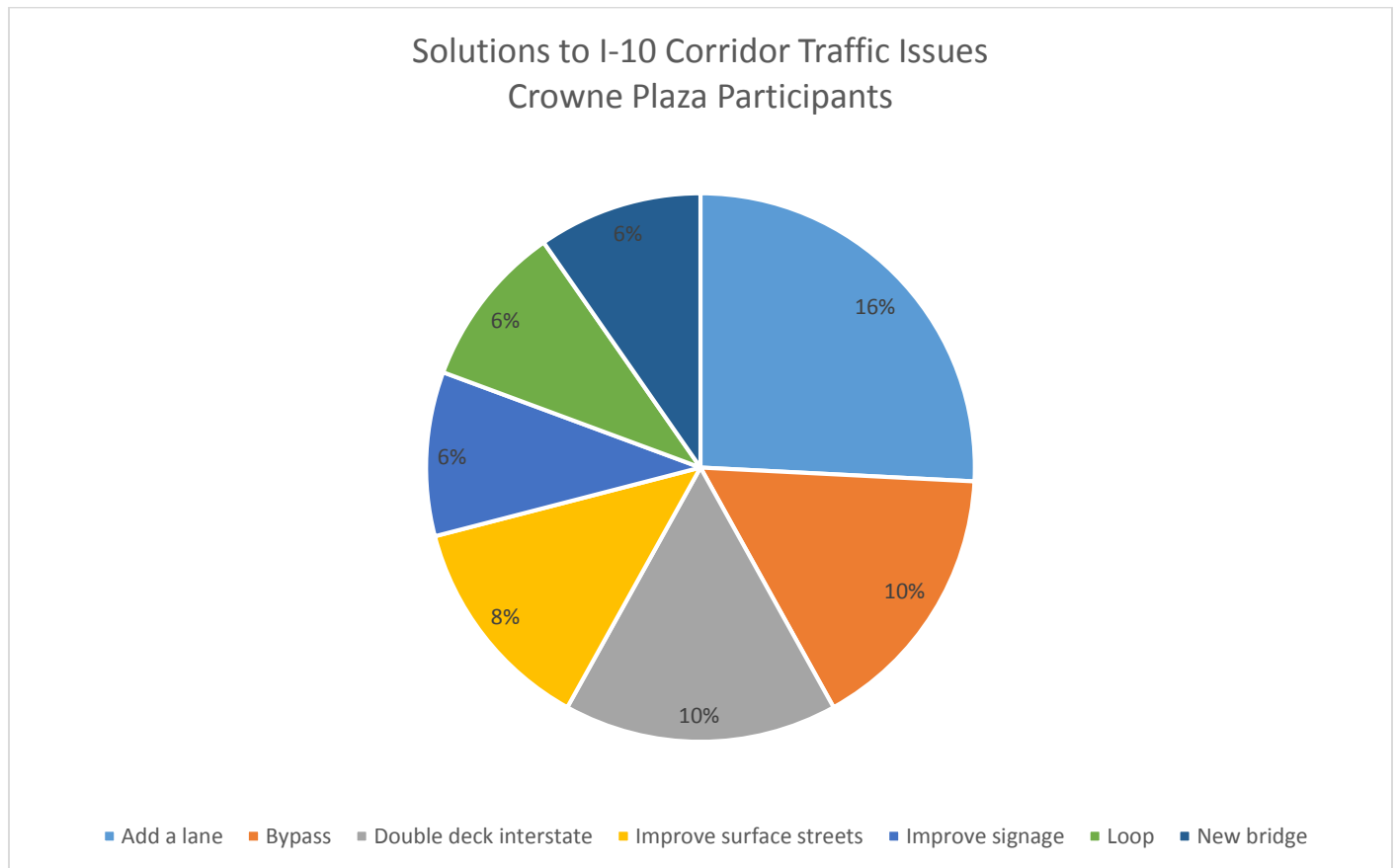
10% - double deck interstate

8% - improve surface streets

6% - improve signage

6% - build a loop

6% - build a new Mississippi River bridge





**Suggestions for the Preliminary Purpose and Need Statement
(From all three public meetings):**

For exercise #4, participants suggested the information below to be added to the Preliminary Purpose and Need statement:

- Reduce pollution caused by congestion
- Improve the quality of life for Baton Rouge residents
- Improve the corridor without harming the environment
- Reduce congestion and traffic for safety purposes, to improve the economy
- Improve access sites along I-10, from LA 415 in West Baton Rouge parish to the Mississippi River Bridge
- Improve corridor traffic while taking care to protect/preserve the local culture
- Improve public transportation in the corridor area

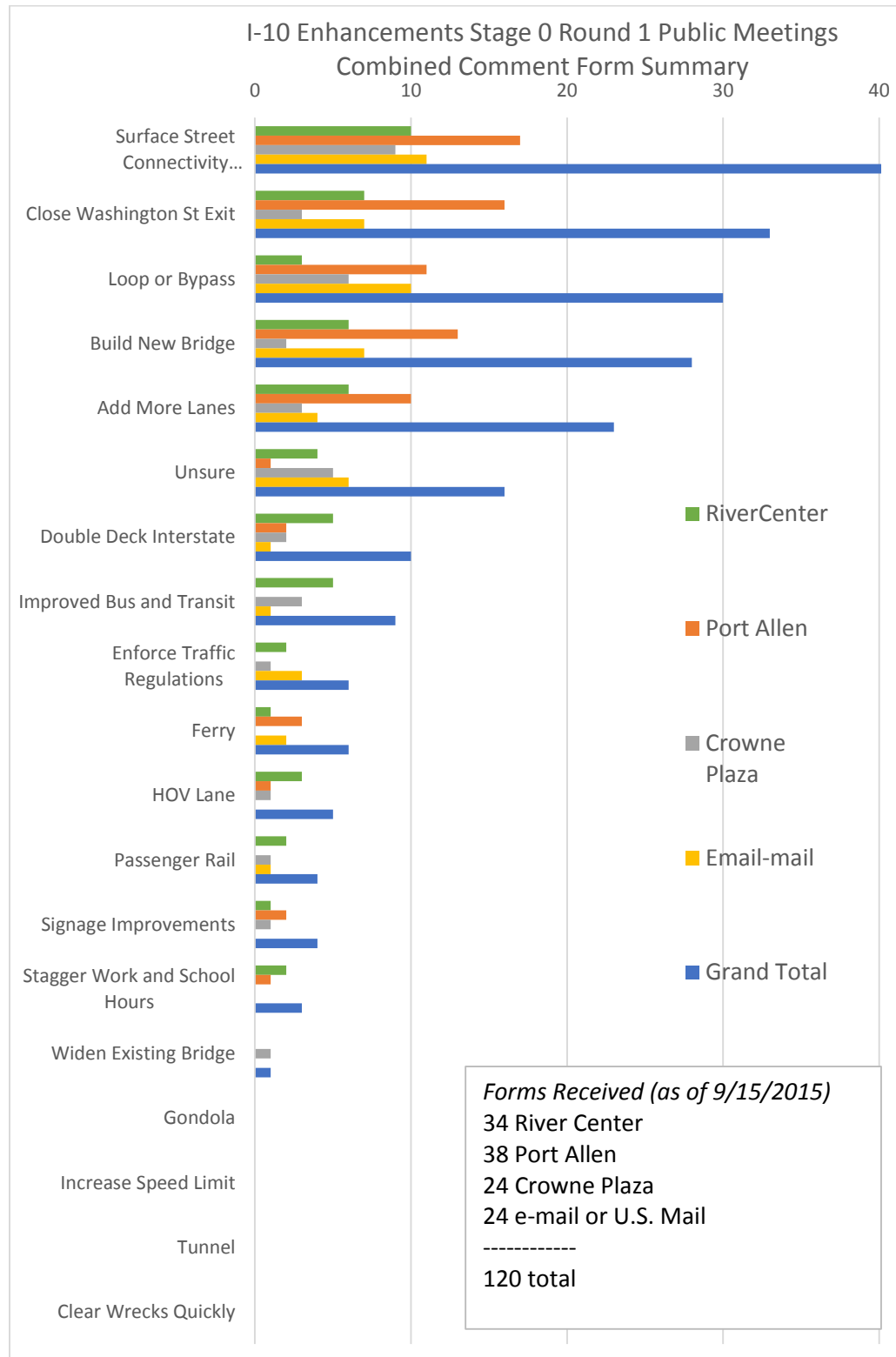
** Post education of meeting participants, via the corridor improvement feasibility study presentation.

To view the facilitated table-top exercises booklets and maps, see Appendix D.



D. Comments Received by E-mail, Mail, or at the Public Meetings

Total Number of Comments = 120





To view the received comment forms, and the court reporter comments, view Appendix E.



Appendix A

Public Officials Outreach



Interstate-10 Corridor Improvement Study: Public Officials Stakeholder Engagement Interviews

July 2015

EXECUTIVE SUMMARY

For years, traffic problems in Baton Rouge have become increasingly more profound and problematic. Post Hurricane Katrina, the problem has precipitated into traffic patterns' present daily issues. As the population of the city continues to grow, a clear direction is sought to plan for future expansion, population increase and related community impacts of additional traffic volume on the I-10 Corridor. Improvements for accessibility, mobility, and commute times are sought for not only those who reside in Baton Rouge but also those in surrounding and adjacent communities. For the purposes of this Study, the Stakeholder Interviews provided a cumulative evaluation of existing perceptions.

The National Interstate 10 (I-10) Freight Corridor Study was conducted in 2003, to identify operation and safety problems along the I-10 corridor. The study identified several major impediments to safe and efficient traffic flow and operation.

This Stage 0 Feasibility Study originated in October 2011 when Louisiana Department of Transportation and Development (DOTD) commissioned Providence Engineering and Environmental Group to lead the project team in determining the feasibility of any improvements. Providence recruited a study team with various subject-matter expertise, and re-initiated the study process in February 2015.

The overarching purpose of the evaluation is to gather public input and offer all key Stakeholders and citizens the opportunity to determine the purpose of any improvements, the need thereof, and any potential means for improving the I-10 corridor in Baton Rouge, Louisiana.

The outcomes of Stakeholder Interviews were expected to be used to inform project decision-makers. The Evaluation Questions used during meetings with Public Officials was an open-ended questionnaire approach of data gathering, with a survey that provided:

- General instructions
- Open-ended inquiries
- Requests for input, observations, reflections, experiential knowledge, and sharing of concepts and ideas.

The Study Team provided data analysis oversight and conducted interviews with leaders from a broad range of public entities. A number of interviews consisted of local, municipal, and state leaders. The study team obtained feedback primarily from governmental and public entities. There was additional targeted outreach to community leaders in transportation, environmental, regulatory, and workforce development.

Stakeholder interviews were conducted as both structured and open-ended discussions, allowing the stakeholder to speak freely about the project and their perceived implications for themselves or their organization; however, a uniform Public Official Feedback Form and list of questions were followed to ensure that the objectives in gathering target input were met (See Appendix).

Prior to the interview, the Stakeholder was provided an informational packet containing study materials. Handouts included:

1. A Press Release regarding the Study
2. An aerial map of the I-10 Corridor Study area
3. Frequently Asked Questions (FAQs)
4. A copy of the paper-based survey instrument
5. DOTD Highway Project Process
6. U.S. Department of Transportation Federal Highway Administration Federal Highway Flow Chart

Nearly all of the conducted interviews were completed in person, with a face-to-face inquiry of the identified interviewee. At the request of the Stakeholder, a very small percentage of the interviews were conducted via telephone, due to lack of access, scheduling conflicts, or health challenges on the part of the Stakeholder.

Telephone interviews were conducted in an identical manner to the in-person interviews, with the interviewee using the response form to record responses and elaborative feedback. Several interviews consisted of more than one respondent, therefore accounting for nearly five percent (5%) of surveys conducted in a small group setting.

Each stakeholder was briefed on the status of the I-10 Corridor Improvement Study. All stakeholder interviews were conducted by an approved member of the study team. This report summarizes the results of the completed stakeholder interviews.

The study team compiled a list of public officials, each of whom in some way were directly or indirectly affected by the I-10 Corridor.

- 67 Public Officials were contacted via telephone, email, or both
- 60 Interviews were scheduled
- 57 Interviews have been conducted to date

Precisely 57 public officials were interviewed as well as one traffic and transportation infrastructure expert. The purpose for interviewing this select microcosm of individuals was due to their official authoritative powers over the legislative process, especially as it pertains to key legislation regarding transportation funding at the state and local levels. Moreover Stakeholder buy-in is crucial at the infancy stages of such a vital project, particularly at Stage 0 Feasibility Analysis for determining any improvements.

Due to the legislative session, study time frame, and demanding schedules, a number of Stakeholder Interviews were scheduled and cancelled, or rescheduled. A few elected officials were unresponsive and the study team maintained logs of requested meetings and the method in which they were requested. Nonetheless, most leaders were open, receptive, and eager to share information as well as share information concerning this project with their constituents.

The purpose of conducting face-to-face interviews was to gather input, offering key Stakeholders the opportunity to share their thoughts and needs regarding any improvements and potential means for improving the I-10 corridor in East Baton Rouge and West Baton Rouge Parishes.

Target Group

To date, interviews listed here have been conducted with these key stakeholders impacted by the I-10 Corridor:

Adrian Genre	Chief Administrative Officer, City of Port Allen
Alfred C. Williams	Representative, State of Louisiana
Barney D. Arceneaux	Mayor, City of Gonzales
Barry Huggins	Member, West Baton Rouge Parish Council
Barry Ivey	Representative, State of Louisiana
Brandon Brown	Councilman, City of Port Allen
Buddy Amoroso	Member, Baton Rouge Metro Council
C. Denise Marcelle	Member, Baton Rouge Metro Council
Chandler Loupe	Member, Baton Rouge Metro Council
Charlene Gordon	Member, West Baton Rouge Parish Council
Chauna Banks-Daniel	Member, Baton Rouge Metro Council
Dale Erdey	Senator, State of Louisiana
Dalton W. Honore,	Representative, State of Louisiana
Darnell Waites	Administrative Officer, City of Baker
David Amrhein	Mayor, City of Zachary
David Barrow	Chief Administrative Officer, City of Central
David H. Toups	Mayor, Town of Addis
Donna Collins-Lewis	Member, Baton Rouge Metro Council
Dr. William Cassidy	Senator, United States Senate
Edward "Ted" James	Representative, State of Louisiana
Edward G. Robertson	Member, West Baton Rouge Parish Council
Franklin Foil	Representative, State of Louisiana
Fred Raiford	Chief of Staff, City of Walker
Garret Graves	Member, United States Congress
Gary L. Hubble	Councilman, City of Port Allen
Gary Spillman	Member, West Baton Rouge Parish Council
H. Gerard Landry	Mayor, City of Denham Springs
Harold Rideau	Mayor, City of Baker
Hugh Riviere	Councilman, City of Port Allen
Jeff Kershaw	Member, West Baton Rouge Parish Council
Jessel "Mitchell" Ourso, Jr. (by proxy)	Proxy – Wilfred Barry, for Parish President, Iberville Parish

Joel Boé	Member, Baton Rouge Metro Council
Joey Normand	Mayor, Town of Brusly
Jr. Shelton	Mayor, City of Central
Julie Silva	Senior Secretary, State of Louisiana Senate Transportation, Highways & Public Works Committee
Karen St. Germain	Representative, State of Louisiana
"Mike" Lambert	Mayor, Town of Sorrento
Naomi Fair	Member, West Baton Rouge Parish Council
Patricia Smith	Representative, State of Louisiana
Phil Porto, Jr.	Member, West Baton Rouge Parish Council
Randal Mouch	Member, West Baton Rouge Parish Council
Ray Helen Lawrence	Councilwoman, City of Port Allen
Regina Ashford-Barrow	Representative, State of Louisiana
Richard N. Lee, III	Mayor, City of Port Allen
Rick Ramsey	Mayor, City of Walker
Ricky Loupe	Member, West Baton Rouge Parish Council
Riley "Pee Wee" Berthelot, Jr.	Parish President, West Baton Rouge Parish
Robert Adley	Senator, State of Louisiana
Ronnie Edwards	Member, Baton Rouge Metro Council
Scott Wilson	Member, Baton Rouge Metro Council
Sharon Weston-Broome	Senator, State of Louisiana
Tara Wicker	Member, Baton Rouge Metro Council
Tommy Martinez	Parish President, Ascension Parish
Trae Welch	Member, Baton Rouge Metro Council
Valerie Hodges	Representative, State of Louisiana
Yvonne Dorsey Colomb	Senator, State of Louisiana

Trending Concerns

Area leaders interviewed were most concerned with reducing traffic congestions.

Several of these considerations which were most often repeated included:

- Reducing noise and minimizing impacts on local neighborhoods.
- Reducing traffic congestion by building another bridge across the Mississippi River.
- Concerns with safety and traffic congestion further precipitated by the Washington Street exit, particularly with its relation to bridge. Some interviewees requested that the project team share information with the public about the exit's use by resident origination location and commute times.
- Any solution in the interim to reduce traffic volumes on I-10 should be considered.
- Leaders acknowledged that no one single answer exists, but that several solutions will need to be found. Several interviews offered the suggested potential to collaborate the business and industry to adjust business hours, therefore staggering the work times, thus reducing common influx of vehicles during the same time frames.

Other concerns shared included focusing on solving traffic problems versus economic development issues.

Many leaders are not against tolls, if it were to be a source of traffic congestion relief.

An additional consensus amongst West Baton Rouge leaders is a heightened concern regarding access and connectivity. Many shared their concerns for health & safety, particularly since access to hospitals and medical care is scarce.

Appendix A: Survey Questionnaire Sample

I-10 CORRIDOR IMPROVEMENT STUDY

Public Official Meetings	
Name(s), Title(s) Mayor Junior Shelton	Central, LA
Organization Name and Address/Telephone (225)-261-5988	13421 Hooper Road, Suite B, Central, LA, 70818
Big Picture Background – Opening Statement a. Project overview and LA Hwy Project Delivery Process	Completed
<p>Gauge pulse of the Public Official. (FA)</p> <p>a. Geographic boundaries of jurisdiction or municipality represented</p> <p>b. Length of existence</p> <p>c. How would leader describe their district/city/parish/jurisdiction?</p> <p>d. What are this district's (or city's, town, parish) greatest assets and challenges?</p> <p>e. What should be taken into account during the I-10 Study process about your jurisdiction, especially with regard to connectivity?</p> <p>f. As the I-10 Corridor planning continues, how would you like to see your district involved?</p> <p>We appreciate you letting us share our progress with you and we anticipate continued updates to report in the future. What is the best way for us to keep you and your organization informed going forward?</p>	<p>Comite & Amite Rivers LA-64</p> <p>10 Years</p> <p>We're still very rural</p> <p>Assets: lots of open land Challenge: Infrastructure</p> <p>Further Out: Old Bridge Plank & Harding- plan for Old Bridge on I-10 & future plans Commute to West Baton Rouge Create more of a problem if they understood the length</p> <p>Promote realism Not in favor of any loop Close Washington redirect through Dalrymple</p> <p>Keep updated Facebook page/web page/Downtown in the morning</p>

Future contacts	
<p>We have materials to share in case you would be able to help promote the upcoming public meeting on this topic, set for August 2015.</p> <p>How can I help you share the word with your group and networks?</p>	<p>Leader received or agreed to:</p> <p><u> X </u> # of one-page flyers</p> <p><u> X </u> # of postcards</p> <p><u> X </u> A group presentation Scheduled Date or Scheduler Contact Information here:</p> <p><u> X </u> Making a group announcement or putting an announcement in their organizational newsletter, FaceBook or other digital presence</p> <p>Email to send info to: _____</p>
Other comments:	<p>Immediate problem in I-10 traffic to I-10 Pay attention to Old Bridge</p> <p>Backed up before 415 right before bridge Improvements to I-10 AT 415 Improvements to right pass lane</p> <p>So many people use I-10 here Washington Street Exit right Band-Aid at least temporarily</p>
<p>NEXT STEPS: <i>Record impressions of the interview, including leader's level of receptiveness.</i></p> <p><u>Follow Up:</u> Will this person need an <i>immediate response</i>? If so, what response is needed?</p>	Very receptive
Interviewer Name and Title	Date and Time of Interview
Shanta Proctor, Sr. Consultant	Monday, 10:30 AM 5/11/15



Appendix B

Survey Reports

Public Opinion Survey Evaluation Report



Billboard graphic used to promote the project and survey.

Credits

This publication was produced at the request of the Louisiana Department of Transportation and Development (DOTD) and was developed in conjunction with Providence as the Prime Contractor for the Stage 0 Feasibility Analysis.

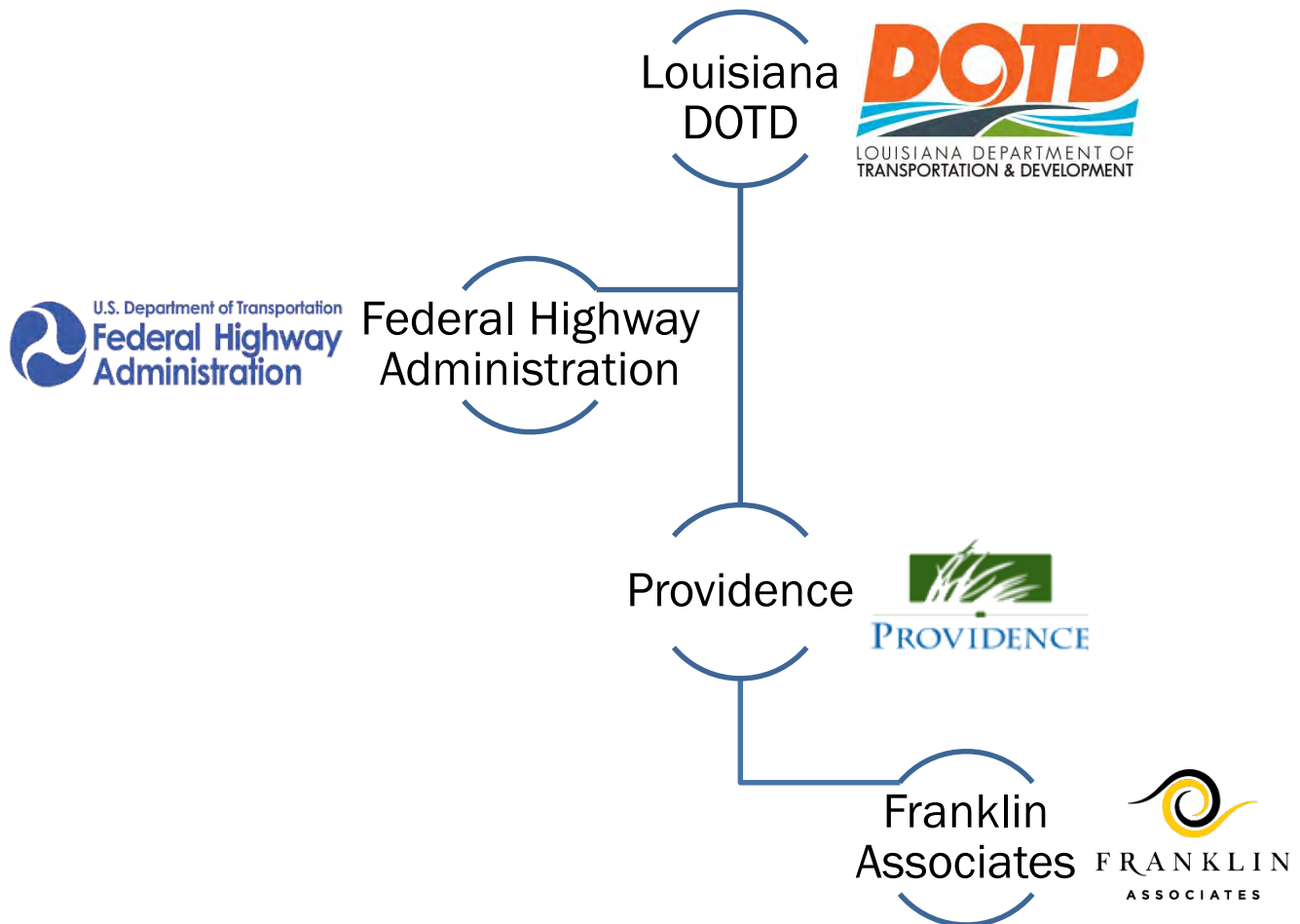


Table of Contents

Introduction.....	1
Acronyms.....	5
Preliminary Survey Data Results	7
Evaluation Methods & Limitations.....	34
Study Comparison Report.....	34
 Appendices	
APPENDIX A: SURVEY QUESTIONS AND PERCENTAGES	A-1
APPENDIX B: THE SURVEY INSTRUMENT.....	A-5
APPENDIX C: SAMPLE EMAIL MARKETING CAMPAIGN	A-13
APPENDIX D: BILLBOARDS.....	A-14

Introduction

As a key component of Baton Rouge's mobility, I-10 serves large volumes of daily commuting trips, provides access for the area's port, airport and industries, and accommodates a number of the region's emergency response services. I-10 is also a major access route for students and employees of LSU. Additionally, the facility is a vital link for commercial truck traffic for both local trips and interstate freight transport. When I-10 experiences problems, much of Baton Rouge traffic is adversely affected. Addressing traffic flow and safety issues is the goal of the Louisiana Department of Transportation and Development (DOTD), as the congestion that regularly occurs on this corridor impacts tens of thousands of people daily. Studying how to address traffic issues while making enhancements to the corridor is the first step.

This Stage 0 Feasibility Study originated in October 2011 when DOTD commissioned Providence to lead a project team in defining and determining the feasibility of I-10 improvements. Providence recruited a study team with various subject-matter expertise, and re-initiated the study process in February 2015. Franklin Associates is a member of the study team and is the firm leading the public involvement and engagement on the effort including the execution and analysis of this public survey.

SURVEY PURPOSE AND EVALUATION QUESTIONS

The overarching purpose of the survey defined and summarized in this document, is to gather public input and offer all key Stakeholders and citizens the opportunity to assess the need for improvements, the purpose of identified improvements, and potential means for improving the I-10 corridor in East and West Baton Rouge Parishes.

The findings of this survey are expected to be used to inform project decision-makers of the public's general opinion. The Evaluation Questions used a mixed-method approach of data gathering, with a survey that provided:

- Clear instructions
- Study area
- Rank-order evaluation questions
- Likert-type scale survey inquiries
- Open-ended questions providing opportunity for reflection, input, and sharing of concepts and ideas

The target survey population for the study included residents, business owners, commuters, and citizens who live in Baton Rouge and strategically identified

surrounding communities impacted by I-10 and access I-10 in the specified corridor study area. The key audiences were not limited or constrained in any way.

In addition to the online survey, hard copies of the survey were available at public libraries in the following parishes: East Baton Rouge, West Baton Rouge, Livingston, and Ascension Parishes.

PROJECT BACKGROUND

The Geographic Scope of the I-10 Corridor Improvement Study is from Lobdell Highway (LA 415) in West Baton Rouge Parish to the Essen Lane Interchanges of I-10 and I-12 (just east of “the split”) and is a distance of approximately 9-1/2 miles.

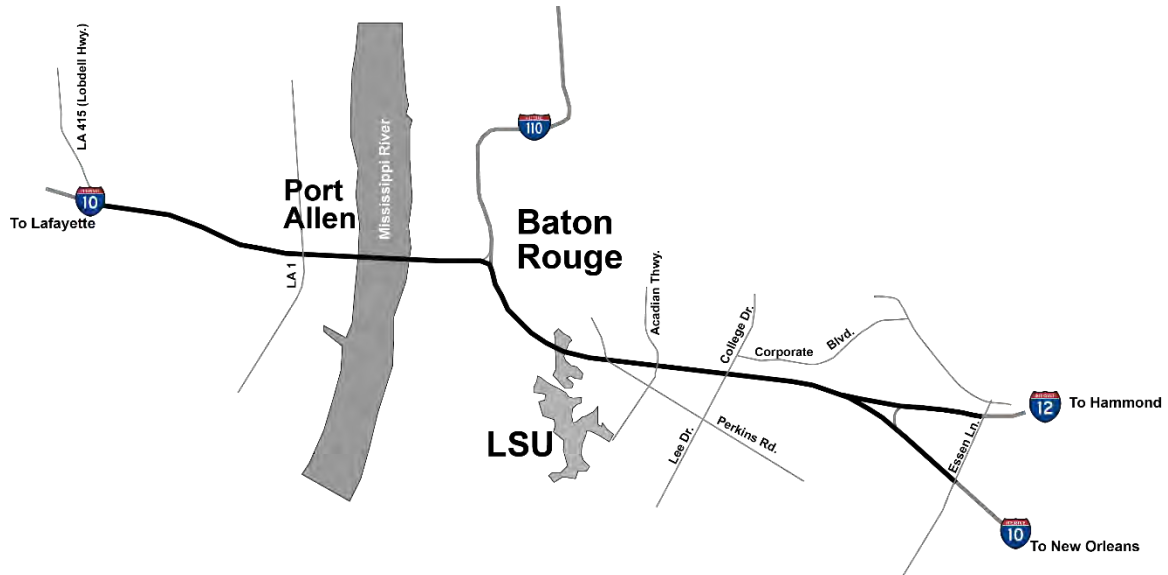


Figure A: I-10 from Louisiana Highway 415 to Essen Lane

EVALUATION QUESTIONS, DESIGN, METHODS AND LIMITATIONS

The overall design, specific data collection, and analysis methods linked to the survey questions were designed to gather useful information relative to the target population. The limitations of the data, methods, or other issues that affected the findings will be addressed in the conclusions section of this report.

