

Summary of Frequently Asked Questions*

Where?

Geographic Scope: I-10 from LA 415 (Lobdell Highway) in West Baton Rouge Parish to the Essen Lane Interchanges of I-10 and I-12 (just east of “the split”) in East Baton Rouge Parish—a distance of just over 9-1/2 miles.

Project Intent: Traffic issues along I-10 through the core of Baton Rouge have been a topic of interest in the area for a number of years. Prior to and post-Hurricane Katrina, discussions regarding improvements to traffic conditions in the Baton Rouge area have not provided clear solutions with which the DOTD could move forward. In the absence of an agreed-upon approach to addressing traffic issues and safety along I-10, the DOTD has opted to open the topic of I-10 improvements, with a goal to develop solutions that are based on community input in response to clearly defined traffic problems.

What?

Investments: In the past several years, Louisiana has invested approximately \$315 million in improvements to I-10 and I-12 in the Baton Rouge area, and the Louisiana Department of Transportation and Development (DOTD) is committed to finding additional ways to make this corridor safer and more efficient for motorists, while seeking to improve the compatibility of I-10 with the communities through which it passes.

Status: Traffic data relative to the daily operation of the interstate system within the project area is being collected and analyzed. We intend to present the public with a valid current “snapshot” of traffic conditions during the first round of public meetings in order to provide them with the data they need to help formulate solutions. A database of prospective stakeholders is being compiled. This list will grow during the life of the project with more and more citizens informed of current efforts and future events.

Public Involvement: The State is undertaking this project with a heavy focus on recognizing and engaging the many varied stakeholders that have an interest in the corridor. Our team will work with these stakeholders to create concepts for improving the corridor, with an open mind for community ideas. You are now attending the first of two rounds of public meetings—the second to follow during the Spring of 2016. An online public input survey garnered feedback from over 13,000 respondents and a summary is available online. Key takeaways are provided inside this brochure.

Who?

Lead Agency: DOTD is leading this effort. The **Federal Highway Administration is the lead federal agency.**

Consultant Team: DOTD has commissioned the consulting firm of **Providence Engineering and Environmental Group LLC (Providence)** to lead the first step in determining the feasibility of any improvements. Providence has retained the services of sub consultants including **Sigma Consulting Group, Inc.** for engineering design, **Urban Systems Associates, Inc.** for traffic analysis, **T.Y. Lin International Group** for design assistance, **Bowlby & Associates, Inc.** for noise and air quality analysis, and **Franklin Associates, LLC** for government and media relations, and public involvement assistance.

* The complete list of Frequently Asked Questions can be found at www.i10br.com.

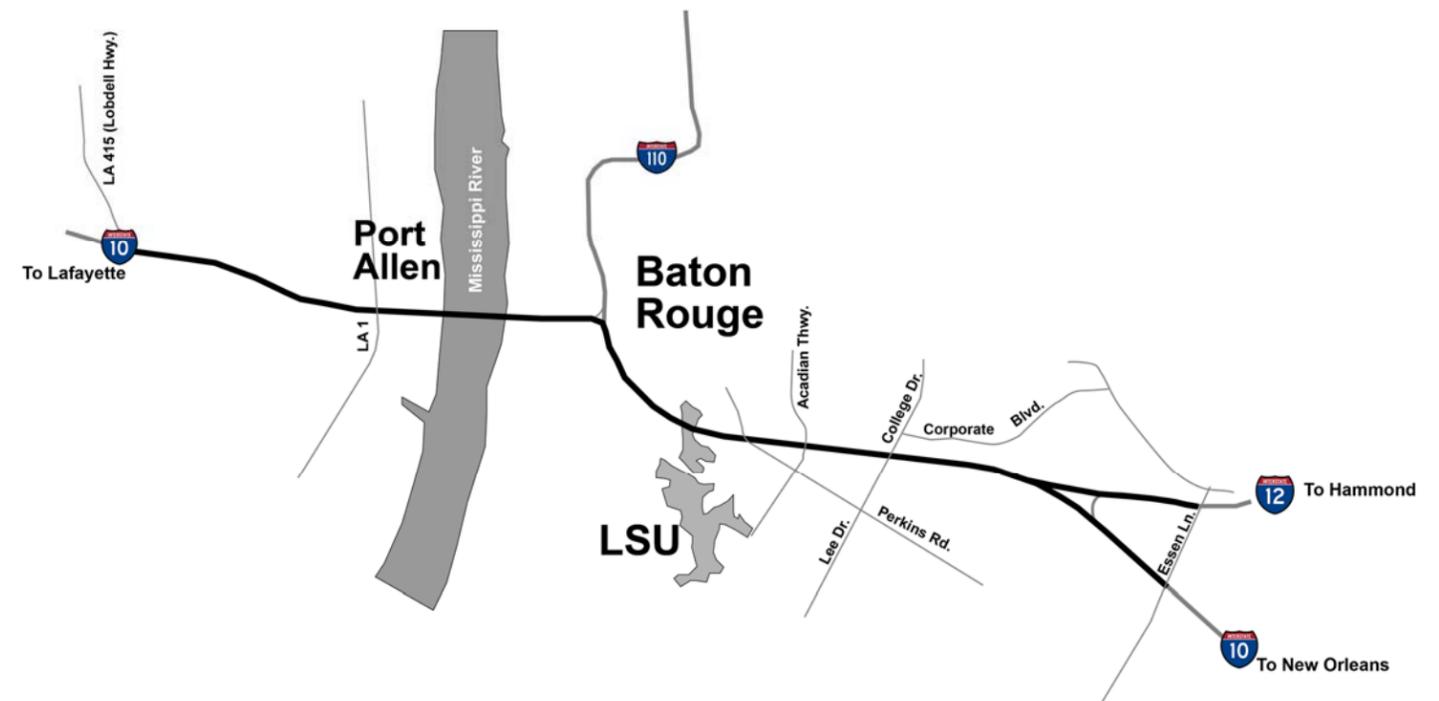


I-10

Stage 0 Feasibility Study
 East Baton Rouge and West Baton Rouge Parishes
 State Project H.004100 • Federal Aid Project AC-NH-1710(501)
www.i10br.com

Information for Public Meeting No. 1 • Aug-Sept 2015

Today’s meeting provides the public a chance to receive information about the project and the Stage 0 Feasibility Study. In doing so, the enclosed frequently asked questions will acquaint you with developments occurring to date. In attending the meetings today, we ask you to provide your ideas to resolve key points of traffic congestion on I-10 in Baton Rouge. In addition, please provide your comments on the preliminary project purpose and need. Designated stations can collect your comments in either written or verbal form. Should you have any questions please ask one of our project staff. Thank you!



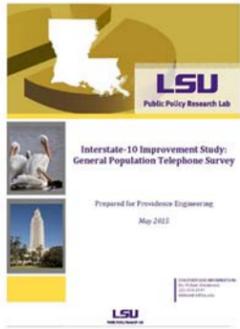
Meeting Ground Rules:

- Start and stay on schedule
- Cell phones off or on vibrate
- Listen actively
- No one person dominates conversations
- Stay on topic
- No personal attacks or accusations
- Assume good will of others

Meeting Agenda

- 6:00—Welcome & Introductions
- 6:10—Inform the Public:
 - Project Status
 - Public & Business Survey Results
 - Traffic Data Analysis Results
- 6:50—Table-Top Ideas Session & Ask the Experts
- 8:00—Adjourn