FINDINGS AND CONCLUSIONS

Based on evidence generated by the evaluation data collection and analysis methods, the study team used a fact-based approach to report findings; no reliance on opinion was included in the data analysis report or related inferences resulting from survey data collection and interpretation. Conclusions were drawn directly from findings and help summarize the implications of the findings. While several findings can lead to one or more conclusions, to the best extent possible, the study team demonstrated the evidence that supports conclusions and recommendations.

KEY FINDINGS:

- 76 percent of respondents use I-10 every day
- Virtually all survey respondents (99 percent) have concerns with the traffic flow along I-10 in the Baton Rouge area
- 90 percent of survey respondents believe their commute will become worse in the next 5 years
- When asked which segment of I-10 experiences the most congestion, almost 45 percent said the Mississippi River Bridge (or “new bridge”), more than 20 percent said the Washington Street and I-10/I-110 junction, followed by the West Baton Rouge side of I-10, the I-10/I-12 split, the College Drive vicinity and the Acadian Thruway vicinity.
- The most frequently recommended solutions are building a loop or bypass, building a new bridge and adding more lanes on I-10

ABOUT THE SURVEY

Pursuant to the requirements of the National Environmental Policy Act of 1969 (NEPA), the study team developed a public involvement plan designed to solicit input and public opinion from area stakeholders and the broader community. An unbiased survey was designed to collect data on the public’s use and perception of I-10 in the Baton Rouge area.

From a high-level standpoint, the public involvement portion of the feasibility study employs three primary public involvement techniques to be utilized at incremental stages of the process. The stages included:

1. Face-to-face interviews and briefings with key stakeholders
2. Public and Business Survey

3. Public Meetings held at designated community locales and planned in phases

An online public survey was developed within web-based Survey Monkey service and contained twenty-one (21) questions, five (5) of which were qualitative in nature or provided a fill-in-the-blank type response. The quantitative portions of the survey offered survey design techniques that included rankings, response selection, and Likert-type scale responses.

To maximize public participation, the online survey employed varying marketing strategies, for example:

- The online survey was linked from the project's website as well as the I-10 Corridor Study Facebook page
- E-mail marketing campaigns (see Appendix C)
- Various municipalities within the project scope posted the survey web-link on their respective websites
- Space was purchase on several large Lamar billboards along the corridor soliciting the public to take the survey (see Appendix D)

To reach a wide audience of local residents, the study team collaborated with DOTD to employ varying methods of outreach. The I-10 Corridor Improvement website, www.i10br.com, provided helpful material to the public such as an overview and informational video about the study, a timeline of events, a map depicting the geographic scope of the project, and a web link to the online survey. Email marketing campaigns were scheduled regularly for mass distribution and sent to all e-mail addresses within the community database housed and managed by Franklin Associates. Promotional billboards along the I-10 corridor were strategically placed to boost survey participation and website visibility. The online survey was also linked through the webpages for various municipalities located within the impacted area and the I-10 Corridor Facebook page.

The official launch of the entire survey data collection campaign for the I-10 Corridor Improvement Study was April 22, 2015 and was made available to the public through June 15, 2015 online. For online survey options, an extension on the original close date of May 31, 2015 was granted by DOTD for additional public participation opportunities and access. Public participation and input continued at a steady pace right up to the closing of survey availability at midnight on June 15, 2015.

In addition to the electronic media, 700 hard copy surveys were printed and distributed at 24 libraries throughout East Baton Rouge, West Baton Rouge, Ascension, and Livingston Parishes. Each Public Library was provided 25 hard copy surveys and an envelope for the collection of completed surveys submitted by patrons or library staff. An additional survey collection site was located at the corporate headquarters of Providence to collect the survey responses received via U.S. mail or drop off.

The deadline to submit hard copy surveys was May 31, 2015. Upon close of the hard copy portion of data collection, the study team physically collected survey results, maintaining a detailed log of dates and counts for each location. From there, using the online survey tool, data entry ensued for each response received.

The paper survey data was incorporated into the overall data for the results termed “online public survey.”

Responses for the I-10 Corridor Public Survey totaled **13,830**. Of these, fully complete survey responses totaled 10,966, which include responses to open-ended questions. Therefore, the completed response rate of the data submitted where every respondent answered all questions and provided comments to the three (3) open-ended questions is **79%**, and is possibly generalizable to individuals who have travelled the I-10 Corridor in East and West Baton Rouge Parishes. Moreover, for close-ended questions with options of multiple-choice and/or Likert-type response options, **11,509** respondents completed the entire survey, yielding a completed questionnaire response rate of **83%**.

The survey results are provided along with the actual survey in the survey section that follows the acronym listing.

Acronyms

DOTD	Louisiana Department of Transportation and Development
FHWA	U.S. Department of Transportation Federal Highway Administration
FY	Fiscal Year
MPO	Metropolitan Planning Organization (Capital Region Planning Commission)
SOW	Statement of Work

I-10 CORRIDOR PUBLIC SURVEY EVALUATION

FINDINGS OF THE PUBLIC SURVEY RELATIVE TO I-10 CORRIDOR IMPROVEMENT
STUDY PROJECT FOR STAGE 0 FEASIBILITY ANALYSIS AND PUBLIC MEETING
CONTENT DEVELOPMENT.



Preliminary Survey Data Results

For the purposes of data reporting, all charts depicted are reported as percentages. Tables are utilized to summarize reported numbers from the I-10 Corridor Public Survey.

Survey questionnaire and outcomes included several emerging themes corresponding with survey questions. Over half of the commuters use I-10 every day. Conversely, the study found that only one percent (1%) of respondents reported that they rarely use I-10. The survey addressed several main areas for input. The determined categories and the questions that addressed each included:

Interstate Use – Q1, Q3, Q7, Q13, Q18, Q21

Traffic Flow – Q2, Q8, Q14,

Speed of Travel and Route Availability – Q5, Q6, Q9,

Public Perception – Q4, Q10, Q11, Q12,

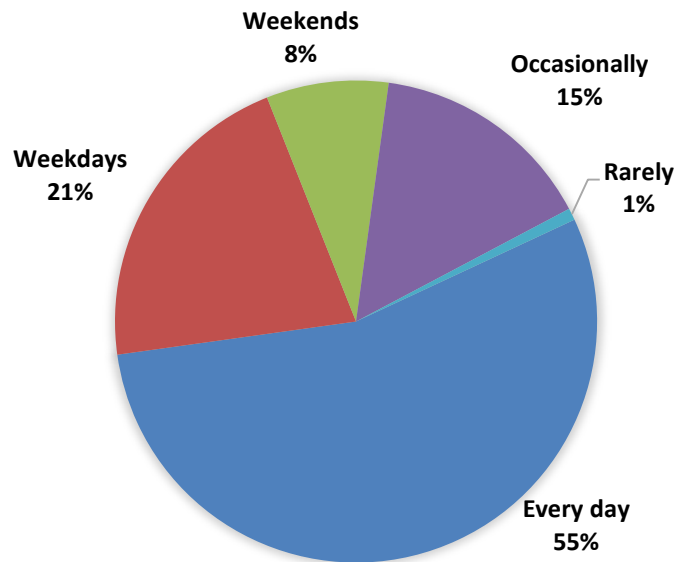
Demographics – Q15, Q16, Q17, Q19, Q20

Despite the themed groupings described above, the survey results in this report will be presented in numerical order as listed on the survey instrument for simplicity. A hard copy representation of the online public survey is provided in Appendix B of this report.

Q 1 – How often do you travel on I-10 in Baton Rouge?

For Question 1 (Q1), over half (54.8%) of the residents of the Baton Rouge area (defined in this report as residents of East Baton Rouge, Ascension, Iberville, Livingston, and West Baton Rouge Parishes) use I-10 in Baton Rouge every day or on weekdays (see Figure 1). Another 23% of respondents report traveling on this section of I-10 on the weekends or at least occasionally. Only 1% report using I-10 in Baton Rouge rarely.

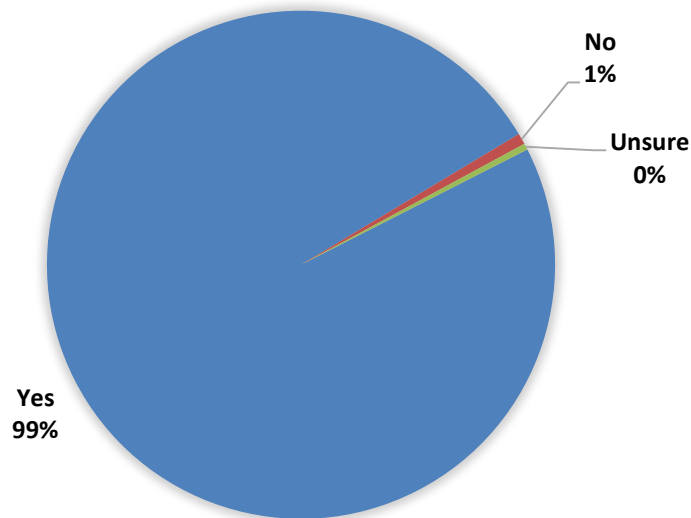
HOW OFTEN DO YOU TRAVEL ON I-10 IN BATON ROUGE?



Answer Options	Response Percent	Response Count
Every day	54.8%	7567
Weekdays	21.2%	2933
Weekends	8.2%	1129
Occasionally	15.1%	2079
Rarely	0.8%	105
<i>answered question</i>		13813
<i>skipped question</i>		17

Q 2 –Do you have concerns with traffic flow along I-10 in the Baton Rouge area?

Nearly all (99%) of the survey respondents have concerns with the traffic flow along this section of I-10. A negligible number of the public that participated in the study were “unsure” about their traffic flow concerns relative to I-10.

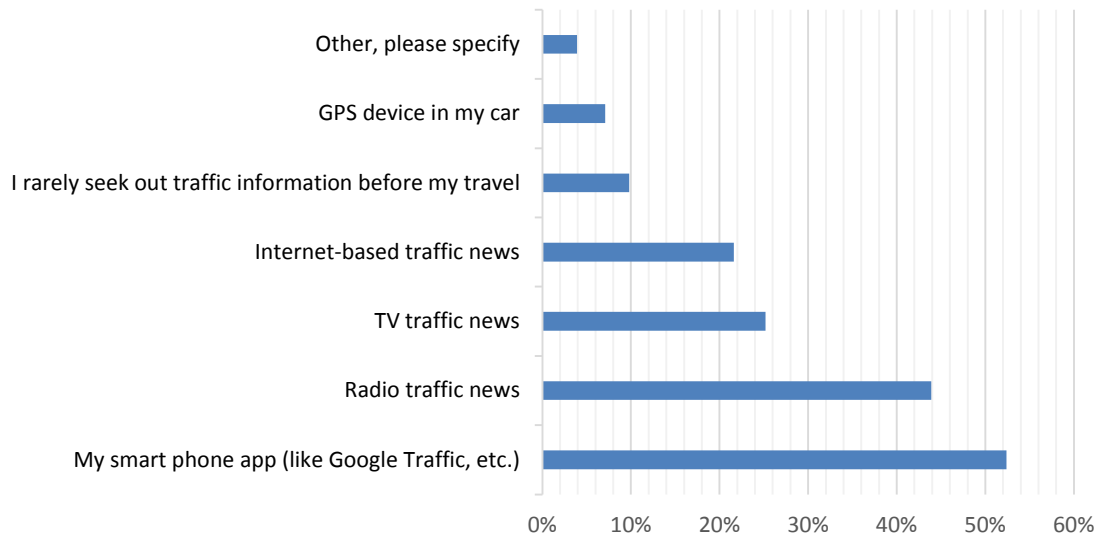


Answer Options	Response Percent	Response Count
Yes	98.9%	13664
No	0.7%	92
Unsure	0.4%	57
<i>answered question</i>		13813
<i>skipped question</i>		17

Q 3 – How do you get your traffic information?

(Select up to two most frequently used)

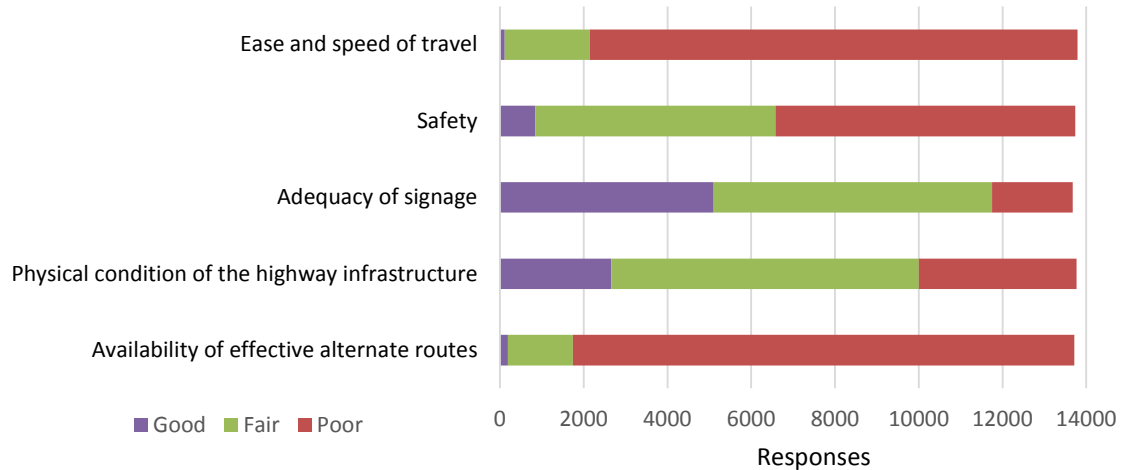
Question 3 highlights how respondents get their traffic information. The survey requested that up to two (2) most frequently used options were selected. Residents of the area tend to obtain most of their data from either a smart phone app, or Radio traffic news. Residents also use TV traffic news and internet-based traffic news as a means to obtain traffic information.



Answer Options	Response Percent	Response Count
My smart phone app (like Google Traffic, etc.)	52.4%	7226
Radio traffic news	43.9%	6060
TV traffic news	25.2%	3473
Internet-based traffic news	21.6%	2979
I rarely seek out traffic information before my travel	9.8%	1346
GPS device in my car	7.1%	986
Other, please specify	3.9%	538
<i>answered question</i>		13801
<i>skipped question</i>		29

Q 4 – Presently, how do you perceive I-10 in Baton Rouge?

As with any project, public perception is a major component of success. For the I-10 Corridor Public Survey, a majority of residents who use this section of I-10 avoid traveling on I-10 in Baton Rouge during weekday morning rush hour (55%) and during the weekday evening rush hour (76%), see Figure 4. Q4 asked survey participants to rank their perceptions of I-10 in Baton Rouge based on five (5) areas.

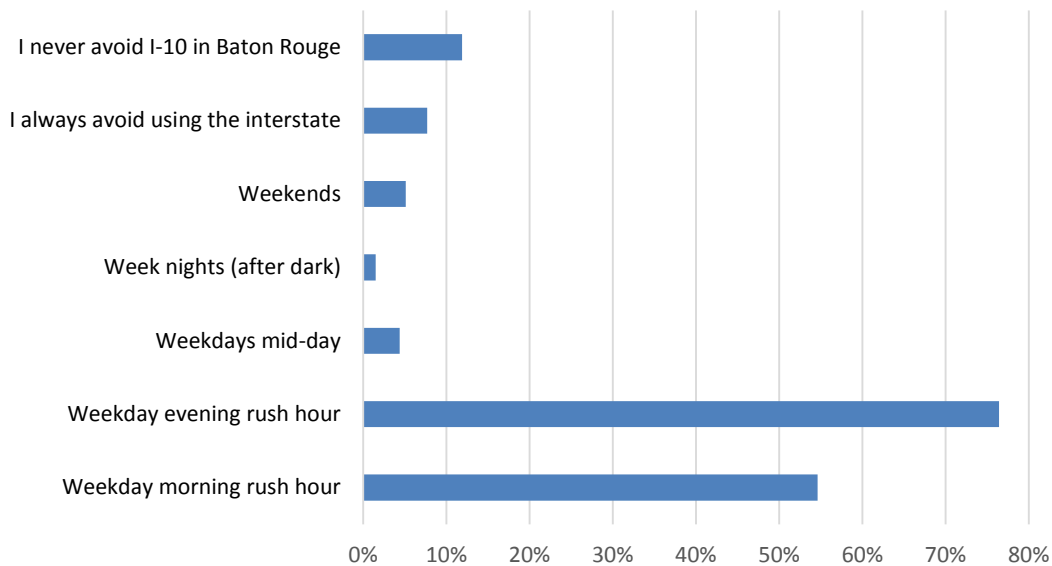


Answer Options	Good	Fair	Poor	No Opinion	Rating Average	Response Count
Ease and speed of travel	114	2032	11645	22	2.84	13813
Safety	848	5731	7162	72	2.47	13813
Adequacy of signage	5105	6644	1928	136	1.79	13813
Physical condition of the highway infrastructure	2655	7350	3764	44	2.09	13813
Availability of effective alternate routes	191	1548	11978	96	2.87	13813
<i>answered question</i>						13813
<i>skipped question</i>						17

Q 5 – Do you avoid traveling on I-10 in Baton Rouge? If so, when?

(Select up to two)

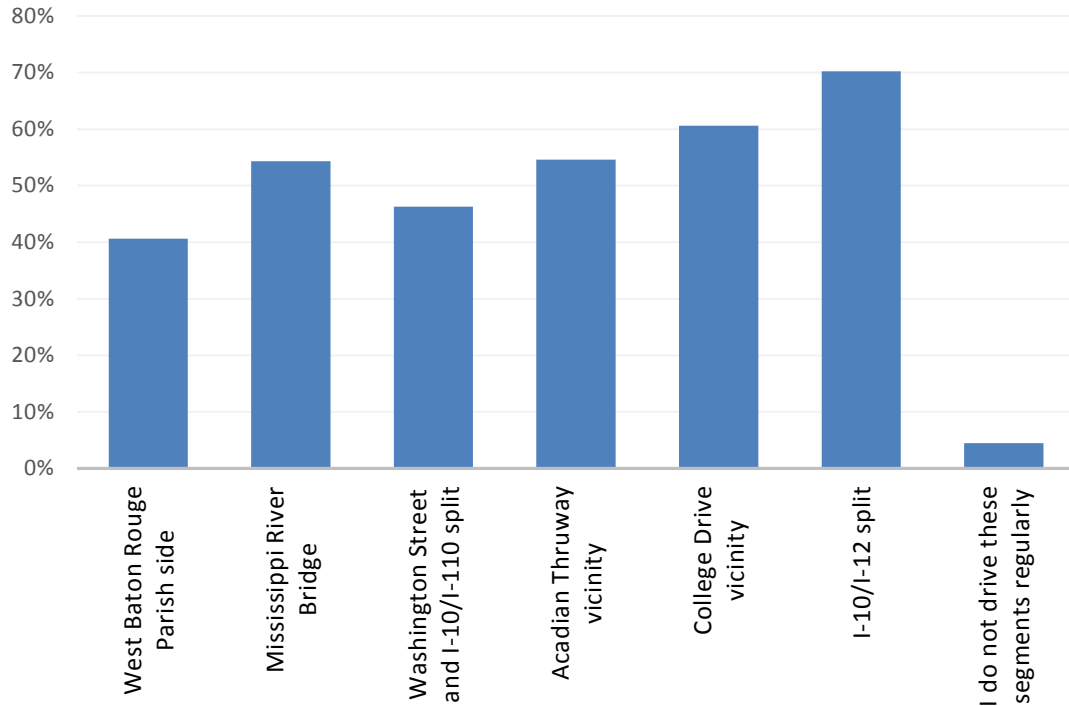
A majority of residents who use this section of I-10 avoid traveling on I-10 in Baton Rouge during weekday morning rush hour (55%) and during the weekday evening rush hour (76%), see Figure 5. Use is more occasional during off-peak hours of the weekdays and on the weekends.



Answer Options	Response Percent	Response Count
Weekday morning rush hour	54.6%	7487
Weekday evening rush hour	76.4%	10467
Weekdays mid-day	4.4%	602
Week nights (after dark)	1.5%	204
Weekends	5.1%	697
I always avoid using the interstate	7.7%	1056
I never avoid I-10 in Baton Rouge	11.9%	1633
<i>answered question</i>		13708
<i>skipped question</i>		122

Q 6 – Which segments of I-10 do you regularly drive?

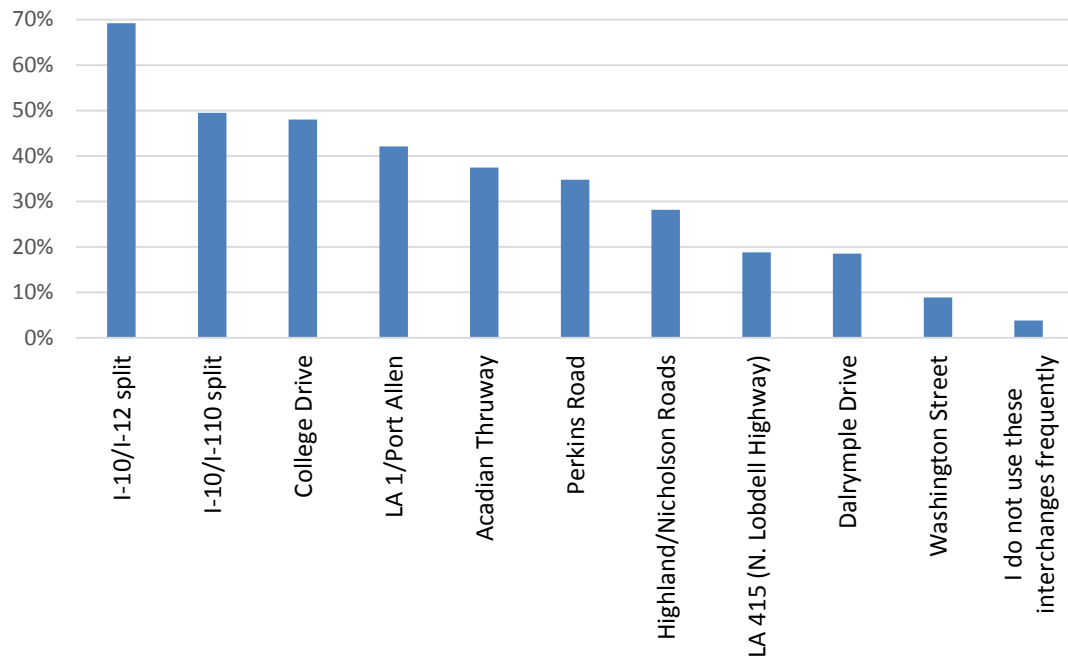
Residents of the area report regular travel along the I-10/I-12 split (70.2%). Another 60% report driving regularly around the College Drive vicinity, with 54% of respondent's reporting that they regularly drive on the Mississippi River Bridge and around the Acadian Thruway vicinity.



Answer Options	Response Percent	Response Count
West Baton Rouge Parish side	40.6%	5604
Mississippi River Bridge	54.3%	7483
Washington Street and I-10/I-110 split	46.3%	6387
Acadian Thruway vicinity	54.6%	7531
College Drive vicinity	60.6%	8361
I-10/I-12 split	70.2%	9675
I do not drive these segments regularly	4.5%	621
<i>answered question</i>		13790
<i>skipped question</i>		40

Q 7 – Which interchanges do you use frequently?

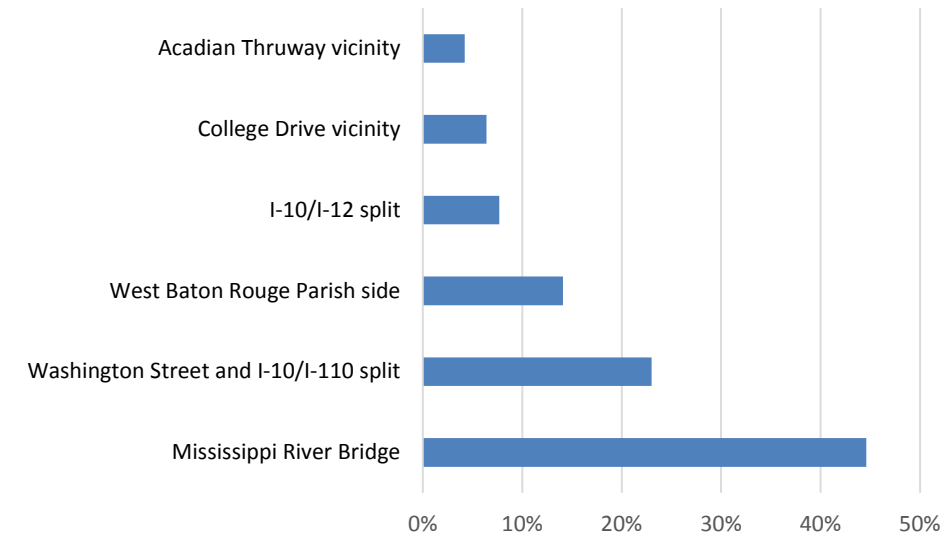
The frequency of use is also highest along the I-10/I-12 split, with 69% of residents responding that this interchange is the most frequently used. Half of respondents (50%) frequently used the I-10/I-110 split interchange, while 48% used the College Drive interchange. It also should be noted that only 9% of residents use the Washington Street exit.



Answer Options	Response Percent	Response Count
I-10/I-12 split	69.2%	9548
I-10/I-110 split	49.5%	6823
College Drive	48.0%	6617
LA 1/Port Allen	42.1%	5805
Acadian Thruway	37.5%	5175
Perkins Road	34.8%	4795
Highland/Nicholson Roads	28.2%	3892
LA 415 (N. Lobdell Highway)	18.8%	2597
Dalrymple Drive	18.5%	2557
Washington Street	8.9%	1229
I do not use these interchanges frequently	3.8%	529
<i>answered question</i>		13792
<i>skipped question</i>		38

Q 8 – In your opinion, which segment of I-10 experiences the most congestion?

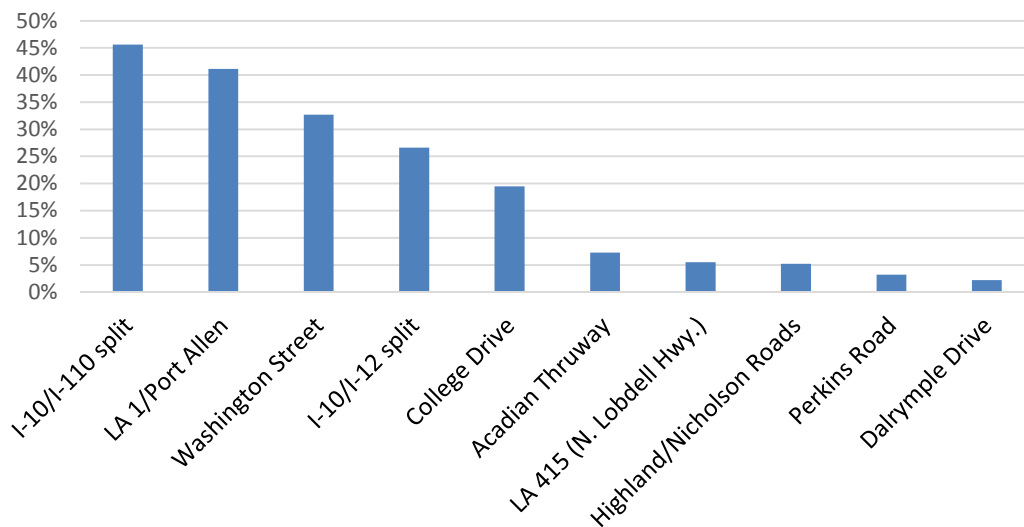
When asked opinions about “which segment of I-10 experiences the most congestion?”, the majority of residents of the Baton Rouge area (45%) believe that the Mississippi River Bridge segment of I-10 experiences the most congestion. Another 23% report that the Washington Street and I-10/I-110 split segment experience the most congestion. Only 4.2% report experiencing congestion in the Acadian Thruway vicinity.



Answer Options	Response Percent	Response Count
Mississippi River Bridge	44.6%	6165
Washington Street and I-10/I-110 split	23.0%	3177
West Baton Rouge Parish side	14.1%	1941
I-10/I-12 split	7.7%	1069
College Drive vicinity	6.4%	881
Acadian Thruway vicinity	4.2%	580
<i>answered question</i>		13813
<i>skipped question</i>		17

Q 9 – In your opinion, which two of the following interchanges are most problematic?

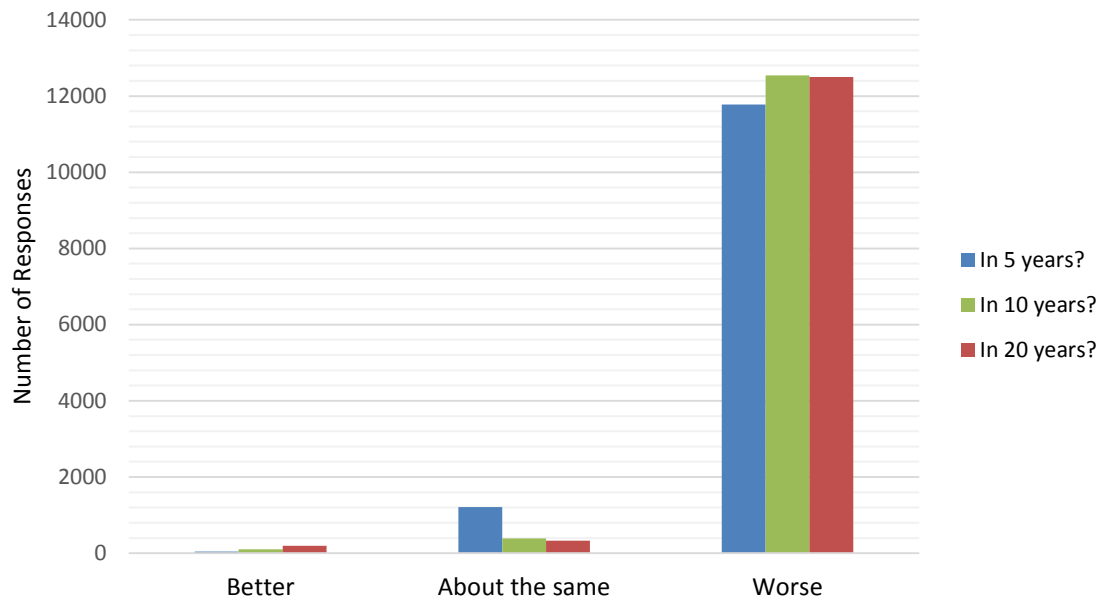
The majority of residents of the Baton Rouge area (46%) believe that the I-10/I-110 split interchange is the most problematic, with 41% reporting that the LA 1/Port Allen interchange is problematic, followed by 32.7% of residents responding that the Washington Street interchange is problematic. Only 3% perceived the Dalrymple and Perkins Road interchanges as being problematic.



Answer Options	Response Percent	Response Count
I-10/I-110 split	45.6%	6282
LA 1/Port Allen	41.1%	5666
Washington Street	32.7%	4504
I-10/I-12 split	26.6%	3667
College Drive	19.5%	2689
Acadian Thruway	7.3%	1004
LA 415 (N. Lobdell Hwy.)	5.5%	761
Highland/Nicholson Roads	5.2%	717
Perkins Road	3.2%	435
Dalrymple Drive	2.2%	309
<i>answered question</i>	13777	13777
<i>skipped question</i>	53	53

Q 10 – If no changes are made, how do you anticipate your future I-10 commute experience in Baton Rouge will be?

The majority of residents of the Baton Rouge area do not have confidence that their future I-10 commute experience will improve. In fact, 90% of residents believe that the commute will become worse in the next 5 years. 96% of residents believe that their future commute experience will worsen in Baton Rouge over the next 10 into the next 20 years, see Figure 10.



Answer Options	Better	About the same	Worse	Rating Average	Response Count
In 5 years?	44	1207	11778	2.90	13029
In 10 years?	99	385	12545	2.96	13029
In 20 years?	196	329	12504	2.94	13029
<i>answered question</i>				13029	13029
<i>skipped question</i>				801	801

Q 11 – Please explain why you feel this way.

(A follow-up to Question 10: “If no changes are made, how do you anticipate your future I-10 commute experience in Baton Rouge will be?”)

The general themes that were identified for Question 11 are listed below along with the corresponding key words and phrases and the numerical codes for the theme. Five (5) data sets were significantly notable based on survey responses:

1. increase in population
2. continual traffic accidents
3. increase in businesses and jobs
4. transportation infrastructure
5. transportation funding

For those general themes that had differing key words or phrases, an asterisk was placed by the key words/phrases used most frequently to serve as a clearer subjective measure of the respondents opinions.

Question 10 was a precursor to Question 11, in which respondents were asked their opinion on future traffic in East Baton Rouge Parish (EBRP) if no changes were made, and **roughly 91% believed traffic conditions would get worse within the next five years**. In Question 11, which served as a follow up, respondents were asked to state why they answered in the manner they did on the preceding question, and 44% of respondents believed the traffic would get worse due to population increase in East Baton Rouge Parish, which was the general theme. In addition 28% of respondents believe that traffic would get progressively worse due to the current transportation infrastructure, which is not equipped to handle the current or increased volume of vehicles. Needless to say, respondents unequivocally feel that the traffic will get worse, and a total of 72% firmly believe that it is due to a continual influx of people in Baton Rouge and an antiquated transportation infrastructure that was equipped only to handle populations of previous decades and not today’s increasing population. A summary of numerical codes, themes, and frequency analysis is displayed in a table on the following pages.

QUALITATIVE METHODOLOGY FOR OPEN-ENDED QUESTIONS 11, 12 & 14

The strategy for open-ended survey inquiries was designed to aid in the decision-making process in terms of assessing current travel demand models and developing concepts based on public input as well as traffic analysis and conditions. One of the goals of offering open-ended survey responses was to allow for adequate input from the general population and simultaneously design public meetings that facilitate realistic discussions regarding current considerations and concepts. The methodology used was the creation of a numerical coding system made up of general themes that served as an umbrella, which will encompassed several key words and or phrases and different variations of those key words and phrases. The key words and phrases were derived from a review of the qualitative responses from survey respondents. The qualitative responses were then converted to their corresponding numerical code based on their assigned general theme for ease of analysis. After the numerical coding system was created with the corresponding key words and phrases, the analysis was conducted using the “CountIf” function in Microsoft Excel, which is a statistical algorithm that quantified the number of times the numerical code was repeated within a specified cell or data range.

Continued...

GENERAL THEME: INCREASE IN POPULATION (Code: 1)

- Population Increase
- Population Growth
- Increase in new drivers
- Increase in the number of vehicles on the road

GENERAL THEME: CONTINUAL TRAFFIC ACCIDENTS (Code: 2)

- Traffic accidents
- Car wrecks
- Automobile accidents

GENERAL THEME: INCREASE IN JOBS AND THE NUMBER OF BUSINESSES COMING TO EAST BATON ROUGE PARISH (Code: 3)

- New Businesses
- Industry growth
- Economic Growth
- More jobs
- New companies

GENERAL THEME: THE TRANSPORTATION INFRASTRUCTURE (Code: 4)

- One interstate**
- Bottlenecks*
- No Alternate Routes
- Mississippi River Bridge
- I-10/110 Split
- I-10/1-12

GENERAL THEME: FUNDING FOR TRANSPORTATION (Code: 5)

- Lack of funding
- Transportation funding
- Money
- Minimal funding
- Transportation

GENERAL THEME: BLANK RESPONSES/IRRELEVANT FEEDBACK (Code: 0)

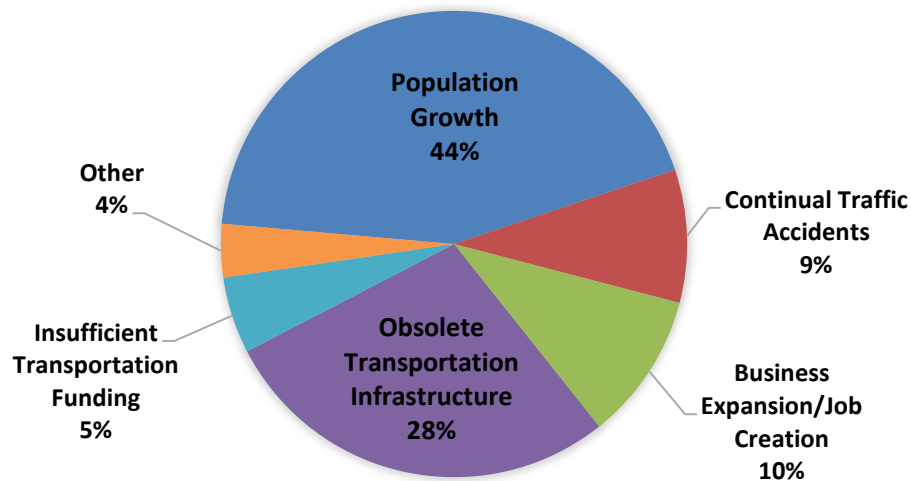
METHODOLOGY

Continued...

The function was performed for each numerical code, which ultimately corresponded with and was tied back to the general theme. Results were then displayed in a frequency distribution table. The percent frequency distribution will enable readers to easily depict the number of times and or percent in which certain key words and phrases were used from the corresponding numerical codes, and aggregate totals were tied back to the general theme.

Code	Corresponding Theme	Whole # Frequency	Percent Frequency
1	Increased Population	1,201	44%
2	Continual Traffic Accidents	255	9%
3	Business Expansion/Job Creation	283	10%
4	Transportation Infrastructure	776	28%
5	Transportation Funding	147	5%
0	Other	102	4%
Total		2,764	100%

WHY WOULD TRAFFIC WORSEN?



Question 11 was answered by 11,439 persons which is 83% of survey respondents. In addition to the above summary, other themes emerged in the written responses. Numerous persons wrote to suggest what they feel are the major causes of traffic congestion – a response more appropriate in Question 12 – but nevertheless provided as a response to 11. For example, “Washington”, in reference to the I-10 eastbound Washington Street exit, was mentioned 320 times. Most endorsed its closure; or at least suggested that current eastbound congestion is at least partially due to it being open.

Similarly, word search revealed that “lane” occurred 1,386 times. Respondents used it to describe capacities of various segments of the interstate system through Baton Rouge. Of comments containing the word “lane” or “lanes”, many were suggesting the need to add a lane or lanes to the current system. Modifying the current I-10 eastbound at the juncture with I-110 to maintain at least two (2) through lanes was frequently described.

Selected Responses:

I 10 @ Baton Rouge La is the only place along i10 where traffic bottlenecks to one lane of traffic. In a city of nearly 230,000 people this is absolutely unacceptable.

Where else does an interstate bottleneck to one lane?

The interchange coming and going into Baton Rouge needs to be more than 2 lanes it should be 3 to 4 lanes on each side. Get rid of the Washington exit...

Not enough travel lanes by the bridge.

Baton Rouge is the only place in the COUNTRY where it bottlenecks an entire major interstate into one lane (at the Washington Street exit). It is worsened by the fact that it is in a curve and at the convergence with another interstate (I-110).

Q 12 – Briefly, what do you feel is the best solution for improving travel on I-10?

[See methodology description sidebar, Question 11]

The general themes that were identified for Question 12 are listed below along with the corresponding key words and phrases and the numerical codes for the theme. There were three themes identified: improve and update infrastructure, short term solutions, and greater transportation funding. Code 0 was established for the responses that were left blank or were deemed irrelevant to the question. For those general themes that had differing key words or phrases, an asterisk was placed by the key words/phrases used most frequently to serve as a clearer subjective measure of the respondents opinions. When asked their opinion of the best solution for improving travel on the I-10 corridor, respondents overwhelming responded with improving the infrastructure using key words and phrases such as “building a new bridge across the Mississippi River, building a loop, and adding additional lanes”. Approximately 70% of the respondents believed that the improving and updating the infrastructure is the key, and building a new bridge across the Mississippi River dominated most responses under the general theme of “Improve and Update the Infrastructure,” followed by building a loop. Thirteen percent (13%) of the respondents offered more short term solutions, in which the most common key word and or phrase dealt with the recommended adjustment of the Washington Street exit. Other recommendations or key words and phrases under the “Short Term Solutions” general theme suggested the expeditious clearing of traffic accidents. A complete summary of numerical codes, themes, and frequency analysis is displayed in the table on the following page.

IMPROVE AND UPDATE INFRASTRUCTURE: (Code: 1)

- New bridge across the Mississippi River**
- Loop*
- New Interstate
- Additional Lanes
- New Highway

SHORT TERM SOLUTIONS: (Code: 2)

- Close Washington Street exit**
- Washington exit, Washington Street, clear wrecks quickly

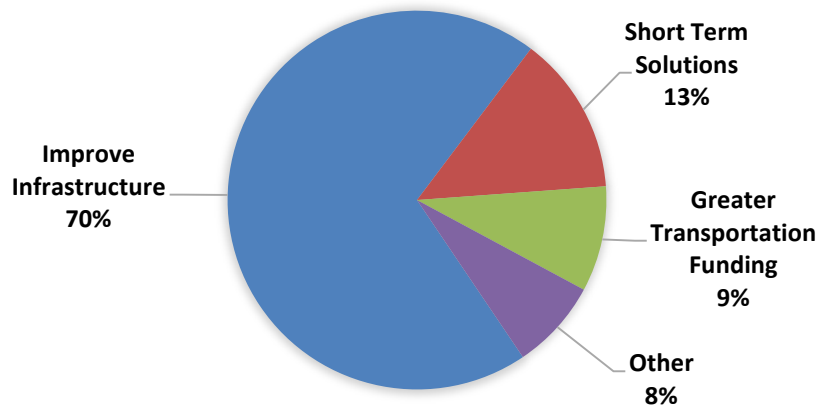
GREATER TRANSPORTATION FUNDING: (Code: 3)

- More transportation funding
- More money

GENERAL THEME: BLANK RESPONSES/IRRELEVANT FEEDBACK (Code: 0)

Code	Corresponding Theme	Whole # Frequency	Percent Frequency
1	Improve Infrastructure	1,927	70%
2	Short Term Solutions	375	13%
3	Greater Transportation Funding	249	9%
0	Other	213	8%
Total		2,764	100%

BEST SOLUTIONS FOR I-10?



Building upon many of their specific recommendations offered in Question 11, respondents to Question 12 provided many ideas for improving the current interstate network in Baton Rouge. Question 12 had a slightly higher response rate at 85% than did Question 11.

Recurring words and phrases provide insight into the respondent's feedback. "Loop" was mentioned over 4,000 times and "new bridge" occurred 1,258 times. Most of these suggest positive support of a loop and/or new bridge concept. This also points to the conclusion that many survey respondents understand that improvements to I-10 alone will not sufficiently alleviate the city's rush hour traffic congestion.

Like Question 11, the word "Washington" was frequently used occurring 2,281 times in Q12 responses. As before, most of these reference a desire to close the Washington Street exit in order to provide at least two lanes of eastbound I-10 through traffic at the merge with I-110. "Lane" or "lanes" was used 5,906 times in the narrative responses.

Selected responses:

For the 10/110 merge, where 240,000+ cars each have ONE LANE to merge, widen it somehow. One lane causes the greatest of problems.

Open existing lanes on 1-12 & 1-10 that are presently collecting debris. Put signs up in case of accidents to warn of break downs. Add more lanes on over pass between 1-12 & 1-10 going to Essen Ln. Add more lanes getting off the main bridge going east since it goes down to one lane in a major city and bottle necks.

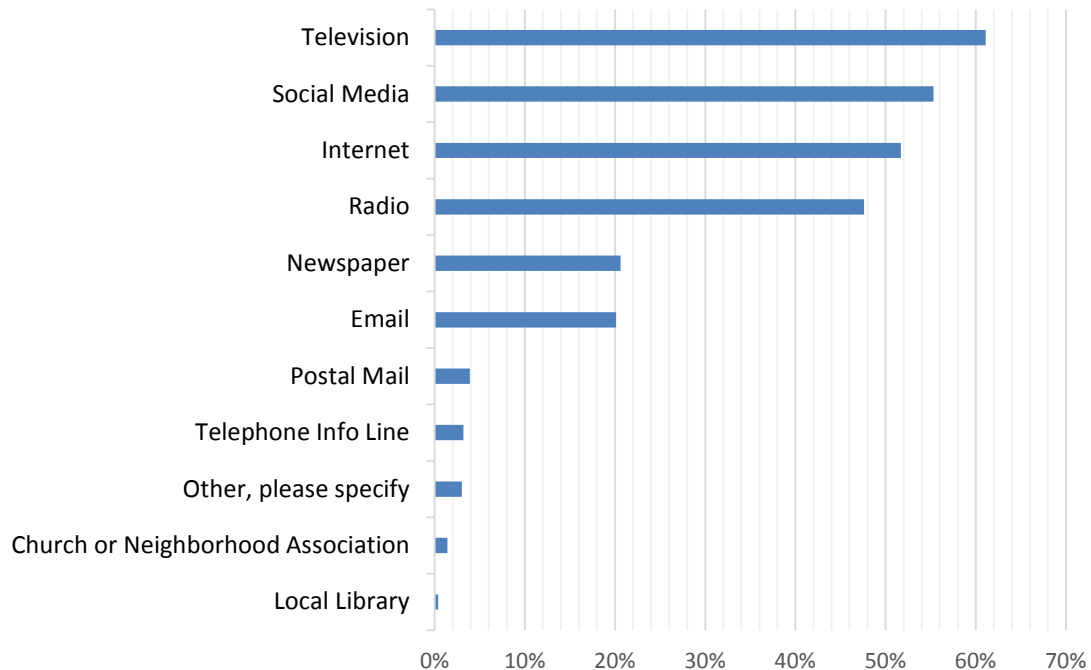
Loop? Add lane? None of these pretty, but mandatory.

A loop around the city for big trucks. They HAVE to fix the way everyone merges to one lane on the bridge because the Washington Street exit. It is the craziest thing ever!

Baton Rouge needs more connector streets and alternative routes. The rate of street connectivity is abysmal.

Q 13 – What do you feel are the best ways to keep yourself and members of your social network informed? (Pick up to three)

The majority of residents of the Baton Rouge area (61%) prefer to be kept informed by television. 55% report that they prefer to be informed by social media, and 52% prefer to stay informed by the internet.



Answer Options	Response Percent	Response Count
Television	61.1%	7863
Radio	47.6%	6121
Newspaper	20.6%	2651
Telephone Info Line	3.2%	410
Internet	51.7%	6648
Social Media	55.3%	7115
Email	20.1%	2591
Postal Mail	3.9%	503
Local Library	0.4%	52
Church or Neighborhood Association	1.4%	177
Other, please specify	3.0%	384
<i>answered question</i>	12863	12863
<i>skipped question</i>	967	967

Q 14 – If traffic flow of I-10 in Baton Rouge was improved, how do you feel it would impact adjacent communities?

(ex. quality of life, local business volume, regional business volume, health, noise level, accessibility, etc.)

[See methodology description sidebar, Question 11]

Question 14 fared more poorly in response rate than the previous two open response questions at 79%. The general themes that were identified for Question 14 are listed below along with the corresponding key words and phrases and the numerical codes for the theme. There were three themes identified: improve and update infrastructure, short term solutions, and greater transportation funding. Code 0 was established for the responses that were left blank or were deemed irrelevant to the question. For those general themes that had differing key words or phrases, an asterisk was placed by the key words/phrases used most frequently to serve as a clearer subjective measure of the respondent's opinions. When asked about how improvement of traffic flow on the I-10 would impact adjacent communities, precisely 38% responded with a greater quality of life, which was the general theme, and with key words and phrases including, quality of life, improved life, and greater quality of life. Approximately 28% of the respondents expressed that commutes to and from Baton Rouge would be much quicker with much less stress. The general theme was easier and faster commutes to and from Baton Rouge, with key words and phrases such as ease of travel, faster commute times, and accessibility. Lastly, 22% of respondents believed that there would be greater economic growth in East Baton Rouge Parish, as the general theme, however additional key words and phrases included business growth, business volume, job creation, and increased shoppers to Baton Rouge.

Emerging comments based on the functions exercised include quality of life, local business volume, regional business volume, health, noise level, accessibility, etc., amongst others. Frequently occurring key words in responses included the word "business" which occurred 3,378 times; most in the context that business and industry would experience a benefit if improvements were made to I-10. "Improve" occurred 3,467 times, "better" had 1,344 hits, and "grow" or "growth" was used 986 times. "Easier" occurred 493 times and "safer" occurred 131 times.

Selected responses include:

Better quality of life. Less time in traffic means more time at home.

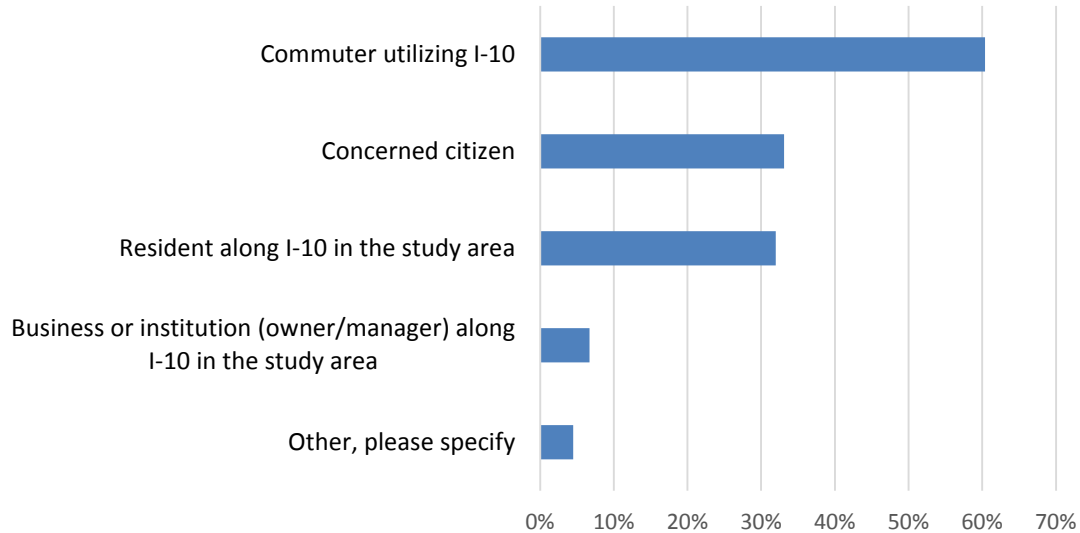
Less stress, quicker commutes, more time with families, easier to get in/out of town results in shoppers, diners who spend more money, Increase in taxes and more growth for the city.

I definitely feel as though the West Baton Rouge parish would see a boost in developing businesses, as well as more people moving to those western parishes. People are hesitant to go to these parishes because they don't want to get stuck in traffic.

Growth in business, safety in travel, less congestion on surface streets, less road rage and accidents which would subsequently lower insurance rates over the long run.

Q 15 – Which category best describes your interest in the project?

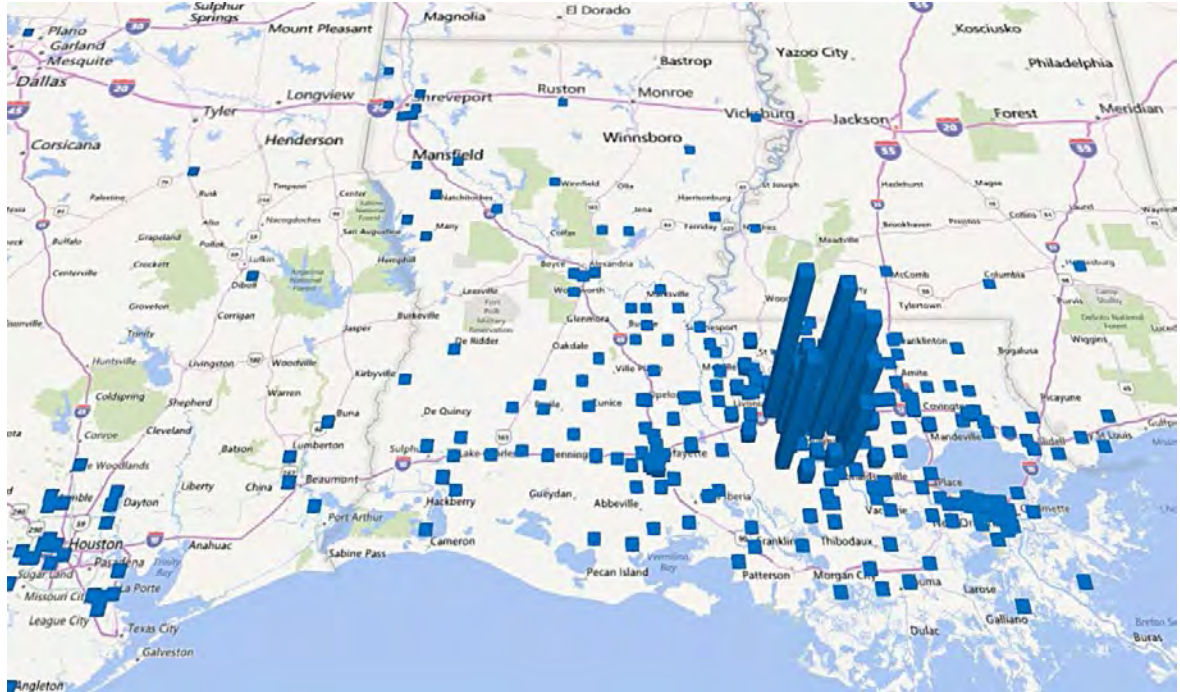
When asked to select the category that best describes project interest, 60% of survey participants expressed commuter interests in the study.



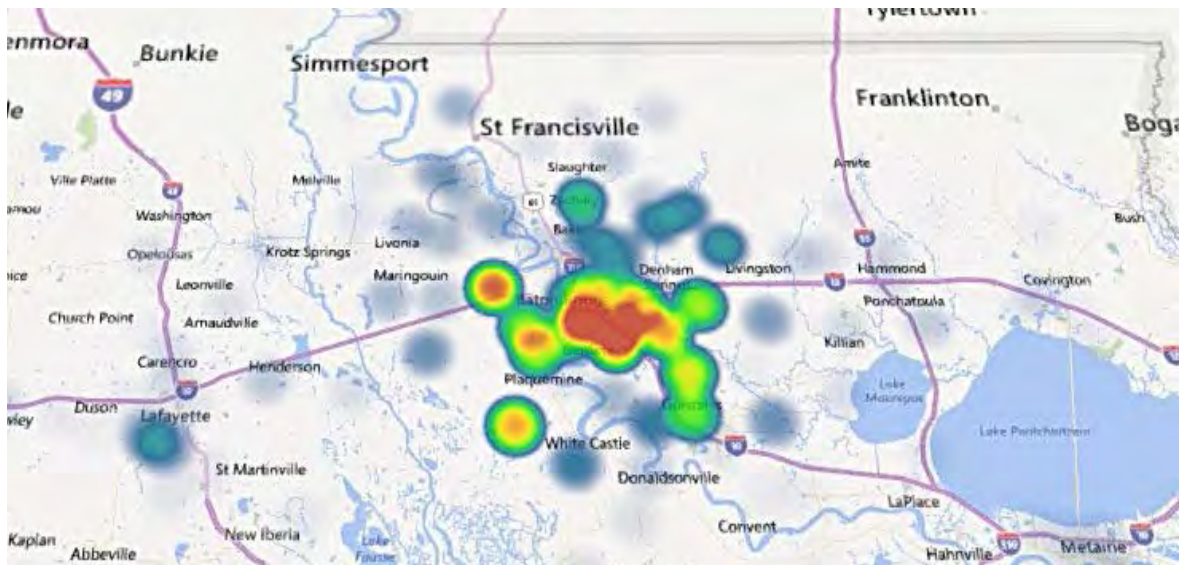
Answer Options	Response Percent	Response Count
Commuter utilizing I-10	60.4%	7631
Concerned citizen	33.1%	4179
Resident along I-10 in the study area	32.0%	4039
Business or institution (owner/manager) along I-10 in the study area	6.7%	849
Other, please specify	4.5%	565
<i>answered question</i>	12625	12625
<i>skipped question</i>	1205	1205

Q 16 –In what Zip Code do you live?

As evidenced by the map below, a majority of respondents live in or around the Baton Rouge metro area. Of 12,523 responses, 12,490 entered valid seven digit zip codes. An additional twenty were able to be corrected either by removing an obvious typo or by looking up the zip code for the city or place name entered. Fourteen entries were unintelligible or so incomplete as to be deemed nonresponsive. An additional 1,307 survey takers skipped the question.



Count Distribution Map of Survey Respondent's Residential Zip Codes



Heat Map of Respondent's Residential Zip Codes

Most Frequently Entered Residential Zip Codes

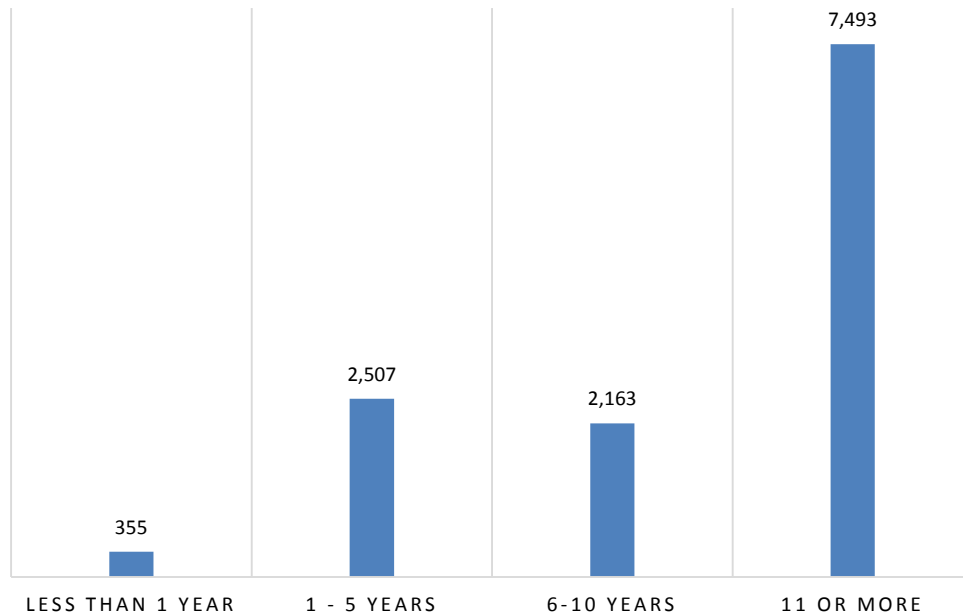
Zip Code	Count	% of total
70808 Count	928	7%
70767 Count	921	7%
70810 Count	845	7%
70817 Count	765	6%
70764 Count	756	6%
70809 Count	726	6%
70769 Count	595	5%
70816 Count	584	5%
70710 Count	535	4%
70726 Count	499	4%
70806 Count	490	4%
70719 Count	476	4%
70737 Count	424	3%
70820 Count	368	3%
70815 Count	301	2%
70791 Count	262	2%
70802 Count	194	2%
70785 Count	151	1%
70706 Count	124	1%
70739 Count	113	1%
70734 Count	99	1%
70788 Count	99	1%
70818 Count	93	1%
70714 Count	88	1%
70740 Count	70	1%
70774 Count	69	1%
70508 Count	67	1%
70754 Count	59	0%
70503 Count	55	0%
70506 Count	52	0%
70814 Count	51	0%
70760 Count	50	0%

Out of State Zip Codes

A cursory inspection revealed ninety (90) out-of-state zip codes entered as “zip code of residence”. Most were in Texas. Out-of-state respondents represent less than 1% of total survey respondents.