LSU Public Policy Research Lab I-10 Improvement Study Scientific Surveys

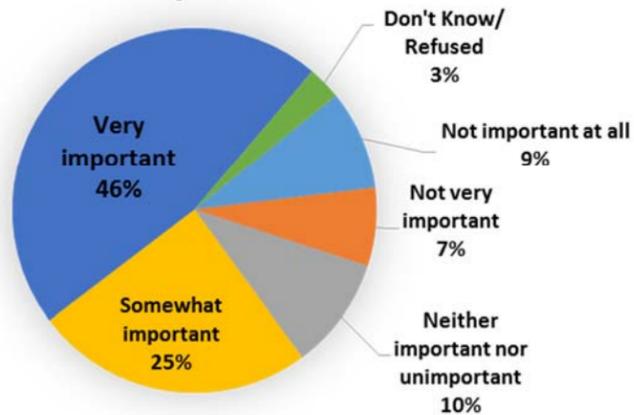
Corridor Businesses Survey

Scientific survey of 2,000 businesses located within 5 miles of I-10 between Lake Charles and Slidell, Louisiana. (Of 2,000 contacted, 325 businesses completed the survey. (16.25% response rate) margin of error: +/- 5.44%

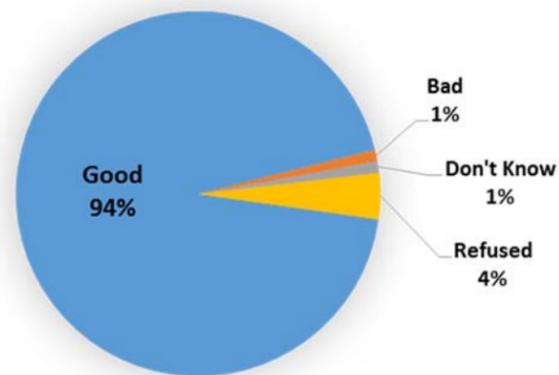
Access the full Business Survey Summary Report online at www.i10br.com



I-10 Access for Business Operations



Is Improving I-10 Good or Bad for Louisiana?

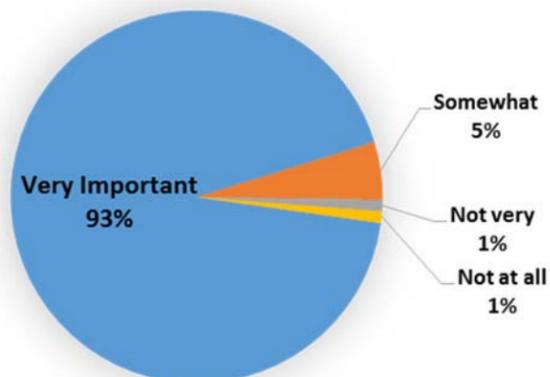


General Population Telephone Survey

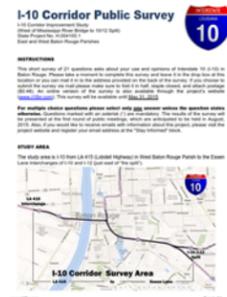
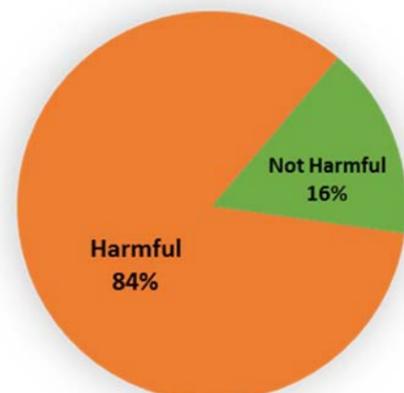
Scientific telephone survey of 655 randomly sampled adult residents of Baton Rouge and surrounding parishes (EBR, WBR, Ascension, Iberville and Livingston.) Selections of both landline and cellular phone numbers were used. (response rates: 22% landline, 8% cellular) Margin of error: +/- 3.83%



How important is it to reduce congestion on I-10?



Is Keeping the Status Quo Harmful?