Q 17 – How long have you lived there?

Nearly 60 percent of residents in Baton Rouge and surrounding areas have lived in their current place of residence for more than a decade. Figure 17 below demonstrates how long survey participants have lived in their existing zip code.



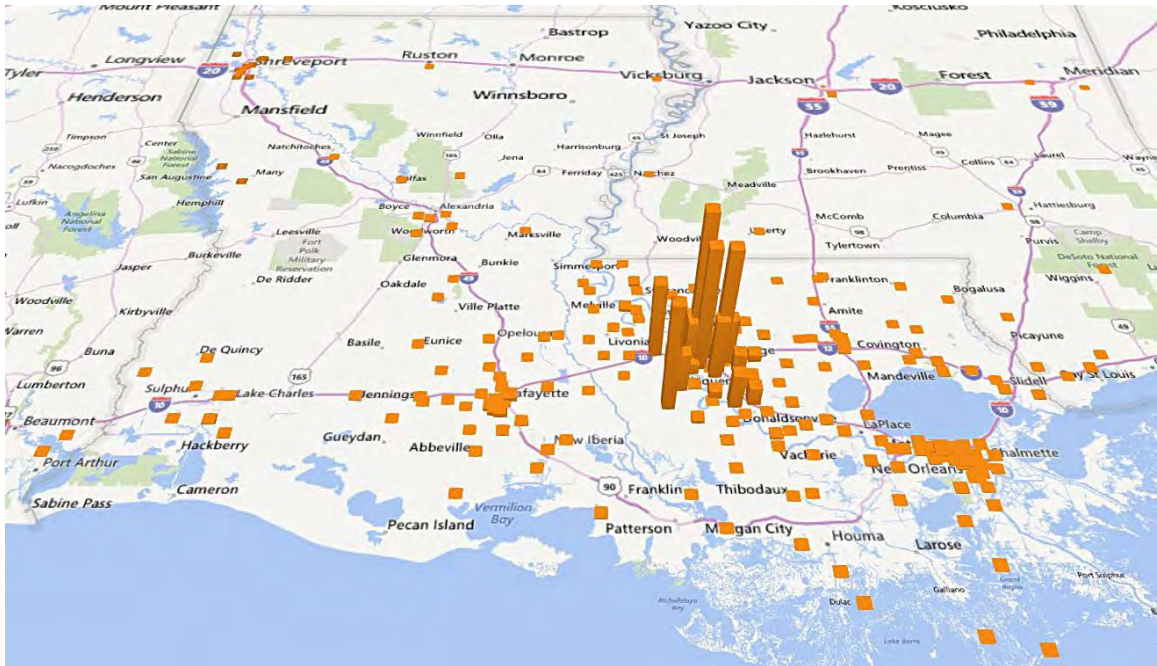
Residency at Zip Code

	less than 1 year	1 - 5 years	6-10 years	11 or more
Count	355	2507	2163	7493
Percent	2.8%	20.0%	17.3%	59.8%
		answered question		12518
		skipped question		1312

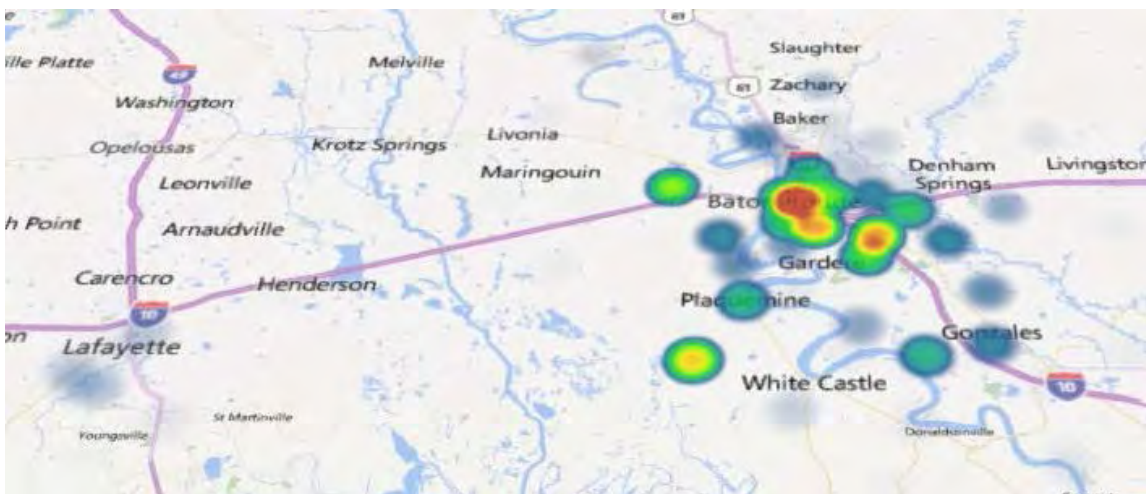
Q 18 – To what zip code do you regularly commute?

(i.e. your place of work or school)

As evidenced by the map below, a majority of respondents work, attend school, or regularly travel to destinations in or around the Baton Rouge metro area. Of 11,509 responses, 11,100 entered valid seven digit zip codes. An additional 164 were able to be corrected either by removing an obvious typo or by looking up the zip code for the city or place name entered. 240 entries were unintelligible, incomplete or so general as to be deemed nonresponsive (many of these simply entered “Baton Rouge” or “all over...” and could logically be assumed to travel the length of the I-10 corridor regularly). An additional 2,321 survey takers skipped the question.



Count Distribution Map of Survey Respondent's Destination Zip Codes



Heat Map of Respondent's Destination Zip Codes

Most Frequently Entered Destination Zip Codes

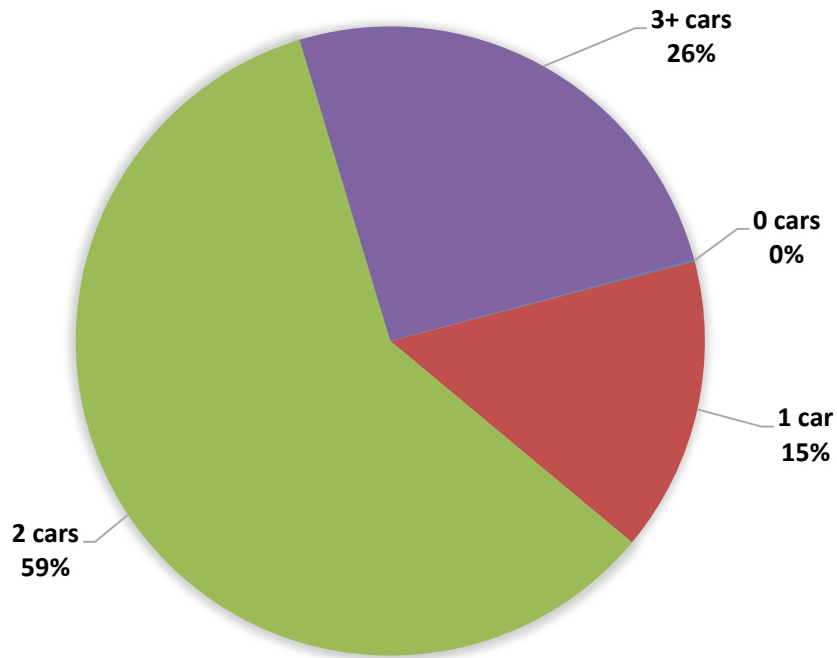
zip codes	count	%
70802 Count	1284	12%
70809 Count	1083	10%
70808 Count	1071	10%
70764 Count	934	8%
70767 Count	658	6%
70806 Count	595	5%
70810 Count	529	5%
70803 Count	408	4%
70816 Count	404	4%
70801 Count	402	4%
70805 Count	360	3%
70765 Count	348	3%
70734 Count	313	3%
70719 Count	179	2%
70817 Count	175	2%
70815 Count	162	1%
70737 Count	149	1%
70804 Count	118	1%
70807 Count	110	1%
70769 Count	101	1%
70710 Count	98	1%
70820 Count	95	1%
70821 Count	92	1%
70776 Count	72	1%
70726 Count	65	1%
70791 Count	49	0%
70508 Count	41	0%
70813 Count	40	0%
70708 Count	34	0%
70503 Count	32	0%
70506 Count	32	0%
70788 Count	30	0%

Out of State Destinations

Of 11,264 zip codes entered, 84 were to out-of-state locations. Most were in Texas or Mississippi.

Q 19 – How many cars are used by your household?

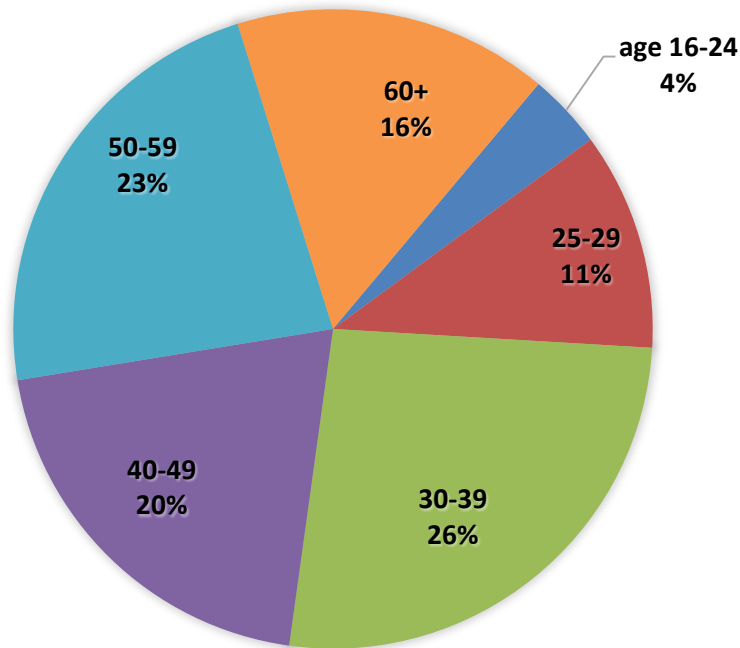
The majority of respondents (59%) use 2 cars in their household. Another 26% of respondents use 3 or more cars in their household, and 15% of respondents use 1 car in their household. Only eleven (out of 12,545 respondents) indicated zero cars in their household.



0 cars	1 car	2 cars	3+ cars
11	1899	7437	3198

Q 20 – What is your age?

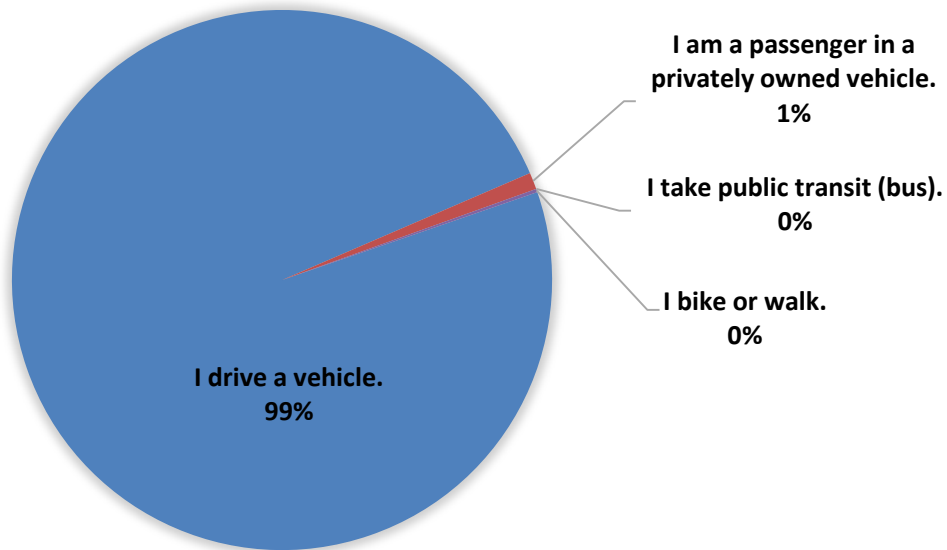
Of the 12,593 people who answered this question, a diverse range of age groups responded. The chart below displays the various age groups of the responses submitted. For the purposes of this study, 3,304 respondents (26.2%) reported that they were between ages 30-39, followed by 2,546 people (20.2%) who completed the survey were between 40-49 years of age.



Answer Options	Response Percent	Response Count
16-24 age group	3.8%	483
25-29	11.0%	1389
30-39	26.2%	3304
40-49	20.2%	2546
50-59	22.7%	2864
60+	15.9%	2007
<i>answered question</i>		12593
<i>skipped question</i>		1237

Q 21 – Which of the following best describes how you travel most of the time?

Clearly, this online survey was overwhelmingly a poll of drivers as illustrated by the chart and figures below. However, 30 respondents who bike or walk provided their input, as did five transit riders and 127 vehicle passengers (presumably not licensed.)



Answer Options	Response Percent	Response Count
I drive a vehicle.	98.7%	12488
I am a passenger in a privately owned vehicle.	1.0%	127
I take public transit (bus).	0.0%	5
I bike or walk.	0.2%	30
<i>answered question</i>		12650
<i>skipped question</i>		1180

Evaluation Methods & Limitations

As with most research studies, there were some limitations with the qualitative analysis provided in this study. There is a certain degree of subjectivity involved with the analysis due to the inability to use qualitative analysis software because of the way the survey and open-ended questions were formatted. Although a statistical algorithm was employed using the “CountIf” function in Microsoft Excel, there was still the human element involved with performing a qualitative review of the responses and subjectively identifying the trends using certain key words and phrases that appeared to be used with high frequency.

Study Comparison Report

The I-10 Corridor Improvement Study included two separate scientific surveys which were conducted by the Public Policy Research Lab at Louisiana State University (LSU). A general population telephone survey was conducted from April 15, 2015 to May 6, 2015. This study randomly selected 655 adults from a specified geographic region along the corridor.

The online and paper-based survey employed multiple data collection approaches, providing a more comprehensive range of options for public input during the months of April, May, and June 2015. Input was gathered online using a customized questionnaire that offered rankings and an open-ended question format. The LSU Business Survey randomly selected 325 businesses within a five-mile radius of I-10 from Lake Charles to Slidell. The findings from the scientifically designed LSU General Population Survey and the Business Survey, for the purposes of this section, are compared with the results of the I-10 Corridor Public Survey.

SUMMARY OF KEY FINDINGS

To fully analyze the results of the I-10 Corridor Public Survey versus the LSU General Population and Business Surveys, one must consider the difference in contributing factors. The survey design, questions, and information gathered differed in many ways. For instance:

- Sample size for the three reports are dramatically different.
 - The LSU General Population Survey’s sample size was 655 residents, the Business Survey was 325 businesses vs. 13,850 respondents for the I-10 Corridor Public Survey
- Specific questions for the surveys were not exactly the same
- While the LSU surveys used randomization as a method of data collection, the I-10 Corridor Public Survey was created as an opportunity for input from residents who chose to take the survey
- The LSU General Population Survey collected its data via cell phone and telephone, the LSU Business Survey through mail, online and phone collection, while the I-10 Corridor Public Survey was online and paper-based

- The I-10 Corridor Public Survey had more of a focus on specific areas that are the most congested, and specific desires for improvement, while the LSU surveys asked more overarching questions

Although the three surveys had differences, they had similar findings in the following areas:

- **The overarching theme on all surveys is that reducing congestion on I-10 in Baton Rouge is a top priority.**
- All studies conclude that if no changes are made to improve the traffic flow on I-10 in Baton Rouge, there will be a negative impact on the community and that the traffic will only continue get worse.

Appendices

APPENDIX A: SURVEY QUESTIONS AND PERCENTAGES

Q1. How often do you travel on I-10 in Baton Rouge?

Every day	55 %
Weekdays	21 %
Weekends	8 %
Occasionally	15 %
Rarely	1 %

Q2. Do you have concerns with traffic flow along I-10 in the Baton Rouge area?

Yes	99 %
No	1 %
Unsure	-

Q3. How do you get your traffic information? (select up to two most frequently used)

Other	4 %
No information	10%
GPS device	7 %
Smart phone	52%
Internet	22%
Radio	44%
TV	25%

Q4. Presently, how do you perceive I-10 in Baton Rouge?

Answer Options	Good	Fair	Poor
Ease and speed of travel	1%	15%	84%
Safety	6%	41%	52%
Signage	37%	48%	14%
Infrastructure	19%	53%	27%
Alternate routes	1%	11%	87%

Q5. Do you avoid traveling on I-10 in Baton Rouge? If so, when? (select up to two)

Weekday morning rush hour	55%
Weekday evening rush hour	76%
Weekdays mid-day	4%
Week nights (after dark)	2%
Weekends	5%
Always	8%
Never	12%

Q6. Which segments of I-10 do you regularly drive?

Not Regular	5%
Miss. River Bridge	54%
WA St. and I-10/I-110 split	46%
Acadian Thruway	55%
College Drive	61%
I-10/I-12 split	70%
W. Baton Rouge	41%

Q7. Which interchanges do you use frequently?

LA 415 (N. Lobdell)	19%
LA 1/Port Allen	42%
Highland/Nicholson	28%
I-10/I-110 split	50%
Washington Street	9%
Dalrymple Drive	19%
Perkins Road	35%
Acadian Thruway	38%
College Drive	48%
I-10/I-12 split	69%
Not frequent	4%

Q8. In your opinion, which segment of I-10 experiences the most congestion?

W. Baton Rouge	14%
Miss. River Bridge	45%
WA St.& I-10/I-110 split	23%
Acadian Thruway	4%
College Drive	6%
I-10/I-12 split	8%

Q9. In your opinion, which two of the following interchanges are most problematic?

LA 415 (N. Lobdell)	6%
LA 1/Port Allen	41%
Highland/Nicholson	5%
I-10/I-110 split	46%
Washington Street	33%
Dalrymple Drive	2%
Perkins Road	3%
Acadian Thruway	7%
College Drive	20%
I-10/I-12 split	27%

Q10. If no changes are made, how do you anticipate your future I-10 commute experience in Baton Rouge will be?

Answer Options	Better	About the same	Worse
In 5 years?	-	9%	90%
In 10 years?	1%	3%	96%
In 20 years?	1%	3%	96%

Q13. What do you feel are the best ways to keep yourself and members of your social network informed? (Pick up to three)

Television	61%
Social Media	55%
Internet	52%
Radio	48%
Newspaper	21%
Email	20%
Postal Mail	4%
Telephone Info Line	3%
Other	3%
Civic Group	1%
Local Library	0

Q15. Which category best describes your interest in this project?

Resident	32%
Business owner	7%
Commuter	60%
Concerned citizen	33%
Other	5%

Q17. How long have you lived there?

11 or more	60%
1 - 5 years	20%
6-10 years	17%
less than 1 year	3%

Q19. How many cars are used by your household?

1	15%
2	59%
3+	25%

Q20. What is your age?

60+	16%
50-59	23%
40-49	20%
30-39	26%
25-29	11%
16-24	4%

Q21. Which of the following best describes how you travel most of the time?

Drive a vehicle.	99%
Vehicle passenger	1 %
Bus	0
Bike or walk	0

APPENDIX B: THE SURVEY INSTRUMENT

I-10 Corridor Public Survey

I-10 Corridor Improvement Study
(West of Mississippi River Bridge to 10/12 Split)
State Project No. H.004100.1
East and West Baton Rouge Parishes



INSTRUCTIONS

This short survey of 21 questions asks about your use and opinions of Interstate 10 (I-10) in Baton Rouge. Please take a moment to complete this survey and leave it in the drop box at this location or you can mail it in to the address provided on the back of the survey. If you choose to submit the survey via mail please make sure to fold it in half, staple closed, and attach postage (\$0.48). An online version of the survey is also available through the project's website (www.i10br.com). This survey will be available until May 31, 2015.

For multiple choice questions please select only one answer unless the question states otherwise. Questions marked with an asterisk (*) are mandatory. The results of the survey will be presented at the first round of public meetings, which are anticipated to be held in August, 2015. Also, if you would like to receive emails with information about this project, please visit the project website and register your email address at the "Stay Informed" block.

STUDY AREA

The study area is I-10 from LA 415 (Lobdell Highway) in West Baton Rouge Parish to the Essen Lane Interchanges of I-10 and I-12 (just east of "the split").



PLEASE PROVIDE YOUR INPUT REGARDING I-10 IN BATON ROUGE

Welcome to the I-10 Corridor Improvement Project Public Survey. As traffic issues continue to rise along the I-10 corridor in the Baton Rouge area, the Louisiana Department of Transportation and Development has opted to re-open discussions within the community regarding finding appropriate solutions to those issues. The current Stage 0 study is the first step in determining the feasibility of any improvements to the area of I-10 west of the Mississippi River Bridge to the 10/12 split.

1. How often do you travel on I-10 in Baton Rouge? *

- ☐ Every day
- ☐ Weekdays
- ☐ Weekends
- ☐ Occasionally
- ☐ Rarely

2. Do you have concerns with traffic flow along I-10 in the Baton Rouge area? *

- ☐ Yes
- ☐ No
- ☐ Unsure

3. How do you get your traffic information? (select up to two most frequently used) *

- ☐ TV traffic news
- ☐ Radio traffic news
- ☐ Internet-based traffic news
- ☐ My smart phone app (like Google Traffic, etc.)
- ☐ GPS device in my car
- ☐ I rarely seek out traffic information before my travel
- ☐ Other, please specify _____

4. Presently, how do you perceive I-10 in Baton Rouge? *

	Good	Fair	Poor	No Opinion
Ease and speed of travel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Adequacy of signage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Physical condition of the highway infrastructure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of effective alternate routes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. Do you avoid traveling on I-10 in Baton Rouge? If so, when? *(select up to two)* *

- ☐ Weekday morning rush hour
- ☐ Weekday evening rush hour
- ☐ Weekdays mid-day
- ☐ Week nights (after dark)
- ☐ Weekends
- ☐ I always avoid using the interstate
- ☐ I never avoid I-10 in Baton Rouge

6. Which segments of I-10 do you regularly drive? *(select all that apply)* *

- ☐ West Baton Rouge Parish side
- ☐ Mississippi River Bridge
- ☐ Washington Street and I-10/I-110 split
- ☐ Acadian Thruway vicinity
- ☐ College Drive vicinity
- ☐ I-10/I-12 split
- ☐ I do not drive these segments regularly

7. Which interchanges do you use frequently? *(select all that apply)* *

- ☐ LA 415 (N. Loddell Highway)
- ☐ LA 1/Port Allen
- ☐ Highland/Nicholson Roads
- ☐ I-10/I-110 split
- ☐ Washington Street
- ☐ Dalrymple Drive
- ☐ Perkins Road
- ☐ Acadian Thruway
- ☐ College Drive
- ☐ I-10/I-12 split
- ☐ I do not use these interchanges frequently

8. In your opinion, which segment of I-10 experiences the most congestion? *(select one)* *

- ☐ West Baton Rouge Parish side
- ☐ Mississippi River Bridge
- ☐ Washington Street and I-10/I-110 split
- ☐ Acadian Thruway vicinity
- ☐ College Drive vicinity
- ☐ I-10/I-12 split

9. In your opinion, which two of the following interchanges are most problematic? *(select up to two)* *

- ☐ LA 415 (N. Lobdell Hwy.)
- ☐ LA 1/Port Allen
- ☐ Highland/Nicholson Roads
- ☐ I-10/I-110 split
- ☐ Washington Street
- ☐ Dalrymple Drive
- ☐ Perkins Road
- ☐ Acadian Thruway
- ☐ College Drive
- ☐ I-10/I-12 split

THE FUTURE OF I-10 IN BATON ROUGE

10. If no changes are made, how do you anticipate your future I-10 travel experience in Baton Rouge will be? *

	Better	About the same	Worse
In 5 years?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In 10 years?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In 20 years?	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. Please explain why you feel this way.

.....

.....

.....

.....

.....

12. Briefly, what do you feel is the best solution for improving travel on I-10?

.....

.....

.....

.....

.....

13. What do you feel are the best ways to keep yourself and members of your social network informed? (select up to two) *

- ☐ Television
- ☐ Radio
- ☐ Newspaper
- ☐ Telephone Info Line
- ☐ Internet
- ☐ Social Media
- ☐ Email
- ☐ Postal Mail
- ☐ Local Library
- ☐ Church or Neighborhood Association
- Other, please specify _____

14. If traffic flow of I-10 in Baton Rouge was improved, how do you feel it would impact adjacent communities (ex. quality of life, local business volume, regional business volume, health, noise level, accessibility, etc.)?

TELL US ABOUT YOURSELF

These demographic questions are optional. The project team is striving for a broad representation of respondents.

15. Which category best describes your interest in this project? *(select up to four)* *

- ☐ Resident along I-10 in the study area
- ☐ Business or institution (owner/manager) along I-10 in the study area
- ☐ Commuter utilizing I-10
- ☐ Concerned citizen
- ☐ Other, please specify

16. In what zip code do you live?

Zip Code _____

17. How long have you lived there?

- ☐ Less than 1 year
- ☐ 1 to 5 years
- ☐ 6 to 10 years
- ☐ 11 years or more

18. To what zip code do you regularly commute (i.e. your place of work or school)?

Zip Code _____

19. How many cars are used by your household?

- | | | | |
|-----------------------|-----------------------|-----------------------|-----------------------|
| 0 | 1 | 2 | 3 ⁺ |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

20. What is your age?

- ☐ 16-24
- ☐ 25-29
- ☐ 30-39
- ☐ 40-49
- ☐ 50-59
- ☐ 60+

21. Which of the following best describes how you travel most of the time?

- ☐ I drive a vehicle.
- ☐ I am a passenger in a privately owned vehicle.
- ☐ I take public transit (bus).
- ☐ I bike or walk.

Thank you for providing us with your input!

Please leave the completed survey in the collection box at this location or you can fold it in half, staple it closed and mail it to the address provided. Postage is not provided and will be \$0.48.

Your feedback is vital as the project team investigates ways to improve travel on I-10 in Baton Rouge. We encourage you to visit the project website for updates and future public input opportunities. Please tell members of your community about this survey. They can access it on the project website or at one of the hard copy locations listed below.

Public Libraries
(EBR, WBR, Ascension & Livingston parishes)

www.i10br.com



I-10 Corridor Public Survey

State Project No. H.004100.1
Legacy Project No. 700-17-0209

place
postage
here


I-10 Corridor Improvement Study
c/o Providence
1201 Main Street
Baton Rouge, LA 70802

(Fold along dotted line and staple closed to mail in survey)

APPENDIX C: SAMPLE EMAIL MARKETING CAMPAIGN

I-10 Corridor Improvement Study

**DOTD Requests
Public Input**



The Louisiana Department of Transportation & Development (DOTD) and the Providence Engineering Team will conduct two sets of surveys in coming weeks as part of an I-10 Corridor Improvement Study. The I-10 Corridor Improvement Study is designed to begin to address traffic issues along I-10 through the core of Baton Rouge, a prominent topic of interest in the area for well over a decade. The goal of the study is to develop solutions based on input from the broader community and other stakeholders in response to clearly defined traffic problems.

This study is the first step in determining the feasibility of any improvements to the area of I-10 between West Baton Rouge (LA 415 interchange) to the I-10/I-12 split (to Essen Lane interchange on both I-10 and I-12). DOTD will work with community residents, businesses, commuters, industries, and legislators to gather ideas for improving the corridor through an open dialogue for community input.

In the coming months, a series of public meetings will follow the surveys to collect ideas on the topic of corridor improvements along this section of I-10. Two versions of the survey will be offered:

- Open survey, accessed via web or libraries. The web-based survey will be available online at www.i10br.com through the end of May 2015. This [survey](#) is open to the public and all interested parties are invited and encouraged to participate. Hard copies of the web-based survey will be provided at nearby locations including libraries throughout East Baton Rouge, West Baton Rouge, Ascension, and Livingston Parishes and can be mailed to the project team.
- Telephone and mail survey via random polling of Baton Rouge residents.

The surveys will solicit input that is helpful to the planning team. Should participants have questions regarding the survey or require technical assistance when completing, they can call 225-389-6518.

APPENDIX D: BILLBOARDS



I-10 Corridor Improvement Study

**c/o Providence Engineering
1201 Main Street
Baton Rouge, LA 70802**



Baton Rouge Area General Population Telephone Survey



Prepared for

I-10 Corridor Improvement Study
Stage 0 Feasibility Study
SPN H.004100.1
Legacy Project No. 700-17-0209

August 19, 2015





About the Public Policy Research Lab

Louisiana State University's Public Policy Research Lab (PPRL) is a research center dedicated to high quality, state-of-the-art data collection and analytics, with a special emphasis on survey research. PPRL is a joint effort of the Manship School of Mass Communication's Reilly Center for Media and Public Affairs and the College of Humanities and Social Sciences.

PPRL provides a variety of services including survey research, 'big data' analytics, social media tracking, and focus group interviews. The Lab is primarily known for its telephone survey work. PPRL has 52 computer-assisted telephone interview call stations and a corps of highly-trained, well-supervised professional callers. It is one of the largest phone survey data collection facilities in the Southeastern Conference.

The Lab is dedicated to meeting the unique goals and objectives for each project by working closely with those seeking data, research expertise, or analysis. PPRL's clients have included: the federal Center for Disease Control and Prevention, the Louisiana Department of Health and Hospitals, the Louisiana Department of Labor, Louisiana Public Broadcasting, the Mississippi-Alabama Sea Grant Consortium, and the Baton Rouge Area Foundation.

More information on previous surveys may be found at: www.survey.lsu.edu

Executive Summary

- 48 percent of residents of the Baton Rouge area use I-10 every day or on weekdays.
- 43 percent of Baton Rouge area residents use I-10 frequently during peak traffic hours.
- 53 percent experience substantial traffic delays on a daily basis.
- 56 percent of commuters estimate their traffic delays at 20 minutes or more.
- When evaluating conditions on I-10, residents give the lowest ratings to I-10 for “ease and speed of travel” and “availability of alternative routes”, once again echoing concerns about traffic.
- 84 percent of residents believe that retaining the status quo will harm the community. Large majorities reducing congestion will improve quality of life, safety, commute times, and business conditions.
- 93 percent of Baton Rouge area residents say reducing congestion on I-10 is a very high priority.

Interstate Use

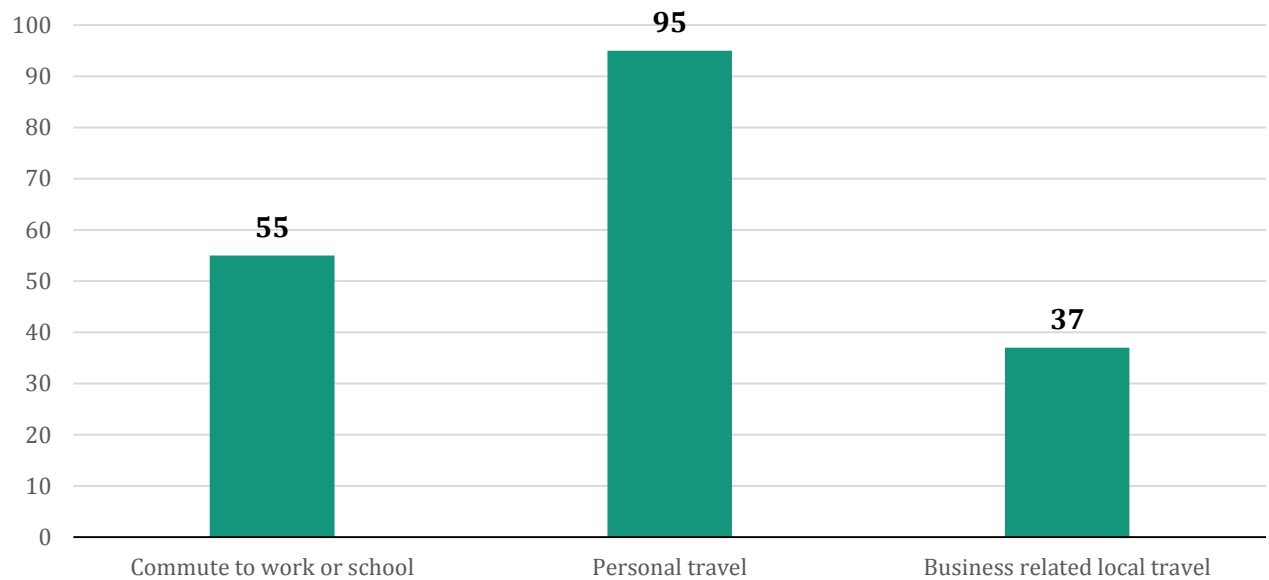
About half (48%) of the residents of the Baton Rouge area (defined in this report as residents of East Baton Rouge Parish, Ascension Parish, Iberville Parish, Livingston Parish, and West Baton Rouge Parish) use I-10 in Baton Rouge every day or on weekdays. Another 41% report using this section of interstate highway on the weekends or at least occasionally. Only 11% report using I-10 in Baton Rouge rarely, and zero respondents indicated they never use this portion of highway.

There are differences in frequency of use by location of residence and location of employment. Residents of East Baton Rouge Parish report more frequent use than residents of surrounding parishes (see Detailed Tables for breakdowns by respondent characteristics) as do residents who live closer to an Interstate interchange or are employed along the I-10 corridor or in downtown Baton Rouge. Younger residents also report more frequent use of this section of I-10.

Residents of the area use this stretch of I-10 not only for daily commutes to work or school, but also for personal travel for errands or leisure (see Figure 1). Location of employment along the I-10 corridor or in downtown Baton Rouge is strongly related to use of the Interstate for work/school commuting, but all residents of the area use the I-10 about as frequently for personal travel whether or not they live or work near it.

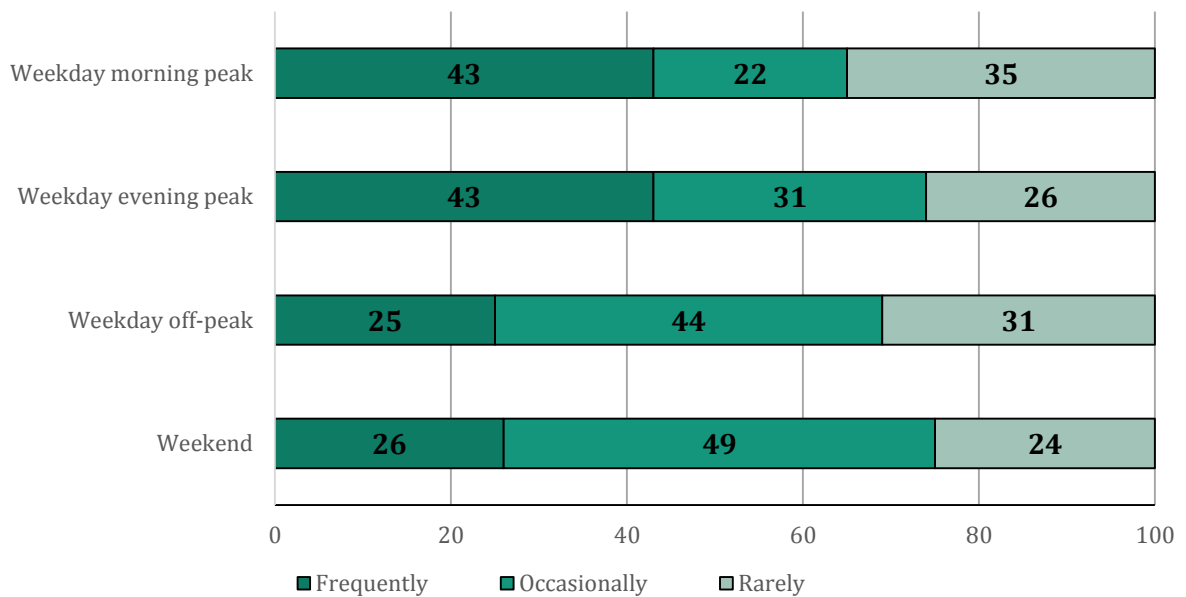
Frequency of use is highest during weekday peak hours (6:00am to 9:00am and 3:00pm to 7:00pm). Use is more occasional during off-peak hours of the weekdays and on the weekends (see Figure 2). Younger residents and residents who work near the Interstate use the Interstate more frequently at peak hours; however, these differences shrink during off-peak hours.

Figure 1: Majority of Area Residents Use I-10 in Baton Rouge for Commuting and Personal Travel
 % saying they travel on I-10 in Baton Rouge for...



SOURCE: Interstate-10 Improvement Study: General Population Telephone Survey
Public Policy Research Lab

Figure 2: Area Residents Use I-10 Frequently during Peak Hours, Occasionally during Off-peak Hours
 % answering each response option

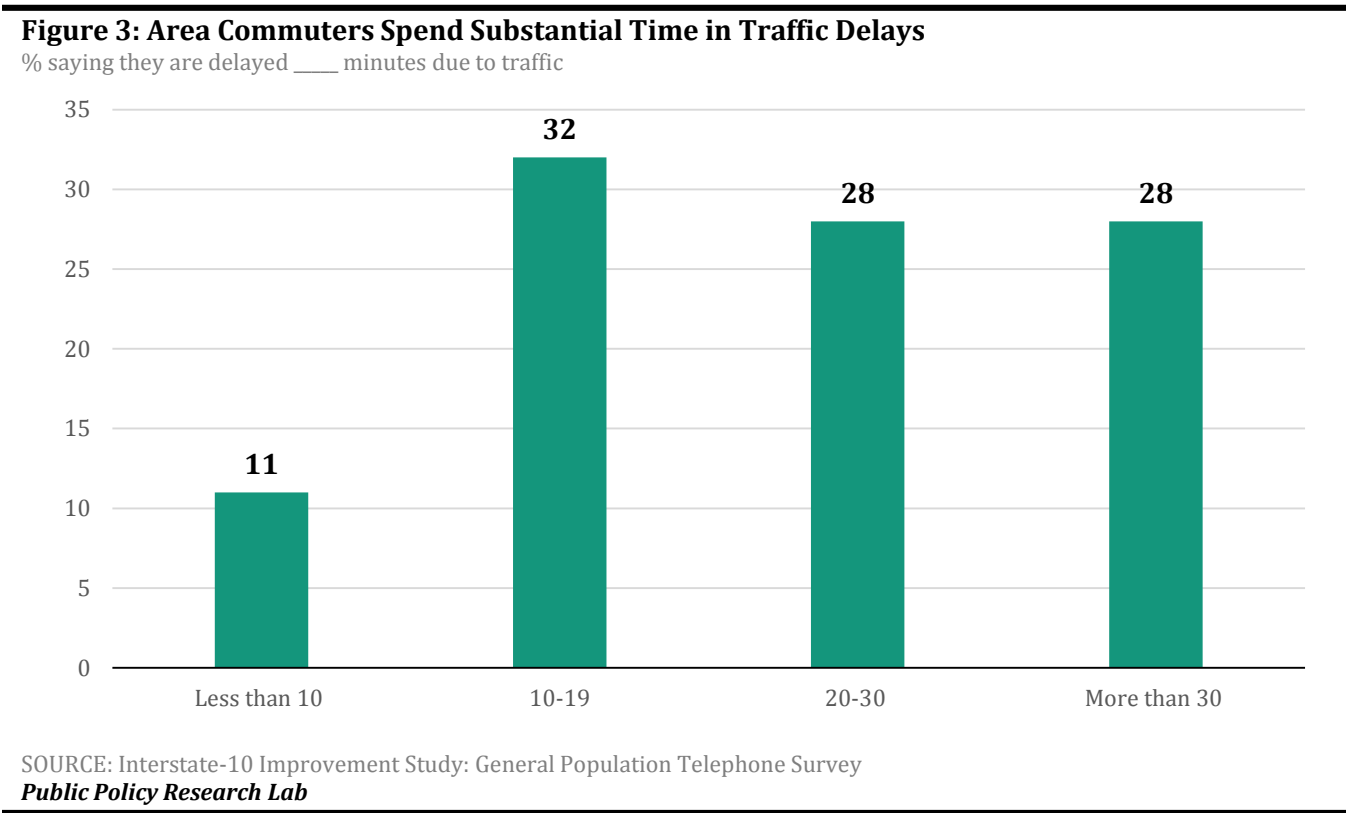


SOURCE: Interstate-10 Improvement Study: General Population Telephone Survey
Public Policy Research Lab

Traffic Delays

A majority of residents who use this section of I-10 (53%) report experiencing traffic delays on a daily basis, while 37% experience delays occasionally and ten percent rarely. The groups who tend to use this section of I-10 more frequently (younger residents and those employed nearby) also report more frequent experiences of congestion.

Nearly a third of residents (28%) report traffic delays of more than 30 minutes on this section of I-10 (see figure 3). Another 28% reports delays between 20 and 30 minutes. A substantial majority (84%) also report avoiding I-10 in order to bypass traffic.

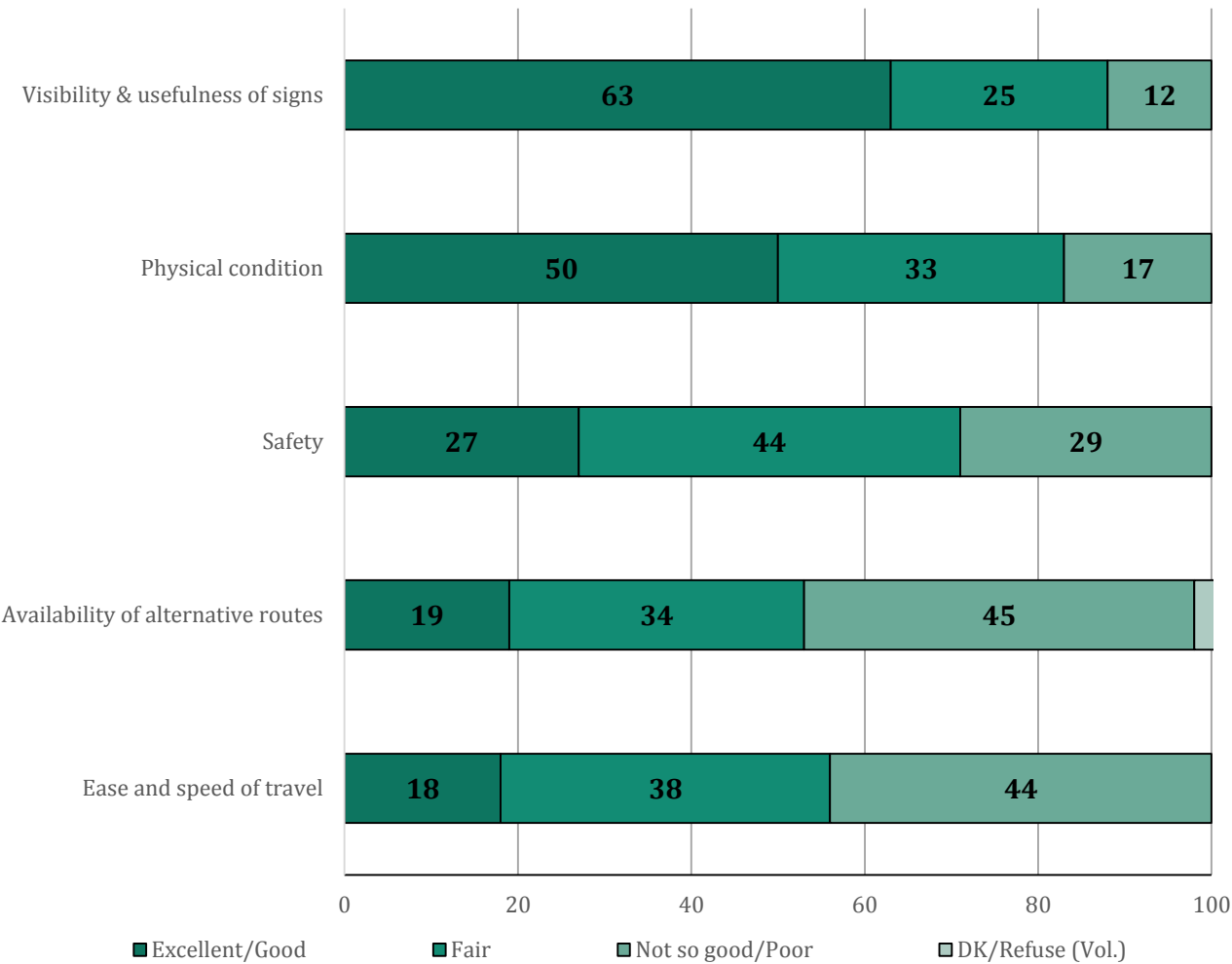


Quality Ratings

Figure 4 displays the percent of area residents who rate the quality of various features of I-10 in Baton Rouge as Excellent/Good, Fair, or Not so good/Poor. The visibility and usefulness of signs along I-10 receive the most positive evaluations. At the other end, fewer than one in five area residents give I-10 in Baton Rouge positive marks for availability of alternative routes (19%) or ease and speed of travel (18%). Just over one quarter view safety conditions on this stretch of I-10 positively.

Once again, proximity to the Interstate appears to play some role in these evaluations. Residents outside East Baton Rouge Parish, residents with longer commute times, and residents who work near this section of I-10 express more negative evaluations about the ease and speed of travel. These differences are absent or significantly less prominent for other dimensions of evaluation.

Figure 4: I-10 in Baton Rouge Receives Lowest Marks for Speed of Travel and Availability of Alternative Routes
% answering each response option

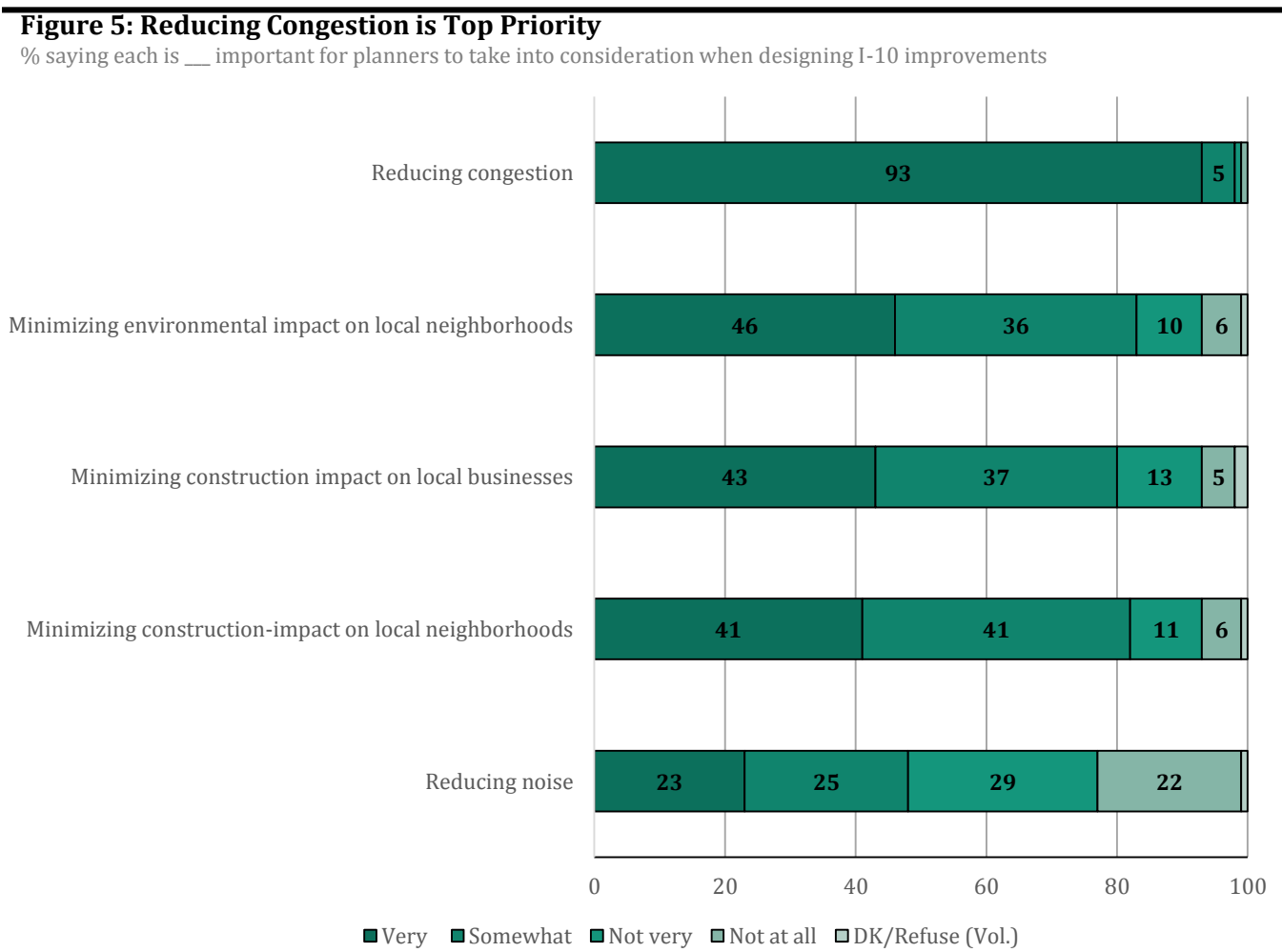


SOURCE: Interstate-10 Improvement Study: General Population Telephone Survey
Public Policy Research Lab

Goals for Improvement Projects

Area residents are most concerned with reducing traffic congestion. More than nine in ten respondents say reducing congestion is very important for planners to consider when designing improvement projects for this stretch of I-10. No other possible consideration included on the survey receives even half as many respondents saying it is very important. Nevertheless, for minimizing environmental and construction impacts on local neighborhoods and businesses, large majorities say these are at least somewhat important considerations. In contrast, a relatively small share express concern about noise reduction.

Several of these considerations – reducing noise and minimizing impacts on local neighborhoods – reveal differences by residence and commute time. Those who live closer to the Interstate tend to consider these to be more important considerations, while those who spend more time commuting consider them less important. However, these differences are generally between proportions saying either “very important” or “somewhat important”. In other words, even nearby residents and commuters are not so divided that one group takes these considerations seriously and the other considers them not at all important.



SOURCE: Interstate-10 Improvement Study: General Population Telephone Survey
Public Policy Research Lab

Value of Improvement Projects

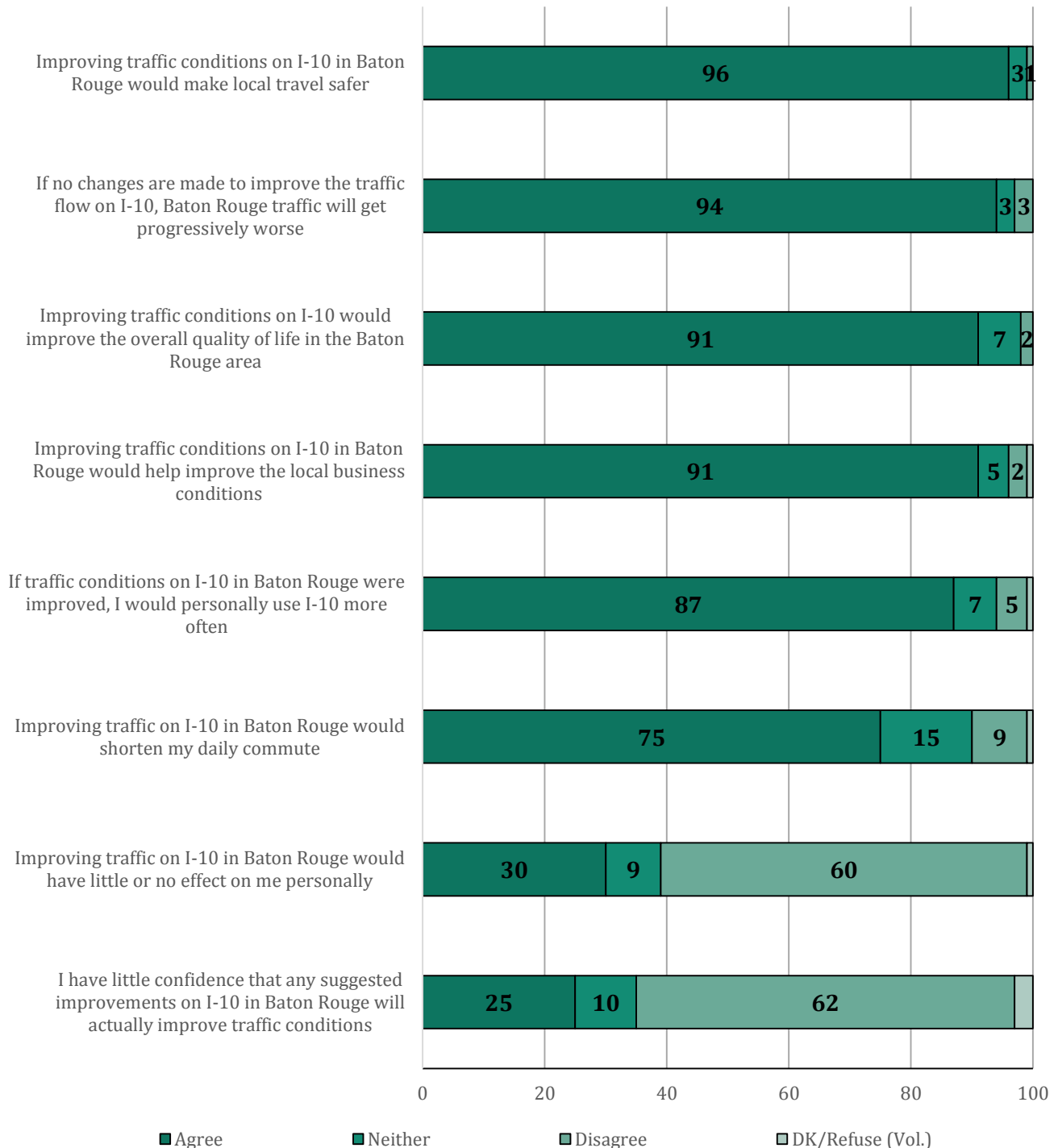
Area residents generally agree that an improvement project would provide benefits. They also worry about the impact if decision-makers fail to improve I-10 conditions in Baton Rouge. Nearly six in ten (59%) say it would be 'very bad' for the community if nothing is done to improve traffic on I-10 in Baton Rouge. Another 25% say it would be somewhat 'bad'. In other words, a very large majority (84%) believe that retaining the status quo will harm the community. Although, residents of East Baton Rouge Parish and residents who work near the Interstate are more likely than others to say that making no improvements would be bad for the community, large majorities of those who live and work further from the Interstate have a similar view. Large majorities also believe the status quo will be detrimental to commuters (90%).

Figure 6 displays the percent of respondents who agree with various statements about I-10 and efforts to improve it. Substantial majorities agree that improvements in traffic conditions on I-10 will improve safety (96%), improve quality of life in the Baton Rouge area (91%), and improve local business conditions (91%). Three fourths (75%) believe improving traffic conditions would shorten their daily commute, and 87% say they would use I-10 in Baton Rouge more often. Only 30% say that improvements to I-10 would have no effect on them.

Finally, most (60%) have confidence that improvements on I-10 will actually improve traffic conditions.

Figure 6: Large Majorities Agree on Need for Improvement

% saying they agree/disagree with the following statements



SOURCE: Interstate-10 Improvement Study: General Population Telephone Survey

Public Policy Research Lab

Survey Methodology

Data in this report are from a randomly selected, representative group of adult residents of East Baton Rouge Parish and surrounding areas (Ascension Parish, Iberville Parish, Livingston Parish, and West Baton Rouge Parish). Data were collected via telephone interviews conducted from April 15 to May 6, 2015, among a randomly selected sample of 655 adult residents (18 years or older) of this geographic area. The sample includes 402 residents of East Baton Rouge Parish, 77 residents of Ascension Parish, 44 residents of Iberville Parish, 90 residents of Livingston Parish, and 42 residents of West Baton Rouge Parish.

The survey includes a traditional landline telephone survey combined with a survey of Louisiana cell phone users. The combined sample of 655 respondents includes 429 respondents interviewed on a landline and 226 respondents interviewed on a cell phone. The design of the landline sample ensures representation of both listed and unlisted numbers by use of random digit dialing. The cell phone sample is randomly drawn from known, available phone number banks dedicated to wireless service.

The response rate is 22% for the landline sample and 8% for the cell phone sample. This response rate is the percentage of residential households or personal cell phones for which an interview is completed. The rates are calculated using the American Association for Public Opinion Research's method for Response Rate 3 as published in their Standard Definitions. Response rates have declined steadily for all surveys over the past several decades. The response rates for this survey are within the range of what national survey research organizations such as Gallup and the Pew Research Center have reported.

The combined landline and cell phone sample is weighted using an iterative procedure that matches race and ethnicity, education, household income, gender and age to known profiles for East Baton Rouge Parish, Ascension Parish, Iberville Parish, Livingston Parish, and West Baton Rouge Parish found in the Census Bureau's American Community Survey. The sample is also weighted for population density by parish.

Weighting cannot eliminate every source of nonresponse bias. However, proper conduction of random sampling combined with accepted weighting techniques has a strong record of yielding unbiased results. The margin of error and tests for statistical significance take this weighting into account.

The overall sample has an overall margin of error of +/- 3.83 percentage points. The margin of error will be larger for subgroups within this sample (see MOE column in Detailed Tables).

In addition to sampling error, as accounted for through the margin of error, readers should recognize that questions wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

Survey Questionnaire & Toplines

NOTE: Percentages may not sum to 100 due to rounding.

Q1. To begin, how often do you travel on I-10 in Baton Rouge?

Every day	38
Weekdays	10
Weekends	5
Occasionally (a few times per week)	36
Rarely	11
Never	0
Don't Know / Refused (Vol.)	0

[ASK ONLY IF Q1 = 'Everyday', 'Weekdays', 'Weekends' OR 'Occasionally']

Q2a. For what purposes do you generally travel on I-10 in Baton Rouge? Do you travel on I-10 to commute to work or school?

Yes	55
No	45
Don't Know / Refused (Vol.)	0

[ASK ONLY IF Q1 = 'Everyday', 'Weekdays', 'Weekends' OR 'Occasionally']

Q2b. Do you travel on I-10 to do other personal travel (such as dining, shopping, or doctor appointments)?

Yes	95
No	5
Don't Know / Refused (Vol.)	0

[ASK ONLY IF Q1 = 'Everyday', 'Weekdays', 'Weekends' OR 'Occasionally']

Q2c. Do you travel on I-10 to do business related local travel (such as deliveries or service calls)

Yes	37
No	63
Don't Know / Refused (Vol.)	0

[ASK ONLY IF Q1 = 'Everyday', 'Weekdays', 'Weekends' OR 'Occasionally']

Q3. Do you travel on I-10 for any other reason? If so, what is the reason?

[OPEN ENDED]

[ASK ONLY IF Q1 = 'Everyday', 'Weekdays', 'Weekends' OR 'Occasionally']

Q4a. How often do you travel on I-10 in Baton Rouge during the following hours: Morning Peak Hours Monday through Friday from 6-9am?