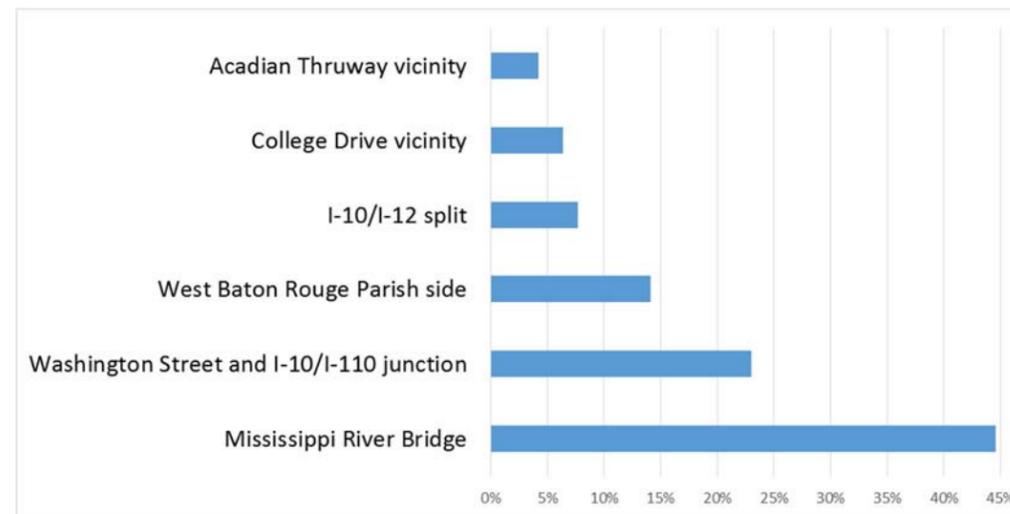
Online Public Input Survey

The online survey was a non-scientific input opportunity launched by Franklin Associates, LLC utilizing the Zoomerang (Survey Monkey) service. This 21 question tool was active between April 22 and June 15, 2015 and collected 13,830 total responses, 79% of which were fully completed questions. Hard copy versions (700 copies) of the input survey were placed in 24 public libraries within EBR, WBR, Ascension and Livingston parishes. These were collected and data was entered into the online poll by project staff.



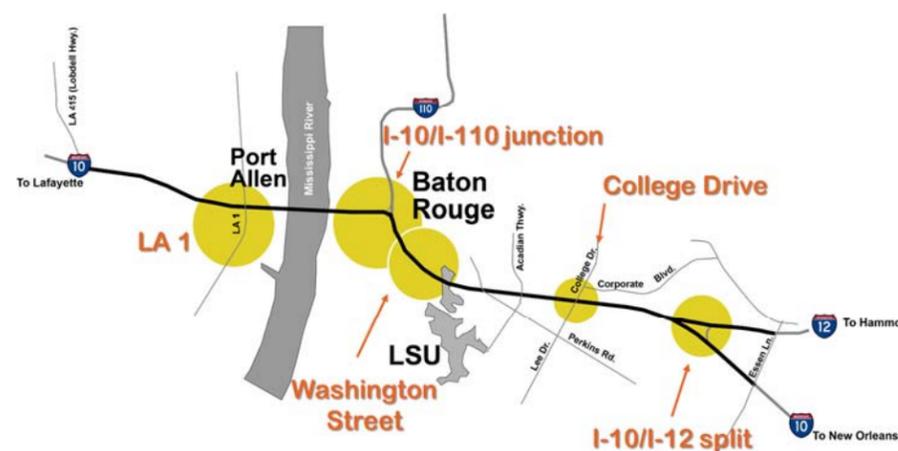
Key findings of the survey are described below. Access the full Online Public Survey Summary Report at www.i10br.com

Online Survey: Most Congested Highway Segments



- 99% are concerned about traffic issues
- Most rate "ease and speed of travel" as "poor" on I-10
- Most describe "availability of alternative routes" as "poor"
- 60% of survey respondents were commuters

Online Survey: Most Problematic Interchanges



HOW OFTEN DO YOU TRAVEL ON I-10 IN BATON ROUGE?