Frequently	43
Occasionally	22
Rarely	35
Don't Know / Refused (Vol.)	0

[ASK ONLY IF Q1 = 'Everyday', 'Weekdays', 'Weekends' OR 'Occasionally']

Q4b. Evening Peak Hours Monday through Friday from 3-7pm?

Frequently	43
Occasionally	31
Rarely	26
Don't Know / Refused (Vol.)	0

[ASK ONLY IF Q1 = 'Everyday', 'Weekdays', 'Weekends' OR 'Occasionally']

Q4c. Monday through Friday off-peak 10am to 2pm?

Frequently	25
Occasionally	44
Rarely	31
Don't Know / Refused (Vol.)	0

[ASK ONLY IF Q1 = 'Everyday', 'Weekdays', 'Weekends' OR 'Occasionally']

Q4d. Weekends Saturday and Sunday

Frequently	26
Occasionally	49
Rarely	24
Don't Know / Refused (Vol.)	0

[ASK ONLY IF Q1 = 'Everyday', 'Weekdays', 'Weekends' OR 'Occasionally']

Q5. How often do you experience congestion or travel delays on I-10 in Baton Rouge?

Daily	53
Occasionally	37
Rarely	10
Don't Know / Refused (Vol.)	1

Q6. When experiencing traffic related delays on I-10 in Baton Rouge, what is your estimated delay time?

Less than 10 minutes	11
10-19 minutes	32
20-30 minutes	28
More than 30 minutes	28
Don't Know / Refused (Vol.)	1

Q7. Do you ever avoid traveling on I-10 in the Baton Rouge area to avoid traffic delays?

Yes	84
No	15
Don't Know / Refused (Vol.)	0

Q8. Do you ever check for news or information about local traffic conditions before traveling in the Baton Rouge Area?

Yes	70
No	30
Don't Know / Refused (Vol.)	0

[ASK IF Q8 = 'Yes']

Q9a. Which of the following sources do you use to get information about local traffic conditions? Do you use television news?

Yes	72
No	28
Don't Know / Refused (Vol.)	0

[ASK IF Q8 = 'Yes']

Q9b. Do you use radio news?

Yes	73
No	27
Don't Know / Refused (Vol.)	0

[ASK IF Q8 = 'Yes']

Q9c. Do you use the Internet?

Yes	59
No	41
Don't Know / Refused (Vol.)	0

[ASK IF Q8 = 'Yes']

Q9d. Do you use smartphone apps (like Google Traffic)?

Yes	60
No	40
Don't Know / Refused (Vol.)	0

[ASK IF Q8 = 'Yes']

Q9e. Do you use a GPS device in your car?

Yes	32
No	27
Don't Know / Refused (Vol.)	0

[ASK IF Q8 = 'Yes']

Q9f. Do you use any others? Please specify.

[OPEN ENDED]

Q10. Do you use any other devices or sources to get information about local traffic conditions? If so, what are they?

[OPEN ENDED]

Q11a. Now, I am going to ask you to rate travel along I-10 in Baton Rouge along a number of criteria. Please rate each item on a 1-5 scale, where 1 indicates a very negative or poor evaluation and 5 indicates a very positive or excellent evaluation. To begin, how would you rate I-10 in Baton Rouge in terms of the ease and speed of travel? Would you say it is excellent, good, fair, not so good, or poor?

Poor	21
Not so Good	23
Fair	38
Good	15
Excellent	3
Don't Know / Refused (Vol.)	0

Q11b. How would you rate I-10 in Baton Rouge in terms of safety?

Poor	12
Not so Good	17
Fair	44
Good	23
Excellent	4
Don't Know / Refused (Vol.)	0

Q11c. What about in terms of the visibility and usefulness of signs along I-10 in Baton Rouge?

Poor	5
Not so Good	7
Fair	25
Good	42
Excellent	21
Don't Know / Refused (Vol.)	0

Q11d. What about the physical condition of I-10 in Baton Rouge?

Poor	8
Not so Good	9
Fair	33
Good	43
Excellent	7
Don't Know / Refused (Vol.)	1

Q11e. How would you rate I-10 in Baton Rouge in terms of the availability of alternative routes?

Poor	28
Not so Good	17
Fair	34
Good	15
Excellent	4
Don't Know / Refused (Vol.)	3

Q12. Based on your personal experience, what area along I-10 between LA 415 and the I-10/I-12 split experiences the worst traffic congestion?

[OPEN ENDED]

Q13. And based on your experience, which interchanges getting on to or off of I-10, between LA 415 and I-10/I-12 split, are most problematic?

[OPEN ENDED]

[ASK IF ANSWERED Q13]

Q14. If you could make one change to improve traveling on I-10 on the section you just mentioned what would it be?

[OPEN ENDED]

Q15. I am going to read through a list of items, planners would take into consideration in designing improvements to I-10. Please tell me how important each item is to you personally: Reducing noise in local neighborhoods?

Very important	23
Somewhat important	25
Not very important	29
Not at all important	22
Don't Know / Refused (Vol.)	1

Q16. Reducing congestion and travel delays?

Very important	93
Somewhat important	5
Not very important	1
Not at all important	1
Don't Know / Refused (Vol.)	0

Q17. Minimizing environmental impacts on local neighborhoods?

Very important	46
Somewhat important	36
Not very important	10
Not at all important	6
Don't Know / Refused (Vol.)	1

Q18. Minimizing construction-related impacts on local neighborhoods?

Very important	41
Somewhat important	41
Not very important	11
Not at all important	6
Don't Know / Refused (Vol.)	1

Q19. Minimizing construction-related impacts on local businesses?

Very important	43
Somewhat important	37
Not very important	13
Not at all important	5
Don't Know / Refused (Vol.)	2

Q20. Now imagine that nothing is done to improve traffic on I-10 in Baton Rouge. How good or bad do you think that would be for the local community?

Very Good	4
Somewhat Good	4
Neither Good nor Bad	8
Somewhat Bad	25
Very Bad	59
Don't Know / Refused (Vol.)	2

Q21. Imagine again that nothing is done to improve traffic on I-10 in Baton Rouge. How good or bad do you think that would be for daily commuters?

Very Good	3
Somewhat Good	2
Neither Good nor Bad	5
Somewhat Bad	16
Very Bad	74
Don't Know / Refused (Vol.)	0

Q22. What do you think the single biggest benefit would be to improving traffic flow on I-10 in Baton Rouge?

[OPEN ENDED]

Q23. And what would be your biggest concern about efforts to improve traffic flow?

[OPEN ENDED]

Q24. Please tell me whether you strongly agree, agree, neither agree nor disagree, disagree or strongly disagree with the following statements: If no changes are made to improve the traffic flow on I-10, Baton Rouge traffic will get progressively worse.

Strongly agree	64
Agree	30
Neither agree nor disagree	3
Disagree	2
Strongly Disagree	1
Don't Know / Refused (Vol.)	0

Q25. If traffic conditions on I-10 in Baton Rouge were improved, I would personally use I-10 more often.

Strongly agree	50
Agree	37
Neither agree nor disagree	7
Disagree	5
Strongly Disagree	0
Don't Know / Refused (Vol.)	1

Q26. Improving traffic on I-10 in Baton Rouge would shorten my daily commute.

Strongly agree	44
Agree	31
Neither agree nor disagree	15
Disagree	6
Strongly Disagree	3
Don't Know / Refused (Vol.)	2

Q27. Improving traffic on I-10 in Baton Rouge would have little or no effect on me personally.

Strongly agree	12
Agree	18
Neither agree nor disagree	9
Disagree	30
Strongly Disagree	30
Don't Know / Refused (Vol.)	0

Q28. Improving traffic conditions on I-10 in Baton Rouge would make local travel safer.

Strongly agree	58
Agree	38
Neither agree nor disagree	3
Disagree	0
Strongly Disagree	1
Don't Know / Refused (Vol.)	0

Q29. Improving traffic conditions on I-10 would improve the overall quality of life in the Baton Rouge area.

Strongly agree	52
Agree	39
Neither agree nor disagree	7
Disagree	2
Strongly Disagree	0
Don't Know / Refused (Vol.)	0

Q30. NO QUESTION

Q31. Improving traffic conditions on I-10 in Baton Rouge would help improve the local business conditions.

Strongly agree	46
Agree	45
Neither agree nor disagree	5
Disagree	2
Strongly Disagree	0
Don't Know / Refused (Vol.)	1

Q32. I have little confidence that any suggested improvements on I-10 in Baton Rouge will actually improve traffic conditions.

Strongly agree	10
Agree	15
Neither agree nor disagree	10
Disagree	41
Strongly Disagree	21
Don't Know / Refused (Vol.)	2

Q33. Which of the following sources would you be MOST likely to use to learn about a potential I-10 corridor improvement project?

Television	44
Radio	6
Newspaper	11
Internet	19
Public meetings	2
Social media (e.g., Facebook or Twitter)	14
Local neighborhood association meetings or newsletters	4
Don't Know / Refused (Vol.)	0

Q34. Approximately how far do you live from an interchange on the stretch of I-10 between LA415 and the 10-12 Split?

Less than a mile	8
1-2 miles	11
3-5 miles	22
6-10 miles	22
More than 10 miles	35
Don't Know / Refused (Vol.)	2

Q35. Which category best describes your interest in this project? [PLEASE CHOOSE ONE ANSWER ONLY]

Resident along this section of I-10	22
Business or institution (owner/manager) along this section of I-10	5
Commuter utilizing this section of I-10	56
Other, please specify [OPEN ENDED]	12
Don't Know / Refused (Vol.)	5

Q36. In what zip code do you live?

[OPEN ENDED]

Q37. Are you currently employed?

Yes	67
No	33
Don't Know / Refused (Vol.)	0

Q38. Are you or anyone in your household currently employed in a business that is located along the I-10 corridor or in downtown Baton Rouge?

Yes	33
No	67
Don't Know / Refused (Vol.)	0

Q39. What is the longest commute that anyone in your household has to make on a regular basis?

Less than 5 minutes	3
5-10 minutes	10
11-30 minutes	34
30 minutes or more	51
Don't Know / Refused (Vol.)	1

Q40. How many cars, trucks, or other motor vehicles are used in your household?

[OPEN ENDED]

Mean response: 4.29 cars

Median response: 2 cars

Q41. What is your age?

[OPEN ENDED]

Mean response: 44.26 years

Median response: 43 years

Q42. Which of the following categories best describes your level of education? Please stop me when I get to that category.

Less than High School	13
High School Education or GED	31
Some College or Associate's Degree	28
Bachelor's Degree or higher	28
Don't Know / Refused (Vol.)	0

Q43. Which of the following best describes you? Are you white, African-American, Asian, Native American or something else?

White/Caucasian	58
Hispanic	0
Black/African-American	35
Asian	1
Native American/Pacific Islander	0
Mixed race (Vol.)	1
Other	2
Don't Know / Refused (Vol.)	2

Q44. Are you currently employed full-time, employed part-time, retired, unemployed and looking for work, or not employed and not looking for work?

Employed Full-time	57
Employed Part-time	10
Retired	18
Unemployed and looking for work	5
Not employed and not looking for work	7
Disabled (Vol.)	4
Don't Know / Refused (Vol.)	0

Q45. We would like to know what your family income was last year before taxes. This information will remain strictly confidential and will only be used for statistical purposes. Please stop me when I get to the category that includes your family income.

Under \$10,000	8
\$10,000 - \$19,999	5
\$20,000 - \$29,999	11
\$30,000 - \$39,999	11
\$40,000- \$49,999	8
\$50,000 - \$74,999	9
\$75,000 - \$99,999	7
\$100,000 - \$149,999	12
\$150,000 - \$199,999	5
\$200,000 or more	4
Don't Know / Refused (Vol.)	22

[ASK ONLY IF UNSURE]

Q46. Gender

Male	48
Female	52

Q47. Do you have any other thoughts or concerns about a potential project to improve traffic flow on I-10 that we haven't asked about?

[OPEN-ENDED]



Interstate 10 Business Survey

Prepared for

I-10 Corridor Improvement Study
Stage 0 Feasibility Study
SPN H.004100.1
Legacy Project No. 700-17-0209

August 19, 2015





About the Public Policy Research Lab

Louisiana State University's Public Policy Research Lab (PPRL) is a research center dedicated to high quality, state-of-the-art data collection and analytics, with a special emphasis on survey research. PPRL is a joint effort of the Manship School of Mass Communication's Reilly Center for Media and Public Affairs and the College of Humanities and Social Sciences.

PPRL provides a variety of services including survey research, 'big data' analytics, social media tracking, and focus group interviews. The Lab is primarily known for its telephone survey work. PPRL has 52 computer-assisted telephone interview call stations and a corps of highly-trained, well-supervised professional callers. It is one of the largest phone survey data collection facilities in the Southeastern Conference.

The Lab is dedicated to meeting the unique goals and objectives for each project by working closely with those seeking data, research expertise, or analysis. PPRL's clients have included: the federal Center for Disease Control and Prevention, the Louisiana Department of Health and Hospitals, the Louisiana Department of Labor, Louisiana Public Broadcasting, the Mississippi-Alabama Sea Grant Consortium, and the Baton Rouge Area Foundation.

More information on previous surveys may be found at: www.survey.lsu.edu

Executive Summary

In May and June of 2015, PPRL conducted a scientific survey of businesses located within five miles of Interstate-10 (I-10) between Lake Charles and Slidell, Louisiana, to measure perceptions of the positive and negative impacts of potential improvement projects to the Interstate in the Baton Rouge area. Results from this survey indicate:

- Businesses¹ value access to I-10 for its role in business operations more than any other location factor included in the survey (proximity to local residents and consumers, proximity to the interstate for drawing customers, and visibility from the interstate).
- A large share of businesses – both in the Baton Rouge area and beyond – believe an improvement project in the Baton Rouge area will have a positive impact on their own business once it is complete even though many also expect short-term negative impacts during the construction phase. Half of businesses (50%) anticipate positive impacts *once the project is completed*. A third of businesses (34%) anticipate negative impacts *during construction*, while a majority (54%) has neutral expectations for the construction phase.
- As a subset of the survey respondents, 71 percent of surveyed Baton Rouge area businesses anticipate positive impacts to their business once the project is completed.
 - 77 percent anticipate positive impacts on the local economy in the Baton Rouge area if I-10 improvements are made
 - 49 percent anticipate negative impacts to Baton Rouge corridor businesses during construction
- 92% of businesses surveyed believe that improving I-10 in Baton Rouge will be good for the state as a whole.

¹ Throughout this report the term ‘businesses’ is used as shorthand for the target population of this study: Businesses within five miles of I-10 between Lake Charles and Slidell, Louisiana.

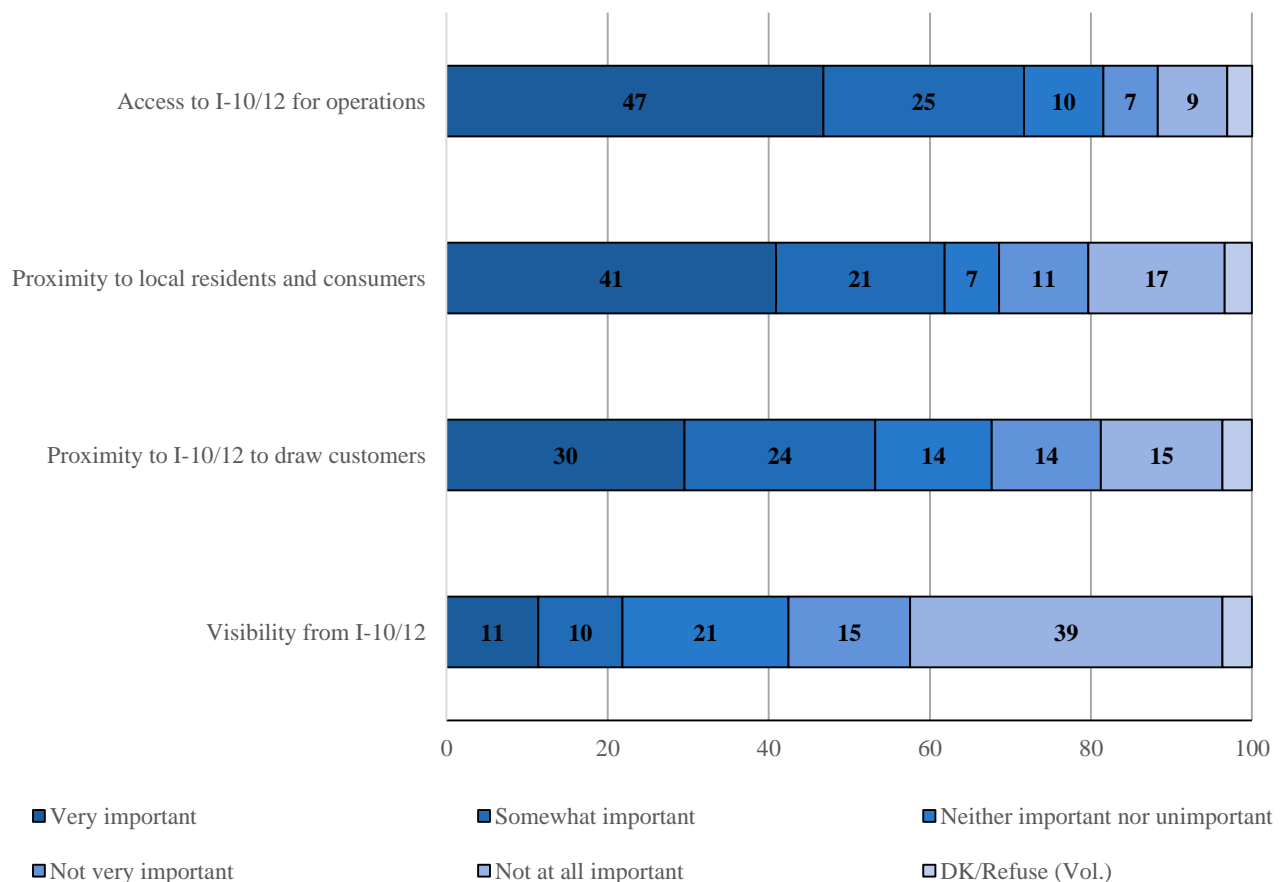
Location Factors Businesses Consider Important

Access to the interstate for business operations is the most important aspect of business location among those considered in this survey. In order to establish an understanding of why businesses might be interested in the potential impacts of an interstate improvement project, the survey included a battery of questions asking them to rate the importance of four factors related to location (Q5a-Q5d): Proximity to local residents and consumers, proximity to the interstate to draw customers, visibility from the interstate, and access to the interstate for business operations.

Nearly three fourths of businesses (72%) rated access to the interstate either “very important” or “somewhat important” (Figure 1). The share offering the same ratings for proximity to local residents and consumers is ten percentage points less (62%). The share rating proximity to the interstate for drawing customers as important is smaller still (54%). Visibility from the interstate has the smallest share rating it as “very important” or “somewhat important” for their business (21%).

Figure 1: Access to Interstate for Business Operations is Most Important Location Factor

Percentage response frequencies when asked how important each item is for respondent's business



SOURCE: Interstate-10 Improvement Study: Business Survey

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The characteristics of businesses that are associated with each of these location considerations include:

- For how important businesses consider proximity to local residents and consumers (Q5a) include:
 - Sector: Substantial shares of businesses in the hospitality industry (78%) and general retail or automotive services (71%) report that proximity to local residents and consumers is “very important”. It is much less of a priority for professional services (39%), construction or specialized contracting businesses (22%), and other businesses (28%).²
 - Customer service area: Business who primarily serve their local surroundings (70%) or metro areas (48%) prioritize proximity to these local customers more than businesses that serve customers across southeastern U.S. (19%) or across the nation and globe (26%).
 - Distance of employees’ commute: A majority of businesses whose employees commute from within the local surroundings prioritize proximity to local residents and customers as “very important” (51%), while only about a third of businesses (34%) whose employees have longer commutes do.
 - Location type: Single location enterprises and branch facilities emphasize proximity to customers more than headquarter locations.
- For how important businesses consider proximity to the interstate to draw customers (Q5b) include:
 - Sector: Businesses in the hospitality industry and in general retail or automotive services place the highest priority on proximity to the interstate corridor for attracting customers.
- For how important businesses consider visibility from the interstate (Q5c) include:
 - None
- For how important businesses consider access to the interstate for operations (Q5d) include:
 - Sector: Businesses involved in construction or specialized contracting are the most likely to report that proximity to the interstate is “very important” for carrying out business operations (63%).
 - Number of employees: Larger businesses (measured in number of employees) prioritize proximity to the interstate for carrying out operations more than smaller businesses.
 - Customer service area: Businesses that serve customers across multiple states emphasize access to the interstates for operations more than businesses that serve local areas.
 - Distance of employees’ commute: Businesses whose employees commute longer distances emphasize use of the interstate for operations more than businesses with shorter commutes for employees.

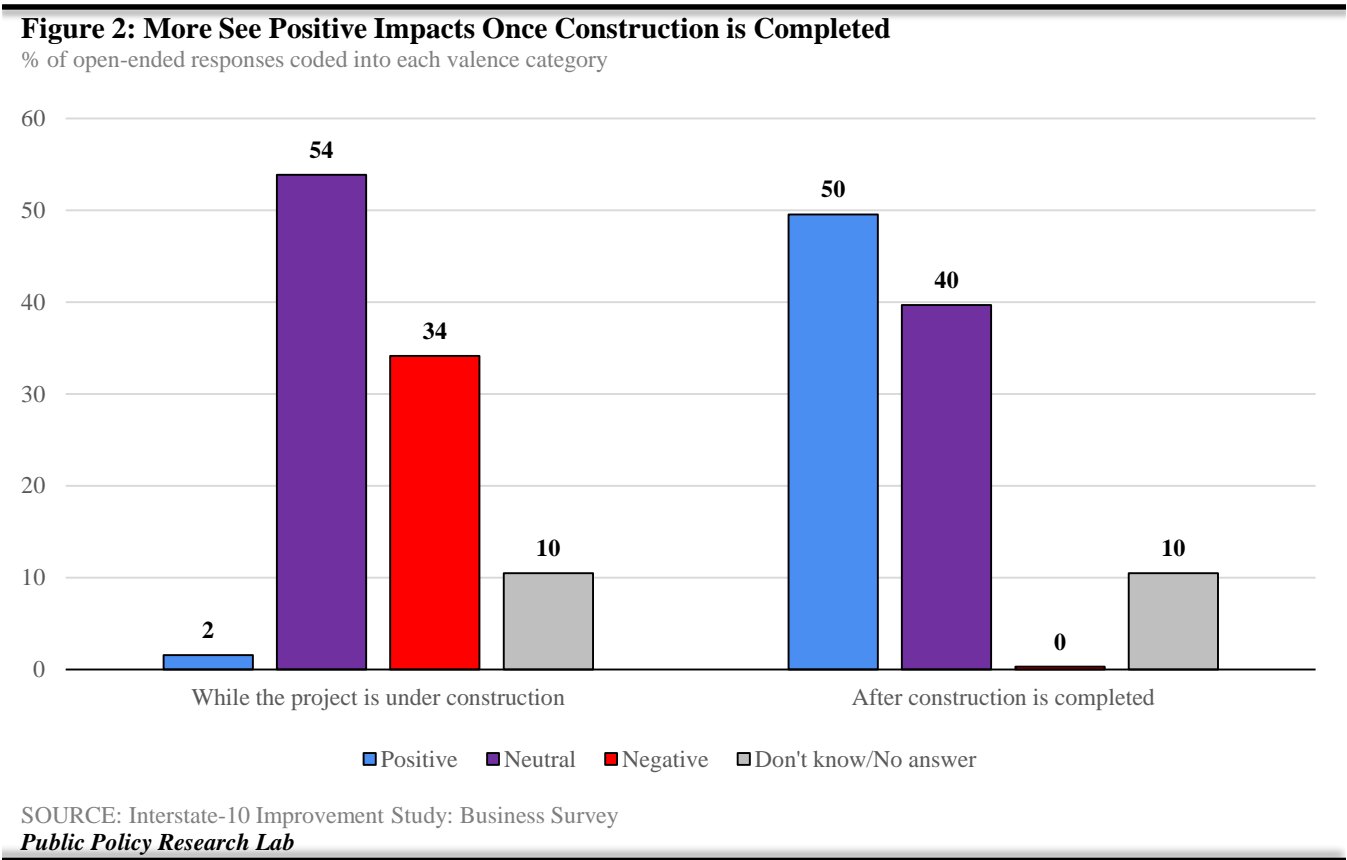
² For more details, see Detailed Tables. Associations are based on customary thresholds of statistical significance. Because many subgroups include relatively few businesses in the sample, the margins of error tend to be high and increase the difficulty of precisely estimating relationships. Therefore, a lack of a statistical association in these data may reflect either the true nonexistence of a relationship or the limited capacity to statistically identify true relationships due to small sample sizes. For further details about the direction and magnitude of specific relationships consult the Detailed Tables.

Expected Impacts

Overall Impacts During and After Construction

Many businesses see a long-term benefit to an improvement project in the Baton Rouge area even though short-term negative impacts are expected during construction. Respondents were asked to express in their own words how an improvement project might impact them both while the project is under construction and once the project is completed. We coded the valence of these open-ended responses as positive, negative, or neutral. Responses were coded as neutral if they either indicated no impact or included both positive and negative comments.

Few business expect to see any positive impacts during the construction phase of an improvement project. Instead, most (54%) anticipate a neutral impact and a third (34%) anticipate a negative impact (Figure2). Anticipation of negative impacts during construction does not necessarily mean these businesses oppose an improvement project however. In fact, 82% of the businesses that expect a negative impact *while the project is under construction* go on to say the impact will be positive *once it is complete*. Overall, when businesses consider impacts after construction is complete, half of business expect a positive impact.



Among the factors associated with the valence of these open-ended responses, one stands out as particularly important: Geographic location. Relative to businesses elsewhere, those located in the Baton Rouge area (i.e. East Baton Rouge Parish or an adjacent parish) are much more likely to say an

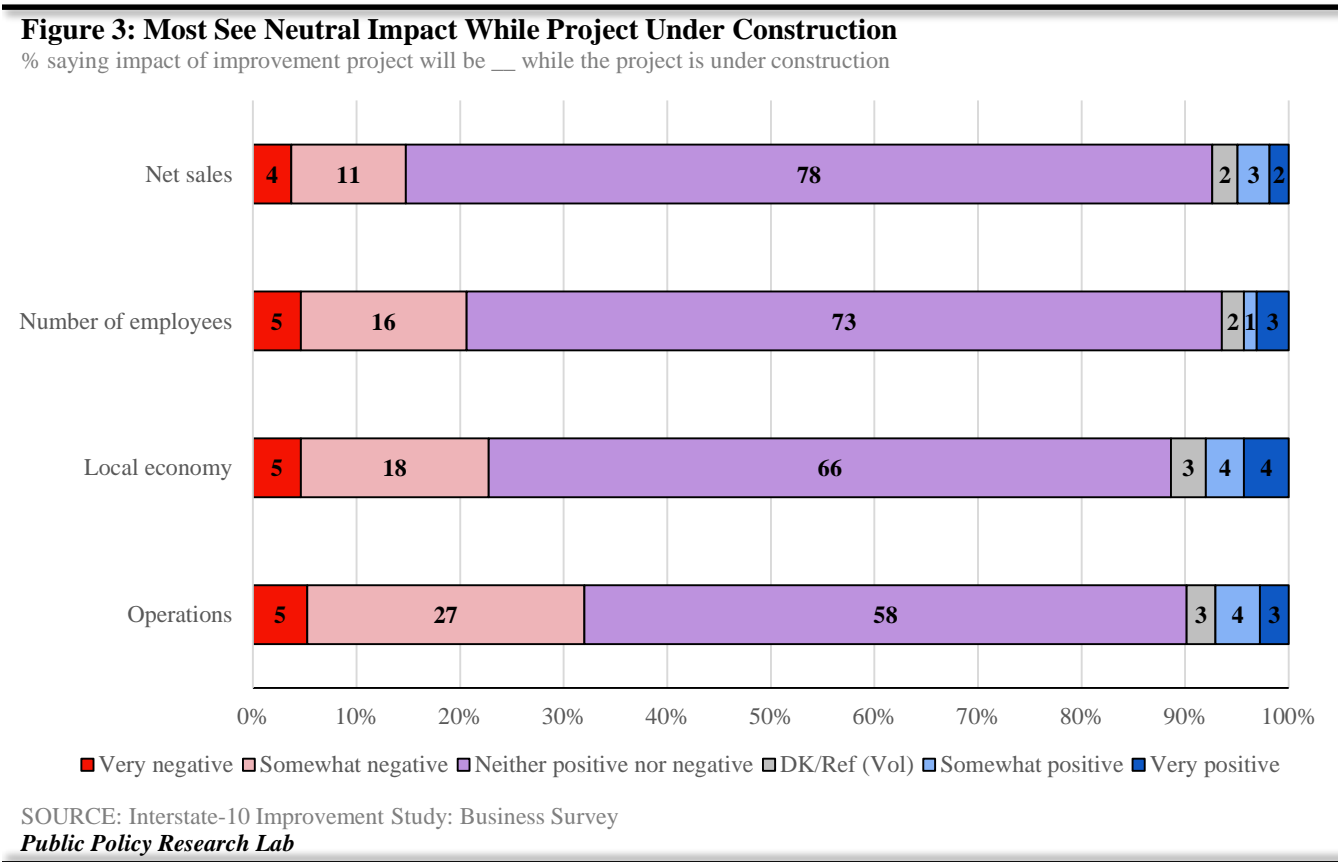
improvement project will have a negative impact during construction (49%) and to say it will have a positive impact after completion (71%).

Additional characteristics of businesses that are associated with the valence of responses to these open-ended items include:

- For responses to the question about impacts while the project is under construction (Q8) include:
 - Customer service area: More businesses that serve customers across the southeastern region (53%) or across the nation and world (47%) named negative impacts than did businesses that serve customers in their local (23%) or metro areas (27%).
 - Distance of employees' commute: Fewer businesses with employees who live closer to work anticipate negative impacts during construction (29%) than businesses whose employees must commute longer distances (41%).
- For responses to the question about impacts once the project is completed (Q10) include:
 - Gross sales for 2014: Larger businesses (measured in gross sales) anticipate more positive impacts after construction than smaller businesses.
 - Number of employees: Larger businesses (measured in number of employees) anticipate more positive impacts after construction than smaller businesses.
 - Customer service area: Businesses that serve the southeastern region of the U.S. anticipate more positive impacts than business that primarily serve either their local or metro areas.

Impacts on Specific Dimensions While Under Construction

Respondents also evaluated the expected impact of an improvement project on specific dimensions of their business: The number of employees; net sales; operations; and the local economy. When considering impacts during the construction phase of an improvement project, majorities anticipate neither positive nor negative impacts for each of these dimensions (Figure 3).



With the exception of net sales, geography once again plays an important role. More businesses in the Baton Rouge area than elsewhere anticipate *negative* impacts on the number of employees (36%), the local economy (34%), and operations (45%).

Additional characteristics of businesses that are associated with the valence of responses to these items include:

- For anticipated impacts on number of employees while a project is under construction include (Q9a):
 - Distance of employees' commute: Businesses that draw their employees from wider areas are more likely to anticipate negative impacts during construction than businesses where employees commute from local surroundings.
- For anticipated impacts on net sales while a project is under construction include (Q9b):
 - None

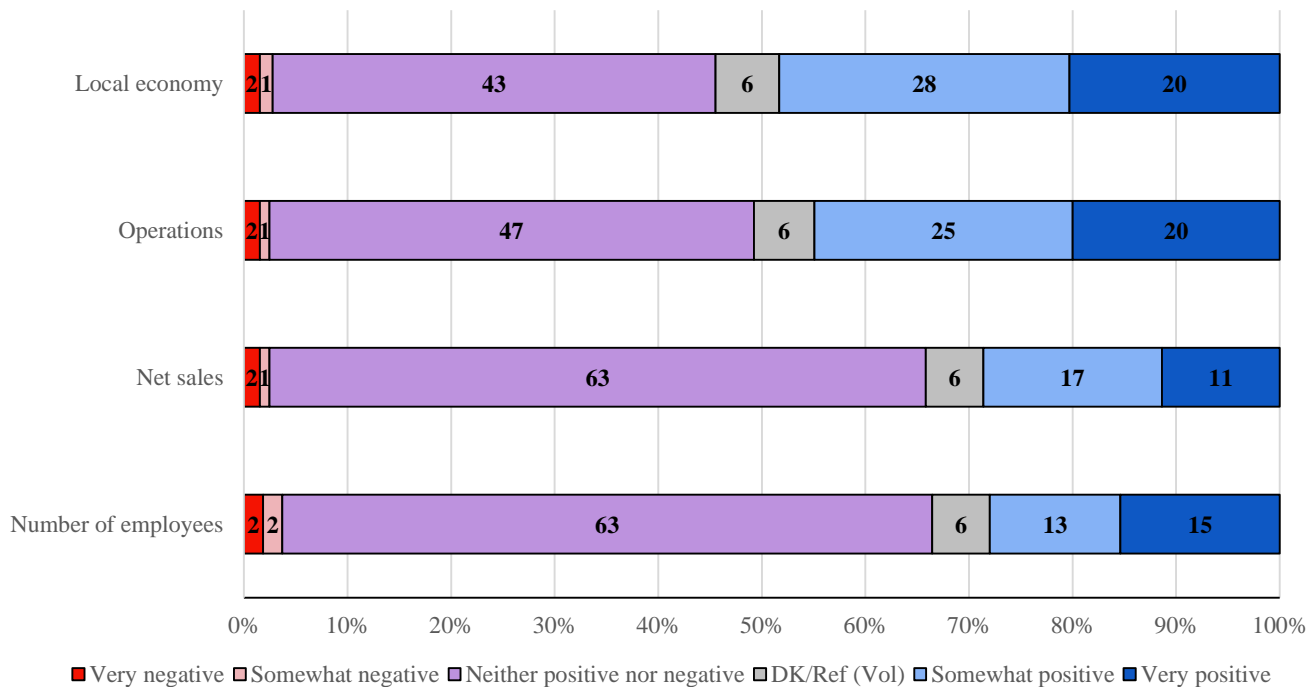
- For anticipated impacts on operations while a project is under construction include (Q9c):
 - Customer service area: Businesses that serve customers from wider areas are less likely to anticipate neutral impacts during construction (i.e., they are more likely to take a side) than businesses who serve customers closer to their location.
 - Distance of employees' commute: Businesses where employees have shorter commutes are less likely to anticipate neutral impacts during construction than businesses where employees commute from local surroundings.
- For anticipated impacts on number of employees while a project is under construction include (Q9d):
 - None

Impacts on Specific Dimensions after Completion

When considering impacts once an improvement project is complete, very few businesses anticipate negative impacts for any of the dimensions (Figure 4). Nearly half anticipate an improvement project will have positive impacts on the local economy (48%) and their business operations (45%). In no case, does the share expecting a negative impact rise above 4%.

Figure 4: More Positive Impacts Expected Once Project is Completed

% saying impact of improvement project will be ___ once the project is completed



SOURCE: Interstate-10 Improvement Study: Business Survey

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Again, geography is significant. More businesses in the Baton Rouge area anticipate *positive* impacts on the local economy (77%), operations (70%), net sales (44%), and number of employees (51%). In short, businesses located in the Baton Rouge area are the most *optimistic* about the impact of an improvement project in the Baton Rouge area once complete, despite being the most *pessimistic* about its impact during construction.

Additional characteristics of businesses that are associated with the valence of responses to these items include:

- For anticipated impacts on number of employees after completion include (Q11a):
 - Gross sales for 2014: Larger businesses (measured in gross sales) are much more likely to anticipate a positive impact on number of employees than smaller businesses.
 - Number of employees: Larger business (measured in number of employees) are much less likely to anticipate neutral impacts than smaller businesses.

- Distance of employees' commute: Businesses whose employees have to commute further are much more likely to anticipate positive impacts on number of employees than businesses whose employees commute locally.
- For anticipated impacts on net sales after completion include (Q11b):
 - Sector: More businesses in the hospitality industry (50%) and the construction or contracting (44%) anticipate positive impacts on net sales than businesses in general retail (26%), professional services (11%), or other industries (23%).
 - Number of employees: Businesses with 20 or more employees are more likely to anticipate positive impacts on net sales than businesses with 19 or fewer employees.
- For anticipated impacts on operations after completion include (Q11c):
 - Sector: Businesses in construction or specialized contracting services are the most likely to anticipate positive impacts on operations (63% say either "somewhat positive" or "very positive"), while businesses involved in professional services, general retail, and the hospitality industry are less likely to anticipate positive impacts on operations (37%, 35%, and 30% respectively).
 - Gross sales for 2014: Larger businesses (measured in gross sales) are much more likely to anticipate a positive impact on operations than smaller businesses.
 - Number of employees: Businesses with 20 or more employees are more likely to anticipate positive impacts on operations than businesses with 19 or fewer employees.
 - Customer service area: Businesses with regional, national, or international customer service areas anticipate more positive impacts on operations than businesses who serve customers in their own local or metro areas.
 - Distance of employees' commute: Businesses whose employees have to commute further are much more likely to anticipate positive impacts on operations than businesses whose employees commute locally.
- For anticipated impacts on the local economy after completion include (Q11d):
 - Intentions to relocate in near future: Businesses that are "very likely" or "somewhat likely" to relocate in the near future anticipate more positive impacts on the local economy than those businesses with no plans to move.

Impact on State as a Whole

Finally, a substantial majority of businesses (92%) expect that improving I-10 in Baton Rouge will be good for the state as a whole. None of the background characteristics of businesses observed in this survey (e.g., geographic location, size, sector, etc.) is associated with responses to this question. In other words, substantial majorities across all varieties of businesses foresee good effects for the state as a whole stemming from improvements to the interstate in Baton Rouge.

Survey Methodology

This report is based on a sample of 325 businesses located within five miles of I-10 between Lake Charles, and Slidell, Louisiana. PPRL obtained a sample from Marketing Systems Group (MSG), which maintains a sampling frame based on the Dun and Bradstreet quarterly-updated database of all businesses that apply for credit. An initial sample of 2,000 businesses were randomly drawn from this list of businesses located in the specified geographic area.

Records in the sample include name, address, and telephone number of each business. In May 2015, PPRL sent each business in the initial sample an introductory letter inviting them to participate in the survey either online or by mail. The introductory letter included a link where the survey could be completed online and a unit-specific passcode to prevent multiple completions by the same business. The letter also included a paper copy of the survey and a pre-paid return envelope. Two weeks after the initial mailing, PPRL sent reminder post cards to all members of the initial sample that had yet to complete the survey online or return a paper survey. Three and half weeks after the initial mailing, PPRL began calling members of the initial sample who had not yet completed the survey by either mode in order to administer it over the telephone.

In all, 166 business completed the survey by mail, 93 completed it over the telephone, and 66 completed it online. The total final sample of 325 businesses has a 16.25% response rate. This response rate is within the range of what national survey research organizations such as Gallup and the Pew Research Center have reported for general population surveys.

The overall sample has an overall margin of error of +/- 5.44 percentage points. The margin of error will be larger for subgroups within this sample (see MOE column in Detailed Tables).

In addition to sampling error, as accounted for through the margin of error, readers should recognize that questions wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

Survey Questionnaire & Toplines

NOTE: Percentages may not sum to 100 due to rounding.

Q1a. What is the name of your business?

[OPEN ENDED]

Q1b. What is the street address of your business?

[OPEN ENDED]

Q2. How long has your business been in its current location?

Less than a year	2
1-2 years	2
3-5 years	9
6-10 years	17
11-20 years	24
More than 20 years	46
Don't Know / Refused (Vol.)	1

Q3. Have you spent any money on expansion or renovation in the past five years?

Yes	70
No	29
Don't Know / Refused (Vol.)	1

Q4. How likely is it that you will relocate your business within the next couple of years?

Very likely	6
Somewhat likely	6
Not very likely	25
Not likely at all	62
Don't Know / Refused (Vol.)	1

Q5a. When it comes to your current location, how important are the following items to your business ...
Proximity to local residents and consumers?

Not at all important	17
Not very important	11
Neither important nor unimportant	7
Somewhat important	21
Very important	41
Don't Know / Refused (Vol.)	3

Q5b. Proximity to the Interstate-10/12 corridor to draw customers?

Not at all important	15
Not very important	14
Neither important nor unimportant	14
Somewhat important	24
Very important	30
Don't Know / Refused (Vol.)	3

Q5c. Visibility from the Interstate-10/12 corridor?

Not at all important	39
Not very important	15
Neither important nor unimportant	21
Somewhat important	10
Very important	11
Don't Know / Refused (Vol.)	4

Q5d. Access to the Interstate-10/12 corridor for business operations?

Not at all important	9
Not very important	7
Neither important nor unimportant	10
Somewhat important	25
Very important	47
Don't Know / Refused (Vol.)	3

Q6. Which of the following best describes the customer service area of your business?

The local neighborhoods surrounding your business	5
The local town or city in which your business resides	15
The larger metropolitan area in which your business resides	39
The southern or southeastern region of the U.S.	23
The U.S. overall	9
Global	6
Don't Know / Refused (Vol.)	3

Q7. Where do most of the employees at this location commute from?

The local neighborhoods surrounding your business	8
The local town or city in which your business resides	39
From surrounding towns or parishes or other regions of the state	49
Don't Know / Refused (Vol.)	4

Q8. Once complete, a project to improve the Interstate-10 corridor would reduce congestion, improve traffic flow and safety, and improve travel time reliability. In your own words, how would an I-10 improvement project in Baton Rouge affect your business while the project is under construction?

[OPEN ENDED]

Coded values:

Positive	2
Neutral	54
Negative	34
Don't Know / Refused	11

Q9a. Imagine there is an Interstate-10 improvement project going on in Baton Rouge. Please rate, on a scale of 1 to 5, where 1 is very negative and 5 is very positive, what effect such a project would have on the following aspects of your business while the project is under construction... The number of employees (at your location)?

Very negative	5
Somewhat negative	16
Neither positive nor negative	73
Somewhat positive	1
Very positive	3
Don't Know / Refused (Vol.)	2

Q9b. Net sales (at your location)?

Very negative	4
Somewhat negative	11
Neither positive nor negative	78
Somewhat positive	3
Very positive	2
Don't Know / Refused (Vol.)	2

Q9c. Operations of your business?

Very negative	5
Somewhat negative	27
Neither positive nor negative	58
Somewhat positive	4
Very positive	3
Don't Know / Refused (Vol.)	3

Q9d. The local economy where your business resides?

Very negative	5
Somewhat negative	18
Neither positive nor negative	66
Somewhat positive	4
Very positive	4
Don't Know / Refused (Vol.)	3

Q10. After construction is completed, how would improvements to Interstate-10 in Baton Rouge affect your local business?

[OPEN ENDED]

Coded values:	
Positive	50
Neutral	40
Negative	0
Don't Know / Refused	10

Q11a. Imagine that a project to improve traffic flow on Interstate-10 in Baton Rouge has been completed. Please rate, on a scale of 1 to 5, where 1 is very negative and 5 is very positive, what effect such a project would have on your business once the project is completed: The number of employees (at your location)?

Very negative	2
Somewhat negative	2
Neither positive nor negative	63
Somewhat positive	13
Very positive	15
Don't Know / Refused (Vol.)	6

Q11b. Net sales (at your location)?

Very negative	2
Somewhat negative	1
Neither positive nor negative	63
Somewhat positive	17
Very positive	11
Don't Know / Refused (Vol.)	6

Q11c. Operations of your business?

Very negative	2
Somewhat negative	1
Neither positive nor negative	47
Somewhat positive	25
Very positive	20
Don't Know / Refused (Vol.)	6

Q11d. The local economy where your business resides?

Very negative	2
Somewhat negative	1
Neither positive nor negative	43
Somewhat positive	28
Very positive	20
Don't Know / Refused (Vol.)	6

Q12. Regardless of the effect on your business, do you think improving Interstate-10 in Baton Rouge will be good or bad for the state as a whole?

Good	92
Bad	1
Don't Know	2
Refused (Vol.)	6

[ASK Q13 IF ANSWERED 'Good' or 'Bad' TO Q12]

Q13. Why?

[OPEN ENDED]

Q14. Which of the following best describes your position at this business?

Owner/President/CEO	33
Vice President/CFO	12
Manager/Director	37
Other, please specify	13
Don't Know / Refused (Vol.)	5

Q15. Which of the following best describes this business?

Single location	51
Branch facility	13
Headquarters	29
Other, please specify	4
Don't Know / Refused (Vol.)	3

Q16. How many employees work for your business at this location?

1 to 4	4
5 to 9	8
10 to 19	17
20 to 49	43
50 to 99	16
100 or more	9
Don't Know / Refused (Vol.)	4

Q17. Which of the following best represents your company's gross sales or revenues for 2014?

Under \$500,000	4
\$500,000 - \$1,000,000	8
\$1 million - \$2.9 million	21
\$3 million - \$4.9 million	12
\$5 million - \$9.9 million	12
\$10 million - \$24.9 million	15
\$25 million - \$49.9 million	6
\$50 million - \$99 million	2
\$100 million - \$499 million	4
\$500 million - \$999 million	0
\$1 billion or more	1
Don't Know / Refused (Vol.)	15

Q18. Which industry best describes your business (please choose only one)?

Retail (Grocery, Department Store, Video Rental, etc.)	7
Manufacturing (Electronics, Fabrication, Assembly, etc.)	7
Construction and Specialized Trade Contracting	17
Professional Services (Legal, Engineering, Financial, Medical, etc.)	18
Hospitality Services (Restaurant, Hotel, Casino, etc.)	12
Automotive Services (Dealerships, Auto Repair, etc.)	3
Civic/Public (City, Parish, State, Federal, etc.)	2
Non-Profit (Church, Charity, etc.)	3
Education (Public and Private)	3
Other, please specify	25
Don't Know / Refused (Vol.)	5



Appendix C

Public Meeting Sign-In Sheets

GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
1	JEFF BURR				
2	RON CRUM				✓
3	Thomas Montz				✓
4	Christine M. Sparrow				✓
5	MAT WATSON				✓
6	Mary Jean McAdams				
7	PEYTON BRADY				
8	Ben Goodner				
9	Cheryl Woods				✓
10					
11					
12					
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20					

BY SIGNING THIS SHEET YOU AGREE TO REMISE, RELEASE, FOREVER DISCHARGE, CONVENTANT NOT TO SUE AND INDEMNIFY PROVIDENCE ENGINEERING AND ENVIRONMENTAL GROUP LLC AND ITS AFFLLIATES, SUBSIDIARIES, OFFICERS, AGENTS AND EMPLOYEES FROM ANY ALL ACTIONS, CAUSES OF ACTION, SUITS, CONTRACTS, CONTROVERSIES, PROMISES, VARIANCES, AGREEMENTS, TRESPASSES, DAMAGES, JUDGMENTS, EXECUTIONS, CLAIMS AND DEMANDS WHATSOEVER IN LAW OR EQUITY, WHICHEVER YOU EVER HAD, NOW HAVE OR MAY HAVE IN THE FUTURE, FOR ANY REASON OR CAUSE WHATSOEVER, INCLUDING BUT NOT LIMITED TO ANY AND ALL CLAIMS, CAUSES OF ACTION, SUITS CONTROVERSIES OR DEMANDS ARISING OUT OF OR RELATING IN ANY FASHION WHATSOEVER TO YOUR PHYSICAL PRESENCE AT THE I-10 CORRIDOR IMPROVEMENT STUDY PUBLIC MEETING AT THE BATON ROUGE RIVER CENTER OR YOUR ACTIONS AT THE I-10 CORRIDOR IMPROVEMENT STUDY PUBLIC MEETING AT THE BATON ROUGE RIVER CENTER

GENERAL PUBLIC
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	Name	Address	Phone	Email	Check here to be added to mailing list
1	PETER MARRUSSO				
2	Brendan Rush				
3	Sammeeka Honeycutt				
4	Troy Gauden				✓
5	ANDREW NAVARRE				✓
6	Doug BURGIN				✓
7	Gordon NELSON				✓
8	Kelli Fry				✓
9	Jacqueline Marie				
10	Morgan Simille				
11	Antonio Carriere				✓
12	Carley Williams				
13	Steve Windham				
14	Scott Kirkpatrick				✓
15	Anna Hanks				✓
16	Ashley Bridges				
17	Karen Holden				✓
18	WILFRED BARRY				✓
19	Scott McKnight				
20	Amice de Wit				✓

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	Name	Address	Phone	Email	Check here to be added to mailing list
1	Jim Mitchell				
2	SAMUEL F. WRIGHT II				ET
3	Martha Sealy				
4	VINCENT Russo, Jr				1
5	Randy Wesley				✓
6	Robert D. Huey				✓
7	Manny Hughes				✓
8	Pong Wu				✓
9	Hugh Ruetzsch				✓
10	Clark Vega				✓
11	George Haun				✓
12	Robert Schromm				✓
13	GREGORY J. DuCOTE				✓
14	R.J. BOURGEOIS				✓
15	Tom Yura				
16	TODD HARRIS				✓
17	Michael Wong				
18	Jessica Stroppe				
19	JOSHUA HOFFMAN JR				m
20	Lynn Maloney-Mujica				✓

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	Name	Address	Phone	Email	Check here to be added to mailing list
1	PARRY MATT THOMAS	1526 CEDARDALE AVE, BR 70808	2253461220	perrymattt@gmail.com	
2	Carlton Miller	Louisiana House of Reps	2253426277	millerc@legis.la.gov	
3	Michele Deshotels	605 East Blvd. BR LA 70802		michele.deshotels@cox.net	✓
4	Frank Dyke	1100 Laurel Street		fdyke@brgov.com	
5	Philip Kelly	40092 Morgan Drive Ponchartraine LA 70454	225-276-8322	Philip.Kelly@LDCOM.com	—
6	Elle Lumbau	580 Mouton St BR LA 70806			
7	Diana Samuels	840 Arlington Ave	2254601355	dsamuels@nola.com	✓
8	Leif Remo	2360 Myrtle Ave		leif.remo@gmail.com	✓
9	Ken Pastorick	3712 Hundre Oaks Ave. BR LA 70808		Kennethmichael2@cox.net	✓
10	LeJeanne Harris	820 East Blvd BR LA 70802	225-202-4442	lmmfh@aol.com	✓
11	Tyrus Briggs	248 E. Holly St Baton Rouge, LA 70819	225-287-0627		
12	Frank Betts				
13	Scott Cornelius	720 Carol Marie Dr., Baton Rouge, LA 70806	(225) 728-5968	scorne6@ru.edu	
14	BOB SCHMIDT	1330 STANFORD	225-202-6287	robert.schmidt@arcom.com	✓
15	Kati Tyler	8942 Kingcrest Pkwy	821-987-3897	Kati.tyler@gmail.com	—
16	Noelle Allison	729 Carriage Way BR 70808	765-729-4542	thealgals@gmail.com	✓
17	Dennis Hynel Sr.		985-493-2963	dennis.hynel@hsmith.com	✓
18	Joseph Brown	9270 Pecan Tree Dr BR 70810	225-270-6498	joseph.c.brown88@gmail.com	✓
19	Tom STEPHENS	10964 EFFRINGHAM 70815	225.389.3186	TSTEPHENS@BRGOV.COM	✓
20	Charlie Buckles	202 Somerset Dr. LA 70506	337.780.1901	charlieb@rcagm.com	

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GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



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	Name	Address	Phone	Email	Check here to be added to mailing list
1	Dan Woods				
2	Lauri Hatlelid				✓
3	Bar Thomas				
4	Chad Vosbury				
5	M. Todd Donmyer				
6	Rep. Doreen Owens				✓
7	Steve Bonnette				✓
8	Bob Benham				✓
9	Dan Claitor				
10	Darryl Gissel				✓
11	Rep. Ted James				can ✓
12	DAVID & LYNNE PETERS				
13	Adam Knapp				✓
14	Allen KIRKPATRICK				✓
15	Stephanie Jacque				
16	Jamie Sete				
17	Harold Ballinger				✓
18	RONNIE RABALAIS				✓
19	JEFF GARNEY				✓
20	Lubus Lewis				

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	Name	Address	Phone	Email	Check here to be added to mailing list
1	Will Greenfall				
2	Lynette Navarre				
3	Ann Burrow				
4	Dora / Barbara Franklin				✓
5	Klara Moree				✓
6	Dishili Young				✓
7	TERRY BE II				Line - Conf
8	LESLIE BRATTIN				✓
9	TONY LANATA				✓
10	Frank Fasullo Jr.				
11	Stephen Ross				✓
12	Stacy Schlieve				90r ✓
13	Blythe Sealy				✓
14	Malcolm Myer				
15	Dick Tunesu				
16	Cathy Gauthier				
17	COLEMAN BROWN				✓ N. Con
18	Mark Kubala				
19	FORN WILKIN				
20					

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	Name	Address	Phone	Email	Check here to be added to mailing list
1	Matthew Bartol				<input checked="" type="checkbox"/>
2	Conner Graham				<input checked="" type="checkbox"/>
3	Michael Decoteau				<input checked="" type="checkbox"/>
4	ANDREA WAINSKI				<input checked="" type="checkbox"/>
5	Ann Trappey				<input checked="" type="checkbox"/>
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	Name	Address	Phone	Email	Check here to be added to mailing list
1	Eric Taylor				<input checked="" type="checkbox"/>
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	Name	Address	Phone	Email	Check here to be added to mailing list
1	Jennis Decker				
2	Randy Fletcher				✓
3	Duane Amador				
4	M. J. Marcano				✓
5	CARL HIGSMITH				
6	Stephen Reilly				✓
7	Jeanette Dubinin				✓
8	Kelvin T. Harrison				
9	Kevin O'Gorman				
10	Bill Finnberg				✓
11	April Hawthorne				
12	Nancy McAlan				
13	Constance				✓
14	Akhil Chaudhan				
15	Father Pat Masearola				✓
16	Beverly LeBeau				✓
17					
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19					
20					

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	Name	Address	Phone	Email	Check here to be added to mailing list
1	Kaitlin Sylvester				
2	John Cross				
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BY SIGNING THIS SHEET YOU AGREE TO REMISE, RELEASE, FOREVER DISCHARGE, CONVENTANT NOT TO SUE AND INDEMNIFY PROVIDENCE ENGINEERING AND ENVIRONMENTAL GROUP LLC AND ITS AFFLLIATES, SUBSIDIARIES, OFFICERS, AGENTS AND EMPLOYEES FROM ANY ALL ACTIONS, CAUSES OF ACTION, SUITS, CONTRACTS, CONTROVERSIES, PROMISES, VARIANCES, AGREEMENTS, TRESPASSES, DAMAGES, JUDGMENTS, EXECUTIONS, CLAIMS AND DEMANDS WHATSOEVER IN LAW OR EQUITY, WHICHEVER YOU EVER HAD, NOW HAVE OR MAY HAVE IN THE FUTURE, FOR ANY REASON OR CAUSE WHATSOEVER, INCLUDING BUT NOT LIMITED TO ANY AND ALL CLAIMS, CAUSES OF ACTION, SUITS CONTROVERSIES OR DEMANDS ARISING OUT OF OR RELATING IN ANY FASHION WHATSOEVER TO YOUR PHYSICAL PRESENCE AT THE I-10 CORRIDOR IMPROVEMENT STUDY PUBLIC MEETING AT THE BATON ROUGE RIVER CENTER OR YOUR ACTIONS AT THE I-10 CORRIDOR IMPROVEMENT STUDY PUBLIC MEETING AT THE BATON ROUGE RIVER CENTER

GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
1	Mary Youpel	10126 Bonnet Cove	7788517377	myoupe@gmail.com	
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GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
1	ROY HEIDELBERG				
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GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



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	Name	Address	Phone	Email	Check here to be added to mailing list
1	Mike Purdom				<input checked="" type="checkbox"/>
2	Jim Callaway				<input checked="" type="checkbox"/>
3	Paul Fossier				<input checked="" type="checkbox"/>
4	Mason Hess				<input checked="" type="checkbox"/>
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GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
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	Name	Address	Phone	Email	Check here to be added to mailing list
1	Haley Matlock				
2	MARK E MARTIN				<input checked="" type="checkbox"/>
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GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



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	Name	Address	Phone	Email	Check here to be added to mailing list
1	Kenneth Nolin				
2	Simone Ardoin				
3	Esther Brady				
4	Julia Berghammer				
5	Pamela Valentine Rushing				
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GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
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	Name	Address	Phone	Email	Check here to be added to mailing list
1	Atta Hassan				
2	Percy Franklin				
3	Richard Robison				
4	Noel Ardoin				
5	Colleen Aram				
6	Marcella Dupuis				
7	GARY SIMPSON				
8	Lisa Gilbert				am
9	CLAY BREAUD				
10	Claire Pittman				X
11	Royce Carrington				
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AGENCIES AND ELECTED OFFICIALS

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
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	Name	Representing	Address	Phone	Email
1	Jody Colvin	DOTD		225-242-4635	j.colvin@la.gov
2	Ryan Hoyt	DOTD		225-379-1370	ryan.hoyt@la.gov
3	Rod Mallett	DOTD		379 1275	rodney.mallett@la.gov
4	Sherri LeBas	DOTD		379/200	sherri.lebas@la.gov
5	ROBIN ROMEO	DOTD		379 1208	Robin.Romero@la.gov
6	Shawn Wilson	DOTD		378-1200	Shawn.Wilson@la.gov
7	Connie Butler	DOTD		379 1297	Connie.porter@la.gov
8	Janice P. Williams	DOTD		379-1389	janice.williams@la.gov
9	Skyler Waaso	DOTD		242-4623	skyler.waaso@la.gov
10	Brendan Rush	DOTD		379-1273	Brendan.Rush@la.gov
11	Ed Wedge	DOTD		379-1325	edward.wedge@la.gov
12	Anastasia Semien	DOTD		379-1294	anastasia.semien@la.gov
13	Kirk Gallien	DOTD		379-1836	kirk.gallien@la.gov
14	Dennis Decker	DOTD		379-1248	dennis.decker@la.gov
15	DAN BROUSSARD	DOTD			
16	Quang Nguyen	DOTD		379-1957	quang.nguyen@la.gov
17	Tara Wicker Council Dist 10	Council Dist 10		389-5140	twicker@br.gov.com
18	SHARON WESTON BROOME	SENATOR		359-9352	sbroome@legis.la.gov
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PROJECT TEAM
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



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	Name	Representing	Address	Phone	Email
41	PEX CABANISS	WHLC ARCHITECTURE	1744 OAKDOLE DR LA 70810	767-1530	PEX@WHLCARCHITECTURE.COM
42	Lynley Farnus	MCRA	419 N 19th St BR LA 70802	346-1000	lynley@midcityredevelopment.org
43	Lataja M Chambers	Sigma Cg			lataja@chambers1@bellsouth.net
44	Eric Dexter	Civil Solutions Consulting Group	301 Main St. #830 BR LA 70825	283-0095	dexter@civilsolutionscg.com
45	PAUL SCHNEIDER	SIGMA	10305 AIRLINE Hwy	298-1800	pschneider@sigmacg.com
46	Kahli Cohran	Civil Solutions Consulting Group	301 MAIN ST #830 BR LA 70825	283-0097	cohran@civilsolutionscg.com
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PROJECT TEAM

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
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	Name	Representing	Address	Phone	Email
21	Nicole Ruby	Franklin & Associates	2148 Government St.	225 768 9060	colar1@yahoo.com
22	Eric Kelwood	DOTD	1201 Capitol Access Rd.	225 379 1200	eric.kelwood@la.gov
23	Michael Somme	Sigma Consulting Group	10305 Airline Highway	225 298-0800	msomme@sigmacg.com
24	Alison Michel	Urban Systems	400 N Peters Nova	504 523 5511	amichel@urbansystems.com
25	Lael Holton	CPPC	1100 Laurel Street Baton Rouge	389-3144	lholton@brogov.com
26	Steven Hernandez	MCRA		225-346-1000	steven@midcityredevelopment.org
27	Kelly Maples	MCRA	411 N. 19th St.	346-1000	Kelly@midcityredevelopment.org
28	Madison Brazier	MCRA	419 N. 19th St.	513-206-2890	madison@midcityredevelopment.org
29	STUART KELLEY	WRIGHT KELLEY COMMUNICATIONS	7656 Jefferson Hwy #20	225-767-4844	STUART@WKCOMMUNICATIONS.COM
30	Heather Westra	Self	2335 Oleander St.	225 246-0428	h.j.westra@cox.net
31	Jason Lockhart	Sinektiks LLC	8550 United Plaza Blvd. #702	225-610-1022	jlockhart@sinektiksllc.com
32	Geoffrey Wilson	SIGMA	10305 Airline Highway	225-298-0800	gwilson@sigmacg.com
33	Miles Williams	Sigma	10305 Airline Hwy	225-298-0800	mwilliams@sigmacg.com
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PROJECT TEAM

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
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	Name	Representing	Address	Phone	Email
1	Risa Mueller	Franklin Associates	2148 Government	225-768-9060	risa@franklinassoc.com
2	Perry Franklin	Franklin Associates	2148 Government St. LA ^{B.K.}	225-768-9060	perry@franklinassoc.com
3	JAMES TAYLOR	FRANKLIN ASSOCIATES	"	"	james@franklinassoc.com
4	Kyla Collier	Franklin Associates	"	"	Kyla@franklinassoc.com
5	Pierre Washington	Franklin Associates	"	"	pierre@franklinassoc.com
6	R. ADAM DAVIS	PROVIDENCE	1201 MAIN ST.	225-766-7400	adamchavis@providenceeng.com
7	Chuck Deeb	T.Y. Lin International	260 Peachtree St. Suite 906 Atlanta, GA 30303	678-235-3644	chuck.deeb@tylin.com
8	Alben Cooper III	Urban Systems	400 N Peters St, Suite 206	504-523-5511	acooper@urbansystems.com
9	JONATHAN GAMBINO	URBAN SYSTEMS	400 N PETERS ST, SUITE 206	504-523-5511	jgambino@urbansystems.com
10	ROB WILLIAMS	PROVIDENCE	1201 MAIN ST.	225-766-7400	robertwilliams@providenceeng.com
11	Glenn Russ	Franklin Associates	1201		Pipsie.Russ@hotmail.com
12	Joan Greer	Franklin Assoc	5940 Seven Oaks	225-678-9409	Joangreer@cox.com
13	Robbin Betts	MCRRA		346-1000	robbin@midcityredevelopment.org
14	Carla D. Lewis	Franklin Assoc	5940 Seven Oaks	225-3875305	cdlewis11@hotmail.com
15	Tim Mueller	Franklin Assoc.			rtmueller1@cox.net
16	Melissa Angrave	Franklin Assoc			Mel99mha@yahoo.com
17	Lauren Picon	Urban Systems	8221 Summa Ave S+A ^{BK} 70808	225-772-0179	lpicon@urbansystems.com
18	Barbara Harrison	Franklin Assoc			barbara@franklinassoc.com
19	Torrolanda J Lawrence	Franklin Assoc			landa0101@com.net
20	Susan Taylor	Sigma Consulting		225-229-7861	staylor@sigmacg.com

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GENERAL PUBLIC

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



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	Name	Address	Phone	Email	Check here to be added to mailing list
161	Sonny Gascon				<input checked="" type="checkbox"/>
162	Lisa LaCombe				<input checked="" type="checkbox"/>
163	Brian LaCombe				<input checked="" type="checkbox"/>
164	Kristen Calk				<input checked="" type="checkbox"/>
165	Beth Nettles				<input checked="" type="checkbox"/>
166	Julia Allen				<input type="checkbox"/>
167	Jeff Cavallone, Jr.				<input type="checkbox"/>
168	Carolyn Hill				<input type="checkbox"/>
169	Jason Kolb				<input checked="" type="checkbox"/>
170	Jennifer Lee				<input checked="" type="checkbox"/>
171	Garry Hubble				<input checked="" type="checkbox"/>
172	Shawn Luke				<input type="checkbox"/>
173	Chuck Booksh				<input checked="" type="checkbox"/>
174	Reynard Douglas				<input checked="" type="checkbox"/>
175	Keegan Rinehart				<input type="checkbox"/>
176	Donald J. Paulsen				<input type="checkbox"/>
177	Joel D. Kessler				<input type="checkbox"/>
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GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
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	Name	Address	Phone	Email	Check here to be added to mailing list
101	J W MORVANT				<input checked="" type="checkbox"/>
102	GARY TULLIER				<input checked="" type="checkbox"/>
103	Chris Kershaw				<input checked="" type="checkbox"/>
104	Monica Sevin				<input checked="" type="checkbox"/>
105	Lindsay Templet				<input checked="" type="checkbox"/>
106	RANDY WESLEY				<input checked="" type="checkbox"/>
107	Cale Crockett Jr				<input type="checkbox"/>
108	Jenny Hanner				<input checked="" type="checkbox"/>
109	Major Thibaut				<input checked="" type="checkbox"/>
110	Timothy Robillard				<input checked="" type="checkbox"/>
111	Todd Marks				<input checked="" type="checkbox"/>
112	David K. Korman				<input checked="" type="checkbox"/>
113	Celeste Howard				<input checked="" type="checkbox"/>
114	Roxanne Dizon				<input checked="" type="checkbox"/>
115	Frankie Grant				<input checked="" type="checkbox"/>
116	Michael Robinson				<input checked="" type="checkbox"/>
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GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
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	Name	Address	Phone	Email	Check here to be added to mailing list
281	Ruthie Franke				✓
282	JOHN FRANCIS E				✓
283	Elizabeth Tucker				✓
284	Opal Miller				
285	Anthony Summers				✓
286	Chad Brown				✓
287	Rob Moore				✓
288	Janet Tassin				✓
289	Ray Lawrence				✓
290	Ann Loupe				✓
291	Charles Blair				✓
292	Richard Wood				✓
293	Sandra Hughes				✓
294	Paul C. Neusetzer				✓
295	Erin C. Evans				✓
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GENERAL PUBLIC
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	Name	Address	Phone	Email	Check here to be added to mailing list
221	Hugh Riviere	456 Ave D Port Allen, LA 70767	(225) 937-0036	hughriviere@yahoo.com	✓
222	J.P. "Dookie" MORALES	728 Court St. P.A., LA 70767	"344-8935		
223	David Sharp	3978 Emily Dr Port Allen, La 70767	937-4061	david.sharp@spiralmetals.com	✓
224	ZOE' HOWARD	1118 MAXIMILLIAN ST. BATON ROUGE, LA 70802	935-6233	ZBWMAXC@YAHOO.COM	✓
225	Jamie Setze	4015 Carolina Dr. Addis, LA 70710	383-5203	jsctze@bregov.com	
226	Keri Aucoin	3496 Emily Dr. Port Allen, LA 70767	235-3858	Kully975@gmail.com	✓
227	John Hill, III	2745 McCawell Dr., B.R., LA 70809	927-0222	jhill@cogentco.com	
228	Kevin Durbin	4955 Pecan Grove Rd. Port Allen, LA 70767	225-573-0380	Kevin.Durbin@wbrcouncil.org	
229	JOANNE BOURGEOIS	520 GLEASON ST, BRUSLY	225 749-2909	Teach30yrs@cox.net	
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GENERAL PUBLIC
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STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
41	Fannie Easterly				✓
42	CLAIRE SARRADET				✓
43	ALLISON TRUXILLO				✓
44	Trisha Lawhon				✓
45	DeUndre Eberhart				
46	Bobby Lee				✓
47	Floyd Gomez				
48	Karen Holden				
49	Philipa Blair				✓
50	Joyce Bordelon				✓
51	Albert Bordelon				✓
52	STEVE GUIDRY				✓
53	KEN ALBAREZ				
54	Keith Hughes				
55	WALLACE THIBODEAUX				
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GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
121	Lisa Hubble				
122	Joy Ann				
123	Born Bah				
124	Lyles Budden				
125	Edward G Robertson				
126	Tammy Harvey				
127	Garn Rhodes				
128	Lance Gauthreaux				
129	Leigh Gauthreaux				
130	Malori Bezet				
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GENERAL PUBLIC

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
81	Edwin HARRIS				<input checked="" type="checkbox"/>
82	Paula C. Rhodes				<input checked="" type="checkbox"/>
83	Debbie Toms				
84	Lyle Toms				
85	Chantel Hollier				
86	RANDY GASTHKAUF				<input checked="" type="checkbox"/>
87	Daniel David				<input checked="" type="checkbox"/>
88	BARRY T. BERGERON				<input checked="" type="checkbox"/>
89	Tim Thomas				
90	Alexis Spooner				
91	Prudence Spooner				
92	Harwood A. Texillo Jr.				<input checked="" type="checkbox"/>
93	Amanda Gross				<input checked="" type="checkbox"/>
94	Kim Callaway				
95	Bernadette Setbon				
96	Bookie Crockett				<input checked="" type="checkbox"/>
97	Anna Maria				
98	Steve Wigham				
99	Dann Welsh				<input checked="" type="checkbox"/>
100	NED JUNEAN				

GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
241	GEORGE HILL				<input checked="" type="checkbox"/>
242	Karen Gomez				<input type="checkbox"/>
243	JOHN DREOR				<input type="checkbox"/>
244	Charlene Gordon				<input type="checkbox"/>
245	DANE AUCCOIN				<input type="checkbox"/>
246	JOHN HILL				<input type="checkbox"/>
247	ROGER CHEHEY				<input type="checkbox"/>
248	DANE D'ARMOING				<input type="checkbox"/>
249	TIM HARRIS				<input type="checkbox"/>
250	Debbi Harris				<input type="checkbox"/>
251	Scott Kilpatrick				<input type="checkbox"/>
252	JOEY NORMAND				<input type="checkbox"/>
253	Steph Vicknaie				<input type="checkbox"/>
254	Prentice D. Thomas				<input type="checkbox"/>
255	Leo S. Fontenot				<input type="checkbox"/>
256	Duane Smith				<input type="checkbox"/>
257	Melinda Smith				<input type="checkbox"/>
258	Tim Smith				<input type="checkbox"/>
259	Theodore Landry				<input type="checkbox"/>
260	John Alexander				<input type="checkbox"/>

GENERAL PUBLIC

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
61	WARREN LEVINE				✓
62	Parker Rogers				
63	Bonnie Hotard				✓
64	Seed me Little				✓
65	Virginia Helpin				✓
66	Mark Lamm				✓
67	Booker T Washington Jr				
68	Steve Panepinto				
69	Ricky Leno				✓
70	Scott Ahl				✓
71	Graham White				✓
72	Jed Depostel				
73	Alcus Rimes				✓
74	Drew Maciasz				✓
75	Judy S. Easterly				
76	Landess & Dena Hebert				
77	India Doming				✓
78	Erin Bennett				✓
79	Scott Roe				✓
80	Jim Peffer				

GENERAL PUBLIC

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
261	Karla Rumbola				<input checked="" type="checkbox"/>
262	MARY ANN HARRIS				<input checked="" type="checkbox"/>
263	Blaine Dabakis				<input checked="" type="checkbox"/>
264	Kelly LeJeune				<input checked="" type="checkbox"/>
265	Shirley Hebert				<input type="checkbox"/>
266	Karen A. DeMa				<input type="checkbox"/>
267	Cheryl Bonadona				<input checked="" type="checkbox"/>
268	Donna Dupont				<input checked="" type="checkbox"/>
269	Jane Davis				<input type="checkbox"/>
270	Wes Wootz				<input type="checkbox"/>
271	Mat LeBour				<input type="checkbox"/>
272	Benny: Susan Brewer				<input checked="" type="checkbox"/>
273	Kristina Mc Lezi, Jr.				<input type="checkbox"/>
274	W. Scott Givoli				<input checked="" type="checkbox"/>
275	ROBIN SOLITE				<input checked="" type="checkbox"/>
276	David Tapp				<input checked="" type="checkbox"/>
277	Hugh Raetzsch				<input checked="" type="checkbox"/>
278	Carley Williams				<input type="checkbox"/>
279	ADRIAN GALE				<input checked="" type="checkbox"/>
280	Brandon Brown				<input checked="" type="checkbox"/>

GENERAL PUBLIC

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
141	GARY LABAUVE				<input checked="" type="checkbox"/>
142	EDMOND JORDAN				<input type="checkbox"/>
143	Susan Jackson				<input checked="" type="checkbox"/>
144	ROSE A. Lee Roche'				<input checked="" type="checkbox"/>
145	Willie & Mary Fontenot				<input checked="" type="checkbox"/>
146	BRIAN FALCON				<input checked="" type="checkbox"/>
147	Anthony Wayne Fourroux				<input checked="" type="checkbox"/>
148	John SMICKER SR				<input type="checkbox"/>
149	Gracie Hernandez				<input checked="" type="checkbox"/>
150	James Laws				<input type="checkbox"/>
151	Casey R Daigle				<input checked="" type="checkbox"/>
152	Patricia A. Thomas				<input checked="" type="checkbox"/>
153	Donna Jourroux				<input checked="" type="checkbox"/>
154	Clotus Langlois				<input checked="" type="checkbox"/>
155	Douglas Smith				<input type="checkbox"/>
156	Shirley Royce				<input type="checkbox"/>
157	Sara Simoneaux				<input checked="" type="checkbox"/>
158	Bill Schult				<input type="checkbox"/>
159	Jasen Price				<input checked="" type="checkbox"/>
160	Beck Vandersteen				<input checked="" type="checkbox"/>

AGENCIES AND ELECTED OFFICIALS

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



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	Name	Representing	Address	Phone	Email
1	Rod Mallett	DOTD		379 1275	rodner.mallett@la.gov
2	Connie Betts	DOTD		379-1297	Connie.Porter@la.gov
3	Dennis Decker	DOTD		379-1248	dennis.decker@la.gov
4	Chad Winchester	DOTD		379-1048	chad.winchester@la.gov
5	Chris "Fish" Kershaw	W.B.R.P. Council Dist #2	350 Venezuela Dr Brusly LA 70719	(225) 620-3474	Fishinda.net@yahoo.com
6	Charlene Gordon	WBRP Council District 5	814 N 14th Street PA. LA 70767	225) 336-4176	ccgordon2@yahoo.com
7	Edward G Robertson	WBRP Council Dist #9	268 Heliotrope St.	225/610-7939	eghobb@gmail.com
8	Ricky Loupe	WBR Council #4	2439 Riverside Dr. PA	225-938-0728	rickyloupe@gmail.com
9	Joanne Bourgeois	Town of Brusly (Council)	520 Gleason St Brusly	225 749-2909	Teach30yrs@cox.net
10	Joey Normand	" " " (Mayor)	P O Box 510, Brusly	" "	JNormand@BruslyLA.com
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PROJECT TEAM

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Representing	Address	Phone	Email
1	Kyla Collier	Franklin Associates			
2	Lynley Farris	MCRA			
3	Madison Brazier	MCRA			
4	Steven Hernandez	MCRA			
5	Kelly Maples	MCRA			
6	Melissa Angrave	Franklin Assoc			
7	Tim Mueller	Franklin Assoc			
8	Carla Lewis	Franklin Assoc			
9	Risa Mueller	Franklin Assoc.			
10	Torrolanda Lawrence	Franklin Assoc			
11	Barbara Hamza	Franklin Assoc.			
12	Susan Taylor	Sigma Consulting			
13	Lataja Chambers	Sigma Co			
14	Adam Davis	PRADVICE			
15	Terry Franklin	Franklin Associates			
16	Pierre Washington	Franklin Assoc			
17	Heather Westra	Self			
18	Kahl' Cochran	Civil Solutions			
19	Alben Cooper III	Urban Systems			
20	Robin Lomeo	DOTD			

PROJECT TEAM
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Representing	Address	Phone	Email
41	Jody Colvin	DOTD			
42	JAMES "SWEET BABY" TAYLOR	FRANKLIN ASSOC		760-9060	james@franklinassoc.com
43	Scott Nelson	FWA		225-757-7612	snelson@dot.gov
44	Jolie Maherry	Providence	1201 Main St.	225-766-7400	jolie.maherry@providence.org.com
45	Lauren Picon	Urban Systems	8221 Summa Ave st.A	225-772-0179	lpicon@urbansystems.com
46	Shawn Wilson	DOTD			Shawn.Wilson@la.gov
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PROJECT TEAM

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Representing	Address	Phone	Email
21	MART BLACK	PROVIDENCE	1201 MAIN ST. BR 70802	225-766-7400	martblack@providenceeng.com
22	PAUL SCHNEIDER	SIGMA	12305 AIRLINE HWY	225-298-1800	pschneider@sigmacg.com
23	Eric Dexter	Civil Solutions Consulting Group	301 Main St. #830 BR, LA 70825	225-283-0095	dexter@civilsolutionscg.com
24	Janice P. Williams	DOTD			
25	Eric Kaluodis	DOTD	1201 Capitol Access Rd	225-379-1200	eric.kaluodis@la.gov
26	STUART FRIBLEY	INTEGRITY FRIBLEY COMM.	7656 JAFFES WILLY #110	225-769-4844	stuart@wfrcommunications.com
27	Chuck Deeb	T.Y. Lin International	260 Peachtree Street Suite 900 Atlanta, GA 30303	678-235-3644	chuck.deeb@tylin.com
28	Skyler Waaso	DOTD	1201 Capitol Access Rd, BR	225-242-4623	skyler.waaso@la.gov
29	Quang Nguyen	DOTD	1201 Capitol Access, BR, LA	225-379-1957	quang.nguyen@la.gov
30	Ryan Hoyt	DOTD	1201 Capitol Access LLC	225-379-1370	ryan.hoyt@la.gov
31	Michael Somme	Sigma Consulting Group	10305 Airline Highway	225-298-0800	msomme@sigmacg.com
32	ROB WILLIAMS	PROVIDENCE	1201 MAIN ST	225-766-7400	robertwilliams@providenceeng.com
33	Geoffrey Wilson	SIGMA	10305 Airline Hwy	225-298-0800	gwilson@sigmacg.com
34	Miles Williams	Sigma	10305 Airline Hwy	225-298-0800	mwilliams@sigmacg.com
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GENERAL PUBLIC
 I-10 from LA 415 to I-10/I-12
 STAGE 0 FEASIBILITY PROJECT
 STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
261	Sonnie Fabre				already on
262	Paul Sorlen				✓
+1 263	Joe + Mary Bergeron				L
264	SUNDER NATH				✓
265	Carley Williams				
266	Sophie C. Halson				✓
267	Logan Anderson				✓
268	Matt Davis				
269	Nicholas E Folt				✓
270	Roger del Rio				
271	Jerry del Rio				
272	Michael Songy				✓
273	Toni Edgeworth				
274	Joshua Paul Nunn				✓
275	GORDON MESE				✓
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GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
241	Juan Bueche				
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GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
1	Richard L. Savore				
2	Bill Auker				
3	JE Donaldson				
4	John L. Hillman				
5	Dale McDaniel				✓
6	Edy Stedje				
7	Charles Stedje				
8	Michael Berger				
9	Carol Mayabella				
10	Mr & Mrs Gregory Bledsoe				
11	Blake Roosely				
12	Steve Windham (OLG)				
13	Steve Chutz				
14	Errin Flynn				
15	Stephen Mensah				✓
16	Tom Willis				
17	Dicki Kellen				✓
18					
19					
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GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



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+1

	Name	Address	Phone	Email	Check here to be added to mailing list
221	MIKE RICOA				
222	PETE MARTINEZ				✓
223	Emrah Aktepe				
224	Bruce Lambert				
225	Thomas & Barbara Bernard				✓
226	Marian Waguespack				✓
227	Brian Colvitt				
228	ED MAJOR				
229	Tom Bartkiewicz				
230	Adriane McRae				
231	Ravi Ponnareddy				✓
232	M. Todd Donmyer				
233	Kim MAROUSEK				✓
234	GREG JONES				
235	MIKE LAFFEUR				✓
236	Cheryl Woods				
237	Edward J. Goodwin				✓
238	LESLIE MIX				
239					
240					

GENERAL PUBLIC
I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
121	Alison Thompson				✓
122	SAMUEL AMOROSO				✓
123	GREGORY J DuCOTE				✓
124	Dwight Hudson				✓
125	ES Susan Nichols				✓
126	Paula Davis				✓
127	Nancy Curry				✓
128	Greg & Kathy Gorn				✓
129	Troy Menier				✓
130	Frances Garland				
131	Cheryl Harrell				✓
132	E Eric Guirard				✓
133	Wes Balingier				
134	L.W. Lee/Allen F. Lee				✓
135	Mathew Laborde				✓
136	Carole Jamar				
137	Jenny Champion				
138	David L. Cumes				
139	Hesha Gilmore				✓
140	Randy Caserta				

GENERAL PUBLIC

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
101	CRAIG MELANCON				<input checked="" type="checkbox"/>
102	Ward V. Insan				<input checked="" type="checkbox"/>
103	Michael DiResto				
104	BILL GIBSON				<input checked="" type="checkbox"/>
105	Larry + Jane Nell Luster				<input checked="" type="checkbox"/>
106	JANE R. LA COUR				<input checked="" type="checkbox"/>
107	Brittany C. Bryant				
108	KEVIN HARDY				<input checked="" type="checkbox"/>
109	Rep. Ted James				
110	GABRIEL VICKNAIR				
111	Dolly Deaton				
112	GAVIN GAUTREAU				<input checked="" type="checkbox"/>
113	Jack Laws				
114	Steve Spiles				<input checked="" type="checkbox"/>
115	GEORGE BAYHI				<input checked="" type="checkbox"/>
116	Wendi Feudt				
117	Scott McInight				
118	Brian Kurtz				
119	COLEMAN BROWN				<input checked="" type="checkbox"/>
120	Johnny Milazzo				<input checked="" type="checkbox"/>

GENERAL PUBLIC

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
41	Larry LeJeune				<input checked="" type="checkbox"/>
42	Omeyra Jaz				<input checked="" type="checkbox"/>
43	RON GIROIR				<input checked="" type="checkbox"/>
x1 44	Barbara & Chris Hertz				<input checked="" type="checkbox"/>
45	ROBERT REED				
46	ROLAND DOMMERT				
47	Melvin Hughes				<input checked="" type="checkbox"/>
48	Kathy Rhorer Woodson				<input checked="" type="checkbox"/>
49	HUNTER THOM				<input checked="" type="checkbox"/>
x1 50	Susan & Danny Nelson				
51	DONNA ROPOLO				<input checked="" type="checkbox"/>
52	TED JACK				<input checked="" type="checkbox"/>
53	Bo Staples				<input checked="" type="checkbox"/>
54	Vijay Murugesan				<input checked="" type="checkbox"/>
55	Bert Dauter				<input checked="" type="checkbox"/>
56	Curtis A. Callaway				<input checked="" type="checkbox"/>
57	Shirley Ortiz				<input checked="" type="checkbox"/>
58	Ann Boske				<input type="checkbox"/>
59					
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GENERAL PUBLIC

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
61	John R. Baccaro				
62	John Pacillo				
63	Gena Smith				
64	Cordell Haymon				
65	Steve Yerlott				
66	FRANK SAGNIBENE JR				
67	FRANK SAGNIBENE JR				✓
68	Bob Wertz				
69	Blanche Gladney				
70	Marieanne Holley				✓
71	Lem DeLoach				✓
72	Bryan Harman				
73	Joshua and Sallee Joseph				✓
74	Cindy Cochran				✓
75	RICHARD COCHRAN				✓
76	Karl Rothermel				
77	Jim Miller				
78	GEORGE KURTZ				pm
79					
80					

GENERAL PUBLIC

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Address	Phone	Email	Check here to be added to mailing list
21	Jeanne M. W. J.				<input checked="" type="checkbox"/>
22	Barbi Lami				<input checked="" type="checkbox"/>
23	C				
24	Anne Zoeller				
25	Mary Bennett				
26	Debra Puccia				
27	BILL SCHEFFY				
28	Cooper Roberts				
29	Robertt Stewart				
30	Bryan Guillory				
31	Elizabeth R.				<input checked="" type="checkbox"/>
32	DON ONTECA				<input checked="" type="checkbox"/>
33	PAUL SCHAHT				
34	Nancy Goodwin				<input checked="" type="checkbox"/>
35	CLARKE GERSON				
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AGENCIES AND ELECTED OFFICIALS

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Representing	Address	Phone	Email
1	Brendan Rush	DOTD			
2	Connie Betts	DOTD		225-379-1297	Connie.porter@la.gov
3	Jody Colvin	DOTD		242-4635	jody.colvin@la.gov
4	Janice P. Williams	DOTD			
5	Anastasia Semien	DOTD			
6	BOB MAHONEY	FHWA		225-757-7624	
7	CHRIS JUSTILION	DOTD			
8	CHRIS EWING	DOTD			
9	JONATHAN Apling	LEDC		225-439-3409	jappling@qualitysitework.com
10	Dennis Decker	DOTD			
11	Jo Ted James	LA State Rep Dist 101			
12	Chad Winchester	DOTD		379-1048	Chad.winchester@la.gov
13	Rep Patricia Smith	St Rep			
14	PET. DALTON HONORE	"		337-9943	
15	Joshua Paul Medley				
16					
17					
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19					
20					

PROJECT TEAM

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Representing	Address	Phone	Email
41	JONATHAN GAMBINO	URBAN SYSTEMS	400 N. PETERS	504 523 5511	jgambino@urbansystems.com
42	Alison C Michel	Urban Systems	400 N. Peter 70130	504 523 5511	acmichel@urbansystems.com
43	Kahli Cohen	Civil Solutions Consulting Group	301		
44					
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PROJECT TEAM

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Representing	Address	Phone	Email
21	Lad Holten	Planning Commission	1100 Laurel Street, Ste 104 B.R.	225 389 3144	lholten@gmail.com
22	Mailey Funnis	MCRA			
23	Madison Brazier	MCRA			
24	Steven Hernandez	MCRA MCRA			
25	Richard L. Savoie				
26	IAN SCHNEIDER	SIGMA	10305 AIRLINE Hwy	225-298-0800	rschneider@sigmacg.com
27	STUART FRIGLEY	WM/164 FRIGLEY	7656 JEFFERSON Hwy #2B	225-787 4844	Stuart@wcommunications.com
28	Carrie Brussard	Planning Commission	1101 Laurel St, 104	225 389-3144	cbrussard@propr.com
29	Nicole Ruby	MCRA		(225) 302-1698	Colarl@yahoo.com
30	Latin Chambers	Sigma Cg			
31	Heather Wester	Self		225 246-0428	hwestra@cox.net
32	Skyler Waaso	DOTD			
33	Ryan Boff	DOTD			Ryan.Boff@la.gov
34	Geoffrey Wilson	SIGMA			
35	Dan Brussard	DOTD			
36	Quang Nguyen	DOTD			
37	Mike Williams	Sigma Consulting	10305 Airline Hwy B.R.	225-298-0800	mwilliams@sigmacg.com
38	Michael Somme	Sigma Consulting Group	10305 Airline Hwy	(225) 298-0800	msomme@sigmacg.com
39	Ed Wedge	DOTD			
40	Eric Dexter	Civil Solutions Consulting Group			

PROJECT TEAM

I-10 from LA 415 to I-10/I-12
STAGE 0 FEASIBILITY PROJECT
STATE PROJECT NO. H.004100



PLEASE PRINT CLEARLY

	Name	Representing	Address	Phone	Email
1	Risa Mueller	Franklin Assoc.			
2	Kyla Collier	Franklin Assoc.			
3	Eric Kelwood	DOTD			
4	Lauren Pisu	Urban Systems			
5	Pierre Washington	Franklin Assoc.			
6	R. Adam Davis	PROVIDENCE			
7	Robbin Betts	MCRAT	419 N 19th & BL UA	281-5696	robbin@midcityredevelopment.org
8	Jason Lockhart	Sinektiks LLC	8550 United Plaza Blvd. #702	610-1022	jlockhart@sinektiksllc.com
9	Perry Franklin	Franklin Assoc.	2148 Government St. Bldg. #1000	(225) 768-9060	perry@franklinassoc.com
10	Carla D. Lewis	Franklin Assoc.	2148 Govt.	225-3875305	cdlewis11@hotmail.com
11	James Taylor	FRANKLIN	"	225 768-9060	james@franklinassoc.com
12	Melina Argrave	"	"	235-3546	mel79mba@yahoo.com
13	Joan Greer				
DOT 14	ROBIN Romeo	DOTD		379-1208	
15	Jim Mueller	Franklin Assoc.			
16	Barbara Harrison	Franklin Assoc.			
17	Torrolanda Lawrence	Franklin Assoc.			
DOT 18	Rod Mallett	DOTD		379-1275	rod44-mallett@la.gov
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